



# THE PARISH BULLETIN

Turn your weekly publication into a powerful means for engagement.



BECAUSE VIBRANT  
CHURCHES MATTER



Your parish is probably publishing a bulletin, but is it helping or hurting your engagement with parishioners?

# PARTNER WITH LPi TO EASILY CREATE A STAND-OUT PRINTED BULLETIN THAT GETS PICKED UP ... AND READ.

Your bulletin is a powerful tool to reach parishioners, and if it's effective, will become sought after. The result will be more informed parishioners, more event attendance, and a more vibrant parish. What makes an effective bulletin?



## A GREAT DESIGN

People do, in fact, judge the book by its cover! Does your cover attract and demand attention? If not, a fresh weekly design will certainly help.



## HIGH QUALITY LAYOUT

Is your bulletin easy to read and does the content flow or is it packed like a puzzle of text, images, and graphics? A redesign can help streamline your information and present it with your reader in mind.



## AWESOME CONTENT

Does your bulletin use graphics and content to inspire your readers? Let endlessly searching the internet for free clip art be a thing of the past! LPi's WeCreate puts quality Catholic art at your fingertips.

NEED HELP IN ANY OF THESE AREAS? WE'VE GOT YOU COVERED!  
WE'RE MORE THAN A BULLETIN PRINTER — WE'RE YOUR NEW COMMUNICATIONS TEAM MEMBER!



# THREE BIG WINS FOR YOUR BULLETIN

AT LPI, WE'VE HELPED THOUSANDS OF PARISHES OVER 50 YEARS CREATE OUTSTANDING BULLETINS. IN FACT, EVERY LPI CUSTOMER GETS ACCESS TO:

01

A free redesign of your bulletin by a professional designer.

02

Free access to WeCreate — learn more below!

03

Liturgical and theological content to drag-and-drop into your bulletin.



Meet **WeCreate**, your new design, content, and graphic collection with:

- Bulletin Covers
- Articles
- Reflections
- Graphics You Can Edit
- Photos
- Much more, updated weekly!

## IN ADDITION – LPI OFFERS EACH PARISH:



**ALWAYS-READY  
PHONE SUPPORT**

World class, year-round, phone based support.



**FAST AND RELIABLE  
DELIVERY**

With six national print locations, your bulletin will always be on time, every week.



**PEACE OF MIND**

Peace of mind knowing 50 years of technology and service are behind your publication.





for more information, go to:  
**[www.4lpi.com/solutions/church-bulletins](http://www.4lpi.com/solutions/church-bulletins)**



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