



Huntington Beach Chamber of Commerce Names Maxwell E. Daffron as President and CEO

Huntington Beach, CA — October 8, 2025 — The Huntington Beach Chamber of Commerce has appointed Maxwell E. Daffron as its new President and CEO, effective November 10, 2025.

"After a thoughtful and comprehensive search process, supported by our partners at Winner Partners, the Board is excited to welcome Max Daffron as the next leader of the Huntington Beach Chamber of Commerce," said Shawn Wood, Board Chair. "Max brings both a strong professional background and a deep personal connection to Huntington Beach. His passion for this community and his experience in economic development and business engagement make him the right choice to lead the Chamber into its next chapter."

Raised in south Huntington Beach from a very young age, Max Daffron graduated from Edison Highschool where he stood out as part of the Model United Nations (MUN) program and was the Captain of the Track Team. Max later attended the University of Arizona where his passion for service to the community led him to receive a bachelor's in public management & policy as well as a Master of Public Administration (MPA). After receiving his Masters Degree, Daffron began his career in economic development working in the City of Huntington Beach's Office of Business Development, a division of the City Manager's Office, contributing to major initiatives such as the launch of the Great Pacific Airshow, making Huntington Beach a national filming destination, serving as an instrumental member of the City's Homeless Taskforce, and serving as the City liaison to the Downtown Business Improvement District.

After his time with the City, Max sustained an incredibly successful career in economic development throughout the State of Colorado, including landing the largest business expansion project in Weld County history with Agilent Technologies. Additionally, Max was also selected to represent over 40 municipalities as the Chair of the Northern Colorado Regional Economic Development Initiative (NoCo REDI), Awarded the "small community of the year" award from the Economic Development Council of Colorado, and served on the board of the Carbon Valley Chamber of Commerce.

In accepting the role, Daffron said: "I am honored to return home to lead the Chamber at such a pivotal time. I look forward to reconnecting with the business community to continue driving growth, opportunity, and collaboration in Huntington Beach. HB is home to over ten thousand businesses, and I am thrilled to serve in this role where I can utilize my extensive knowledge of economic development with my love of business advocacy to position the chamber as a pivotal voice in the business community. I am thrilled to leverage my influence and my unique HB perspective to help make my hometown the best place to do business in California."

About the Huntington Beach Chamber of Commerce

The Huntington Beach Chamber of Commerce is the largest and most comprehensive business organization in Orange County, representing more than 600 businesses that provide jobs for thousands of employees. The Chamber is a non-profit 501(c)(6) organization, financed through membership dues and revenue from programs and events.

About Winner Partners

Winner Partners is a certified woman-owned executive search and recruitment firm headquartered in St. Petersburg, Florida. The firm specializes in identifying and placing leaders for organizations that create community and economic impact and supported the Chamber's national search process for this role. www.winnerpartners.net