



SPONSORSHIP OPPORTUNITIES

FOSTER 100 CLASSIC
SEPTEMBER 6, 2025
SOUTH NEW JERSEY





FOSTER 100

\$2,000,000

Raised to support Veterans in need and support Service Dogs

500+

Veterans paired with service dogs through the help of our training partners



■ THE CAUSE

20+ Veterans a day die by suicide. Many of America's Veterans are fighting a battle invisible to the naked eye, often as the result of PTSD, traumatic brain injuries and related mental health issues. This is a glaring failure to our Nation's Veterans. However, there is a life-saving resource with proven success: Service Dogs.

Team Foster is a 501(c)(3) nonprofit. The mission: **No Hero Left Behind**. Through events like the Foster 100 Classic, Team Foster raises money to fight for the unmet needs of injured and disabled Veterans by bringing together civilians, Veterans and highly trained Service Dogs.

Although Service Dogs are a vital resource, few resources have been dedicated to connect Veterans with Service Dogs or ensure these animals receive high quality training. Properly training a Service Dog takes 2 years to train and can cost \$25,000+. Team Foster bridges that gap to ensure that Veterans get access to high quality, life-saving Service Dogs.

Team Foster works exclusively with vetted partner organizations.



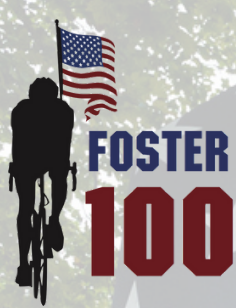
■ THE EVENT

The Foster 100 is a 100-mile cycling event from Veterans Island in Pennsauken, NJ, to the shores of Cape May. The route includes about 1,700 feet of climbing elevation, four fully stocked rest stops along the way (with puppy love!), and a boutique, fully supported format.

The Foster Metric offers all of the same amenities along, starting in Bridgeton, NJ. All funds raised benefit Team Foster, raising money to provide accredited, life-saving service dogs for injured and disabled Veterans.

The Foster 100 honors our military roots with every participant wearing a matching jersey and assigned to a ride 'platoon'. Together, each platoon completes the entire 100 miles fully supported with mechanics, escorts, and rest stops along the way. At the finish, an all-inclusive after party with family and friends awaits to celebrate together.





WHY SPONSOR

1,500+

Team Foster event
participants per year

100,000+

page views generated
in 2023 alone

16,000+

unique donors showing broad community
support raised to serve Veterans



UNIQUE SPONSORSHIP OPPORTUNITIES

Far beyond a traditional sponsorship, Team Foster's unique events offer unlimited potential for sponsorship opportunities. It's not just a logo on a shirt, Team Foster sponsors reach a diverse audience of supporters and participants in memorable and engaging ways. By the way, did we mention puppies? The content does the work for itself!

Team Foster offers a range of sponsorship packages to choose from, ensuring your brand receives the recognition it deserves. Whether you're a startup or an established industry leader, we can tailor a package that suits your needs.



SPONSORSHIP OPPORTUNITIES

	REST STOP	BRONZE	START POINT	FINISH PARTY	TITLE
	\$2,500	\$5,000	\$10,000	\$15,000	\$30,000
Naming rights for a service dog in training + marketing & PR support					✓
Most prominent name and logo and "Presented By" in all Foster 100 visuals and marketing					✓
TF produced social media video highlighting partnership					✓
Press release and media recognition				✓	✓
Event speaker invitation			✓	✓	✓
Logo recognition on step & repeat and banners, website, and event page			✓	✓	✓
Logo on all donor thank-you emails		✓	✓	✓	✓
Sponsor signage displayed	✓	✓	✓	✓	✓
Sponsor logo featured on social media	✓	✓	✓	✓	✓
Registrant swag-bag insert	✓	✓	✓	✓	✓
Logo on event participant shirt	✓	✓	✓	✓	✓

A la carte Sponsorships:

\$1,500 Platoon Sponsor: Logo on SAG vehicle flag.

\$1,500 Puppy Kissing Booth: Logo on every printed photobooth photo.

\$1,000 T-Shirt Sponsor: Logo placed on the back of participant shirt.



CONTACT US



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Nick Liermann
Founder & Executive Director
Nick@TeamFoster.org

WWW.TEAMFOSTER.ORG
[@WEARETEAMFOSTER](#)

