



CandyConsulting.ca/**THE-ULTIMATE**

**YOUR LAUNCH PAD
TO BECOMING A MORE
PURPOSEFUL PLANNER**

Pay what you want
& join us online

OCT 17-18



The **2026**
ULTIMATE
Experience
FOR EVENT PLANNERS

Register for **THE ULTIMATE** Online!

LEARNING SCHEDULE

Prepare to Participate in The Ultimate: Choose a settled spot, login with intention, turn your camera on, share in the chat, embrace your Ultimate!

DAY ONE	SATURDAY, OCT 17, 10 AM - 3 PM MST	FOCUS
9:45 am	Join Zoom Meeting & Prepare for Lift Off!	You Are Ready
10:00 am	Meet Your Planning Peers & Guides	You're Not Alone
10:30 am	Embracing Your Power and Practicing Presence in your Event Planning*	Your Potential
11:30 am	Coming Home to Purposeful Planning	Your Preparation
12:30 pm	Cultivating Your Collective Purpose	You & Your People
1:30 pm	Preparing to Communicate Your Purpose	Your Purpose Story
2:30 pm	Confidence: Leaning on Your Purpose	Your Next Level
DAY TWO	SUNDAY, OCT 18, 10 AM - 3 PM MST	FOCUS
9:45 am	Join Zoom Meeting & Reconnect in Chat	The Community
10:00 am	Reflect & Refuel with Curiosity	Your Planning Peers
10:30 am	Curiosity, Creativity, & Communicating your Event Purpose in the Age of AI*	Your Potential
11:30 am	Confidence from the Edge of Your Extra	Your Preparation
12:30 pm	Partner Up for Purpose Presenations	You & Your People
1:30 pm	Communicate Through Connection Points	Your Purpose Story
2:30 pm	Take One Big Step for the Human in YOU!	Your Next Level

***Jorge Quiroz will join us live on Zoom from Barcelona for these interactive sessions on presence, purpose, curiosity, and creativity in event planning**

SPECIAL SESSIONS

Meet our special guest **Jorge Quiroz**, author of *The Human Is Extra: Presence, Curiosity, and Creativity in the Age of AI*



JORGE QUIROZ

Colombian author, entrepreneur, strategist, and facilitator explores the intersection of artificial intelligence, human development, creativity, and meaningful connection. With a background in event marketing, community building, and digital strategy, Jorge's work invites people and organizations to create with more intention, connect more authentically, and remain deeply human in a rapidly changing world.

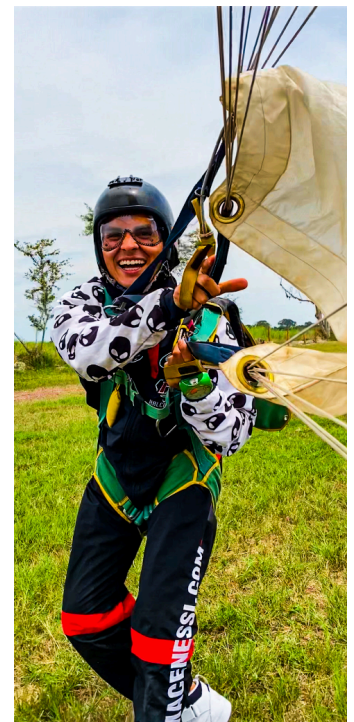
Jorge will join us live on Zoom from Barcelona on both days for two interactive sessions on presence, purpose, curiosity, and creativity in event planning.

"For years, I answered that feeling - a quiet sense that something was missing - with more motion: more work, more travel, more ambition, more stimulation. I believed that if I found the right place, project, or identity, I would finally feel at home. Over time, I realized that the real journey was not outward. It was inward. At first, stillness was uncomfortable. My mind wanted to escape. My body wanted to move. My old patterns wanted another destination. Slowly, I started to understand that presence is not passive. Presence is an act of courage. That inner work changed the direction of my life."

Read more of Jorge's story at:
www.thehumanisextra.com/author

PS Every participant of The Ultimate will receive a free PDF copy of *The Human Is Extra* so we can explore what it means to stay human in our event planning work - even in the age of AI.

Register early to get your copy before The Ultimate weekend.



Meet our **ULTIMATE** guest!

LIVE DISCUSSIONS

Join us and learn from time-tested, tenacious, event trailblazers!



LISA GAREAU

As the Founder of **Candy Event Consulting** (2008) and **Candy Academy** it's my job - and joy! - to help guide event planners to build better connections through the events they plan. But I can't do this work alone. Meet **The Ultimate Guides** - event leaders that are ready to have some fun and feed into your learning!



Analytical
Creative
Curious
Playful
Intentional

YEMILO AUDU



Passionate
Creative
Adventurous
Determined
Empathetic

KATIE ROBERTSON



Inclusive
Supportive
Compassionate
Consistent
Bookish

CHELSIE GRAHAM



Bold
Strategic
Resourceful
Candid
Tenacious

JENNIFER HADLEY

Meet your **ULTIMATE** Guides!

Since 2008 Candy has been providing
strategy, coaching, & resources
for everyday event planners
otherwise known as

administrative professionals

board members

entrepreneurs

volunteer teams

coordinators

artists • creative teams

fundraisers

coaches • authors

marketing pros

Are you planning events?

Reach out to Lisa Gareau

at CandyConsulting.ca



Candy Event Consulting

MAKING YOUR TEAM STRONGER

