

## Martita Mestéy-Durruthy

Martita Mestéy-Durruthy leads our Inclusion & People Experience focus for Winner Partners. She is a subject-matter expert in the development of inclusive hiring practices designed to attract high-performing women and minorities. Prior to her role in search, she was the VP of Strategic Partnerships representing six membership and trade associations. She is a lifetime member of Prospanica, an MBA association that strives to empower business professionals to achieve their full educational, economic, and social potential.

Martita leverages her multicultural experience and background to execute a US-based recruitment strategy with a global mindset. Recognizing that diversity is an important strategic business enabler, she has helped clients achieve substantial reputational gain and bottom-line growth through successful engagements in specialty practice areas that include diversity and inclusion, human resources, organizational development, strategic planning, sales, marketing and communications, brand development, healthcare, beauty, retail and consumer electronics, and the digital music industry.

As a subject-matter expert on multicultural networking and staffing solutions, Martita has made guest appearances on radio and television talk shows and was the host of a weekly career program on NBC/Telemundo in Chicago. A fluent bilingual communicator, she has been a cited resource for several books and journals on career preparation and career transition in both English and Spanish. Martita is a member of the National Society of Hispanic MBAs (NSHMBA), and National Black MBA Association (NBMBAA), and she actively maintains relationships through member organizations including ALPFA, the National Society of Black Engineers (NSBE), Information Technology Senior Management Forum (ITSMF), and is a national officer for National Sales Network (NSN).