

"I get people to care about the real stories behind their personal and company brands."

Favorite Topic
Business Development/Sales Strategies

**Published Author:** *Get Them to Care (2023)* 

Experience

22 Years Marketing | 10 Years Business Owner





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**BusinessRewritten.com** 



**GetThemToCare.com** 



## **Top 3 Topics**

- Business Development/Sales Strategies:
  Best Practices for
  Business-to-Business Professionals
- 2 LinkedIn® for Client Development: Personal & Company Pages
- Power of Storytelling:
  Keep It Simple to Win More Work



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## As Seen In















