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Winner Partners welcomes Cotrenia Hood as our new Growth Strategy Partner

St. Petersburg, Florida - October 9, 2025 - Cotrenia Hood is a seasoned business strategist with more than 20 years of proven success driving growth, innovation, and strategic direction for organizations. She serves as Winner Partners' Growth Strategy Partner. Cotrenia's mission is to partner with organizations to design and implement strategies that deliver measurable results in performance, profitability, and leadership capacity.

Learn More:

Cotrenia began her career with Fortune 500 companies, where she honed her expertise in business development, market expansion, and leadership alignment. Transitioning to the nonprofit sector, she led business and economic development initiatives for Chambers of Commerce in Louisiana and Naples, Florida, building high-impact programs and forging partnerships that accelerated regional growth.

In 2015, Cotrenia founded Steel Bleu, a business and executive consulting firm dedicated to helping companies scale and strengthen their market position in complex, rapidly evolving economies. A recognized thought leader, she serves on multiple boards and leadership councils and has been honored as a Gulfshore Business Magazine "Woman in Business" and a Florida Weekly "Power Woman."

As a sought-after speaker and media contributor, Cotrenia shares actionable insights on business growth, leadership development, and innovative strategy. She hosted the segment "Building a World-Class Business" on WINK and The CW, further establishing her influence in the industry.

Cotrenia is passionate about equipping leaders with the knowledge, tools, and strategies to scale their businesses and elevate their influence, driving sustainable success for every organization she partners with.