

TRIDENT



VCP NEWSLETTER

APRIL - JUNE 2025

NEWS CORNER

VCP EXPANDS TO VISAYAS WITH INNOVATIVE MARKING SOLUTIONS

VCP Trading International Corp. made a powerful impression at **WOFEX Iloilo 2025**, the premier food expo in **Western Visayas**, held **June 19-21 at the Iloilo Convention Center**. As the only exhibitor focused on professional marking and coding solutions, VCP introduced cutting-edge technologies perfectly suited to the food and manufacturing industries in the Visayas and Mindanao.



VCP TEAM AT WOFEX 2025 ILOILO

Food producers, distributors, and entrepreneurs across Iloilo and neighboring islands expressed a clear demand for reliable, efficient coding solutions particularly to meet regulatory standards for traceability and product labeling. VCP's offerings directly addressed these needs with high-performance marking systems designed for harsh, humid environments common in the Philippines.

By actively participating in WOFEX Iloilo, VCP took a significant step in expanding its presence in the Visayas and Mindanao regions, positioning itself as a trusted partner for businesses seeking modern labeling and coding solutions.



VICTORIA FOOD CORP
NEGROS OCCIDENTAL, PHILIPPINES



BENTSAI HANDHELD PRINTERS

Portable, user-friendly devices enabling quick, on-site printing of barcodes, expiration dates, and manufacturing dates on diverse surfaces ideal for SMEs needing flexible, high-quality marking.

CORRECTPACK CIJ PRINTERS

Continuous inkjet systems for automated, high-speed production lines, ensuring clear, durable expiry codes essential for food safety compliance and efficient mass production.



EXPLORE PHOTOS FROM OUR
WOFEX ILOILO 2025 SHOWCASE
[CLICK HERE](#)

 **VCP** TRADING INTERNATIONAL CORPORATION
WOFEX20
WORLD FOOD EXPO PHILIPPINES **ILOILO25**



ENSURE COMPLIANCE: THE IMPORTANCE OF LONG-LASTING EXPIRATION LABELS

According to the **Department of Trade and Industry (DTI)** and the **Food and Drug Administration (FDA)**, products must have an expiration date label. Clear, durable, and readable markings are not just best practice they are essential for traceability in the food, pharmaceutical, and industrial sectors. Labels must withstand moisture, abrasion, and temperature fluctuations!



BENTSAI handheld printers meet DTI and FDA standards by delivering high-quality, permanent markings on a wide range of surfaces—ensuring compliance, efficiency, and reliability in all your labeling needs.



MARKING AND CODING SOLUTIONS

MARK IT RIGHT!

PARTNER WITH VCP TRADING FOR PHILIPPINE RELIABLE CODING SOLUTIONS THAT STAND UP TO ANY CHALLENGE.



VCP FACEBOOK PAGE

SCHEDULE A DEMO WITH US.
VIBER: 0917 713 2603

MESSAGE OF THE EXECUTIVE



MRS. IYA PEÑALOSA - PRADO

VICE PRESIDENT FOR VCP TRADING INTERNATIONAL CORP

To our dear Readers,

In our maiden issue of TRIDENT, we wish to give you an inside look of our companies: VCP Trading International Corp., WESTCO Electrical and Equipment Corp. and Pamav Training Institute and Technology Center — three companies sharing a vision that aims to serve small, medium and large business in our country through its innovative products, excellent services and passion for education.

For the first time in 34 years, we will put a spotlight on our business activities and advocacies in the hopes to create and inspire more collaboration and partnerships with our customers, partners, staff and stakeholders. In TRIDENT, we want to celebrate not only our milestones but yours as well.

We hope that TRIDENT will be more than just a news bit but a space where great ideas are born.

Happy reading.

UP NEXT

VCP TRADING IS READY TO BRING YOU MORE TOP-TIER PRODUCTS, SMART SOLUTIONS, AND RELIABLE SUPPORT FOR YOUR **ELECTRICAL AND INDUSTRIAL NEEDS.**



ELECTRICAL SOLUTIONS



IEEE National Convention 2025



SEE YOU AT THE IEEE ANNUAL NATIONAL CONVENTION 2025

**SMX Convention Center, Pasay City
November 24 - 29 2025**



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OUR SISTER COMPANIES



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