The Lafayette Chamber's work is guided by four priorities that help local businesses grow, strengthen professional relationships, develop leaders, and connect with the wider community. Each initiative represents an opportunity to invest in Lafayette's business community while aligning your partnership with the people, programs, and experiences that matter most to your organization.



GROW Lafayette

Build connections. Increase visibility. Strengthen local business. Help businesses build meaningful relationships, welcome new members, and discover opportunities through networking, introductions, and Chamber engagement.

Programs include:

- New Member Lunch & Link
- Member Mixer
- Love from Lafayette
- Chamber Ambassador Program

WORK Lafayette

Build skills. Find solutions. Move business forward.
Support practical resources that help business owners and their teams tackle challenges, develop new skills, and put useful ideas into action through training, workshops, and coaching.



Programs include:

- Back to Business
- Fix it Friday
- Speed Coaching & Speed Networking



LEAD Lafayette

Share perspectives. Develop leaders. Shape what's next.
Create opportunities for business and community leaders to exchange ideas, learn from peers, and navigate challenges together through leadership programming and facilitated conversations.

Programs include:

- Industry Roundtable
- Coffee Talk
- Women's Business Network
- Annual Awards Dinner

EXPERIENCE Lafayette

Celebrate community. Reach new audiences. Create lasting connections. Bring Lafayette to life through signature festivals and community events that connect businesses with residents and visitors while celebrating the people, places, and traditions that make Lafayette unique.



Programs include:

- EatUp! Lafayette
- Fun & Fireworks Festival
- Lafayette Peach Festival
- Holiday on the Plaza



New for 2027, WORK Lafayette helps owners and teams build skills, find practical answers, and put ideas to work. LEAD Lafayette creates space for industry peers and executives to learn from one another. Your investment helps make the planning, expert coordination, communications, and follow-through possible.

Back to Business Fundamentals

Practical sessions focused on the decisions business owners face, with topics such as marketing, technology, people practices, and operations. Six sessions, held every other month, bring members together to learn and apply useful ideas. Topics and facilitators are confirmed for each session.

Training & Workshops

Monthly Fix It Friday sessions offer focused, one-time help on a specific business challenge. Quarterly Speed Coaching & Networking events connect members with experts for short conversations and next steps. These formats make assistance more approachable without requiring a long consulting commitment.

Fix It Friday and Speed Coaching & Networking

Use the four Lafayette priorities to select available programs, gatherings, event packages, or approved booth opportunities. The listed investment is also the credit value. Each position has the same event or program benefits whether paid directly or selected with credits.

Industry Roundtables

Sector-specific conversations bring businesses together around shared challenges and practical resources. Sessions take place throughout the month across selected industries. The Chamber facilitates the discussion and identifies useful connections or follow-up resources.