10TH ANNUAL
HEROES GALA

SIGNATURE FUNDRAISER TO SUPPORT THE MISSION OF ONU TO EMPOWER VETERANS AND MILITARY SPOUSES TO SUCCESSFULLY TRANSITION FROM THE MILITARY TO PURPOSEFUL, STABLE CAREERS.

DATE: Saturday, December 2, 2023
VIP RECEPTION: 5 - 6 p.m.
RECEPTION & SILENT AUCTION: 6 - 7 p.m.
GALA: 7 - 10 p.m.
LOCATION: Sawgrass Marriott Golf Resort & Spa (Ponte Vedra Beach, FL)
THEME: Denim & Diamonds

MASTER OF CEREMONIES LTC (Ret.) Allen B. West, U.S. Army
KEYNOTE SPEAKER: SSG (Ret.) John Wayne Walding, U.S. Army
LIVE AUCTIONEER: U.S. Representative Aaron Bean
MISSION CRITICAL TITLE SPONSOR: $50k
- Two (2) tables of 10 with name recognition
- Logo or name recognition on gala slide presentation
- Logo or name recognition on event website and in marketing materials
- Logo or name included on event invitation
- One (1) full color, full-page advertisement in event program
- Ten (10) tickets to the pre-event VIP reception
- Logo or name recognition in Operation New Uniform’s annual report
- Exclusive co-host of the VIP pre-event reception
- Speaking opportunity during the gala program
- Welcome letter for inclusion in the gala program
- Logo or name featured in all press materials
- Speaking opportunity at a future ONU graduation ceremony

OLD GLORY: $25k
- One (1) table of 10 with name recognition
- Logo or name recognition on gala slide presentation
- Logo or name recognition on event website and in marketing materials
- Logo or name included on event invitation
- One (1) full color, half-page advertisement in event program
- Four (4) tickets to the pre-event VIP reception
- Logo or name recognition in Operation New Uniform’s annual report

AMERICA: $15k
- One (1) table of 10 with name recognition
- Logo or name recognition on gala slide presentation
- Logo or name recognition on event website and in marketing materials
- One (1) full color, quarter-page advertisement in event program
- Two (2) tickets to the pre-event VIP reception

FREEDOM FIGHTER: $10k
- One (1) table of 10 with logo or name recognition
- Logo or name recognition on gala slide presentation
- Logo or name recognition on event website and in marketing materials

PATRIOT: $5k
- One (1) table of 10 with logo or name recognition
- Logo or name recognition on gala slide presentation

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