



MEMBERSHIP BENEFITS

CONNECT. PROMOTE. GROW.

Membership connects your business with resources, visibility, and opportunities to build relationships throughout the Lafayette business community.



BUILD YOUR ONLINE PRESENCE

HELP MORE CUSTOMERS DISCOVER YOUR BUSINESS

- Business listing and direct website link
- Dedicated member business profile
- Hot Deals and Member-to-Member Discounts
- Reach **9,000+ potential customers monthly** through the Chamber website



EXPAND YOUR VISIBILITY

STAY VISIBLE IN THE COMMUNITY

- Exposure through Chamber social media
- Business spotlight upon membership renewal
- Promote your events on the Chamber website calendar
- Display marketing materials in the Chamber lobby
- Exposure in the Chamber e-newsletter



BUILD BUSINESS CONNECTIONS

BUILD RELATIONSHIPS WITH THE LOCAL BUSINESS COMMUNITY

- Networking opportunities
- After-hours mixers and learning summits
- Women's Business Network Luncheons
- Coffee Talk events
- Referrals to customers and businesses
- Ribbon-cutting ceremonies
- Job postings on the Chamber website
- Sponsorship opportunities for events



ACCESS MARKETING BENEFITS

ACCESS ADDITIONAL WAYS TO PROMOTE YOUR BUSINESS

- Enhanced website listing available
- Low-cost e-newsletter insert rates + four free inserts per year
- **10% off** local digital billboard advertising
- Waived billboard advertising setup fee



EXPLORE MEMBERSHIP, EVENTS & BUSINESS
RESOURCES: LAFAYETTECOLORADO.COM

SCAN HERE TO
LEARN MORE:

