



# 2026 SPONSORSHIP PACKET

## IS IT POSSIBLE TO FEEL OPTIMISM AND HOPE IN 2026? WE THINK SO!

People use words like fear, apprehension, discomfort, and friction to describe how they feel right now, yet we commit to working together to change that.

Our theme for 2026 is conflict engagement. That means looking at disagreements as opportunities to think, connect, learn, and act. **Conflict engagement is optimism in action.**

We ask you to join us in an effort to spread this optimism across our communities and build on our mission to bridge the space between dialog and resolution.

Your support will help reach four goals we have outlined for our work this year.

- 1 Expand our entire community's access to resolution and justice.**  
We can reduce barriers based on fear, mistrust, lack of understanding, and a negative experiences. We can continue to offer a pay-what-you-can model for mediation services and continue to gather demographic information to ensure we are serving a broad community.
- 2 Build a diverse mediator corps to reflect the people we serve.**  
We can provide more exciting and diverse learning opportunities to appeal to more people and collaborate with people already connected to the center to understand their feelings of inclusion and belonging to help shape our strategy. With support, we can restructure our practicum and provide financial support for more people to participate.
- 3 Create equitable pathways to mediation and facilitation training.**  
We will continue to listen and understand to inform our policies and reduce our internal biases. We also would like to expand our Community of Practice program that offers paid facilitation services to our trained facilitators, and modify our trainings to increase revenue generation.
- 4 Ensure conflict resolution services in our community for the next 25 years.**  
We must continue to balance affordability and financial sustainability. Our pay-what-you-can model combined with continued donor support enables us to do that. We also need capable, confident staff and the ability to train people who want to build mediation and facilitation skills.

# CONFLICT ENGAGEMENT

In 2025 sponsors enabled us to teach our community how to engage in conflict in a healthy and productive way. More than 100 people signed up for our workshops, and they shared positive feedback afterwards.

We're sharing this mini conflict engagement toolkit to help you understand the concepts we teach people in our community. We hope you find them helpful!



## It starts with self-regulation

During an emotional outburst, adrenaline floods your brain, you can feel attacked which makes reasoning thought nearly impossible. Unchecked, that can lead to a response you later regret.

When you experience a tense situation, name your emotion – sad, afraid, angry, surprised are common ones. By labelling what you are feeling, your brain switches into thinking mode, enabling you to pause and avoid further escalation.



## Responding with curiosity is a powerful tool

With your brain in a place to think clearly, switch to de-escalation and connection mode by investing energy into understanding. To do that:

- Focus on the other person. Put your thoughts and feelings aside and listen to what they are saying.
- Listen for feelings and emotions. You have identified yours. Can you do the same for the other person?

Try to understand beliefs, values, assumptions, complaints and unsaid requests.



## Summarize what you have heard

Feeling heard, acknowledged and understood lowers blood pressure, relieves stress and de-escalates.

Summarizing lets the talker know you are listening, ensures you know what the talker said, allows talker to hear what they said and clarify what they meant.

# SPONSORSHIP LEVELS

In the three decades that the Center for Dialog & Resolution has served Pierce County, we know one thing is inevitable: conflict. We know something else is possible: resolution. We ask you to support a year of conflict engagement and help turn optimism into action.

Below you'll see the ways we will recognize your support for the Center for Dialog & Resolution.

**Sponsor early for more recognition opportunities at these events!**

- Spring Breakfast Fundraiser – April 21, 2026
- Open House – May 20, 2026
- Conflict Resolution Day Free Community Workshops – October 15, 2026
- ZAZZ Cocktail Fundraiser – October 16, 2026

	Platinum \$10,000	Ignite \$5,000	Connect \$2,500	Hope \$1,000	Spark \$500	All
<b>Feature video on CDR's social media sites</b>	✓					
<b>CDR training registrations</b>	<b>2</b>	<b>1</b>				
<b>Visual and verbal recognition at event(s)</b>	✓	✓	✓	✓		
<b>Logo/name on website</b>	✓	✓	✓	✓		
<b>Logo/name showcase on social media</b>	✓	✓	✓	✓	✓	
<b>Acknowledgement in our newsletter</b>	✓	✓	✓	✓	✓	
<b>Logo/name on supporter web page</b>	✓	✓	✓	✓	✓	✓

# SPONSORSHIP COMMITMENT FORM

I/we wish to support the Center for Dialog & Resolution's Space Between Initiative to support civil dialog and resolution well into the future. I/we commit to:

## Amount of gift

- Platinum - \$10,000     Ignite- \$5,000     Connect - \$2,500     Hope - \$1,000     Spark - \$500  
 Other amount: \$ \_\_\_\_\_

## Frequency of gift

- Yearly for \_\_\_\_years     Monthly for \_\_\_\_months     One-time

## Payment Options

- I will pay by check (Payable to Center for Dialog & Resolution)  
 I authorize the Center for Dialog & Resolution to charge my payment(s) to this credit card:

- Visa     Mastercard     American Express     Discover

Card # \_\_\_\_\_

Expiration (MM/YY) \_\_\_\_\_ CVV # \_\_\_\_\_

- My company will match my contributions. My matching gift form is enclosed or forthcoming.

## Recognition

Please print your name exactly as you wish it to appear for recognition.

\_\_\_\_\_

- I prefer to remain anonymous  
 Include my logo included in recognition materials. (Email to: ThankYou@CenterForResolution.org)

## Donor Information

Name \_\_\_\_\_ Company, if applicable \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Thank you! Please mail or email this form to the address below.**