

INTRODUCING PARISH REBRANDING

You bring us an amazing parish,
we'll make you an amazing brand.



BECAUSE VIBRANT
CHURCHES MATTER

YOU'VE WORKED HARD TO MAKE YOUR PARISH AMAZING, NOW LET US MAKE YOU A BRAND TO MATCH!

Your brand (logo, fonts, design, and colors) speaks volumes to visitors and parishioners — what is it currently saying? Is it inspiring? Embarrassing? Fantastic? Unless it's the later, it's time to consider either an update or something entirely new.

THE FOUR MOST COMMON BRANDING PROBLEMS WE HEAR ... AND SOLVE:

01

"Our parish doesn't have a brand, we've got a word for our logo!"

02

"Our parish brand was created 10 years ago by a volunteer."

03

"Our church just merged with another community — we need a unique brand to inspire unity."

04

"We have invested so much into vision, and nothing into marketing."



SOLUTIONS FOR EVERY PARISH

Whether you want just an updated logo or a complete overhaul of your visual identity in print and online, we've got you covered.



A SKILLED DESIGN TEAM

We've got a full design team that works full time on Catholic content for nearly 4,000 parishes nationwide. No challenge is too great, and they're standing by to help.



A SIMPLE PROCESS

Updating your brand isn't easy, especially with lots of opinions and so many directions to go — we get it! We've built a simple process that we've used with hundreds of parishes to help the pastor and his team make progress easily.



AFFORDABLE

Our flagship, complete branding process is priced to help any parish afford it. That includes everything!

At LPi, we've helped hundreds of parishes create vibrant and unique brands that inspire confidence and trust with both parishioners and visitors alike.

PARISH LOGOS



DESIGN



CUSTOM BULLETINS



FULL PARISH REBRAND

ONLY ~~\$4000~~ \$2,495

1. **New logo** with files for digital and print
2. Color Palette
3. Custom **Bulletin Template** to match the brand that you can edit
4. **Business Card, Letterhead, and Envelope** editable templates to match the brand
5. Branded **templates for social media**
6. A **guide** for your staff and ministers on how to use the brand in all materials



for more info, go to:
www.4LPi.com/church-brand-design



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