



**FOSTER
100**

**SPONSORSHIP
OPPORTUNITIES**

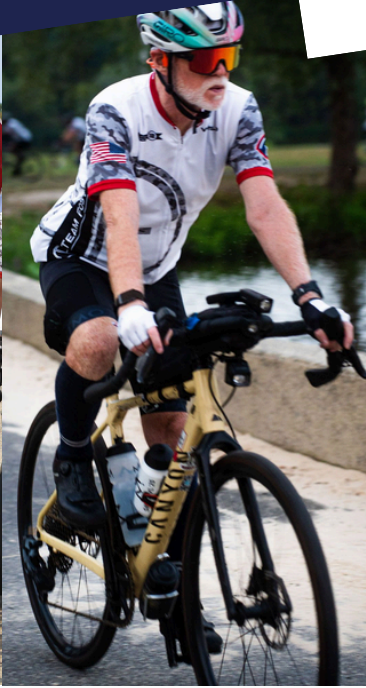
SEPTEMBER 12, 2026



#SHOWUP4VETS

\$3,000,000+
RAISED TO SERVE VETERANS AND
SERVICE DOG TEAMS.

**FOSTER
100**



THE MISSION

20+ Veterans a day die by suicide. Many of America's Veterans are fighting a battle invisible to the naked eye, often as the result of PTSD, traumatic brain injuries and related mental health issues. This is a glaring failure to our Nation's Veterans. However, there is a life-saving resource with proven success: Service Dogs.

Team Foster is a 501(c)(3) nonprofit. The mission: **No Hero Left Behind.** Through events like Ruff Ride, Team Foster raises money to provide accredited, life-saving service dogs to injured and disabled Veterans.

Although Service Dogs are a vital resource, few resources have been dedicated to connect Veterans with Service Dogs or ensure these animals receive high quality training. Properly training a Service Dog takes 2 years to train and can cost \$30,000+. Team Foster bridges that gap to ensure that Veterans get access to high quality, life-saving Service Dogs.

Team Foster works exclusively with accredited training partners.



THE EVENT

Get ready for an unforgettable ride with The Foster 100 – a 100-mile cycling journey from Veterans Island in Pennsauken, NJ, all the way to the beautiful shores of Cape May! Along the way, you'll conquer 1,700 feet of elevation, enjoy four fully stocked rest stops (yes, with puppy love), and experience a boutique, fully supported ride that's all about camaraderie, purpose, and heart.

Looking for a shorter challenge with the same incredible vibe? Check out the Foster Metric – a 64-mile ride from Bridgeton, NJ, to Cape May. With two well-stocked rest stops and full ride support, it's a perfect way to push your limits while riding for a cause. Every mile you ride helps raise funds for Team Foster, providing accredited, life-saving service dogs to injured and disabled Veterans. And don't stress about the trip back – we've got your return transportation to Cooper River Park covered! Just ride, enjoy, and celebrate your impact.





WHY SPONSOR



1,500+

Team Foster event participants per year

100,000+

page views generated in 2023 alone

16,000+

unique donors showing broad community support raised to serve Veterans



UNIQUE SPONSORSHIP OPPORTUNITIES

Far beyond a traditional sponsorship, Team Foster events deliver unmatched, high-impact opportunities for brands ready to stand out.

This isn't just a logo on a shirt—our sponsors connect with a passionate, diverse audience through authentic, memorable, and highly engaging experiences. And yes... there are puppies, which means your content practically creates itself.

Team Foster offers a variety of dynamic sponsorship packages designed to elevate your brand. Whether you're a fast-growing startup or an industry leader, we'll tailor a partnership that amplifies your visibility, drives meaningful engagement, and puts your mission front and center.

Contact a team member here: us@TeamFoster.org



[Click here to get started!](#)

SPONSORSHIP OPPORTUNITIES

[CLICK HERE TO GET STARTED](#)

	REST STOP	BRONZE	START POINT	FINISH PARTY	TITLE
	\$2,500	\$5,000	\$10,000	\$15,000	\$30,000
Naming rights for a service dog in training + marketing & PR support					✓
Most prominent name and logo and "Presented By" in all Foster 100 visuals and marketing					✓
TF produced social media video highlighting partnership					✓
Press release and media recognition				✓	✓
Event speaker invitation			✓	✓	✓
Logo recognition on step & repeat and banners, website, and event page			✓	✓	✓
Logo on all donor thank-you emails		✓	✓	✓	✓
Sponsor signage displayed	✓	✓	✓	✓	✓
Sponsor logo featured on social media	✓	✓	✓	✓	✓
Registrant swag-bag insert	✓	✓	✓	✓	✓
Logo on event participant shirt	✓	✓	✓	✓	✓

A la carte Sponsorships:

\$1,500 Platoon Sponsor: Logo on SAG vehicle flag.

\$1,500 Puppy Kissing Booth: Logo on every printed photobooth photo.

\$1,000 T-Shirt Sponsor: Logo placed on the back of participant shirt.

