



SENIOR CARE NETWORK

Improved Health, Wellness, and Independent Living for  
Individuals and Families.



IMPACT REPORT  
2024



Dear Neighbors,

We are pleased to share this Impact Report with you, highlighting how Neighborly's services make a meaningful difference in the lives of thousands of senior citizens across Pinellas County. I would also like to take a moment to recognize the impact these services have on caregivers—both those nearby and those supporting their loved ones from afar.

Data suggests that nearly 30% of the workforce is made up of caregivers. Wonderful employees who, at times, may be occupied with the health and safety of their loved ones they care for. These individuals are planning for a likely interruption in their day, or have already scheduled time away to provide care. Caregivers are often overwhelmed, balancing two lives. Neighborly's Adult Day Services provide that care — and, even more importantly, offer peace of mind and freedom from worry.

Thousands of seniors are isolated through no fault of their own. Spouses pass on, families relocate, and friends move to other areas. Neighborly makes sure that these seniors are looked after in many ways. A visit from a volunteer, a hot delivered meal, companionship, and a reliable source of transportation to appointments are just a few ways Neighborly enriches seniors' lives.

Many Neighborly volunteers provide these services, not just to our seniors but for their own well-being. Volunteering provides a sense of purpose, an existential reasoning that allows these volunteers to realize they are providing a service that is immeasurable. Neighborly is proud to recognize that most new volunteers come from existing volunteers. If you would like to be a part of this community caring movement, we'd love to hear from you. We would be honored to have you as a part of our team!

As you review the following pages, it is clear the impact Neighborly has and continues to make on the seniors we provide direct care and services to. My message leading into this report is to make people aware of just how much of a difference our services make in the lives of caregivers, families of caregivers and seniors.

If you have a parent living here alone, if you're a caregiver needing to leave work, if you are an employer knowing your workforce may be silently struggling with these issues, you are not alone. We are here to help.

Please take a moment to learn more about Neighborly, and the difference we make.

A handwritten signature in blue ink that reads "DAVID".

David Lomaka  
Executive Director

# Recent Highlights

## BOARD OF DIRECTORS

Jeremy Bailie  
*Chair*

Julius Nasso  
*Secretary*

Brooke Miranda

Kelly Brickfield

Jonathan Bailie

## LEADERSHIP

David Lomaka  
*Executive Director*

Jenni White  
*Finance Director*

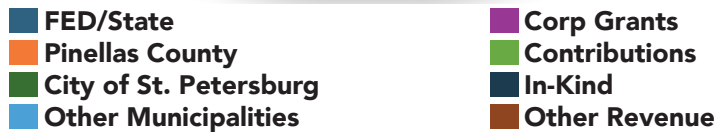
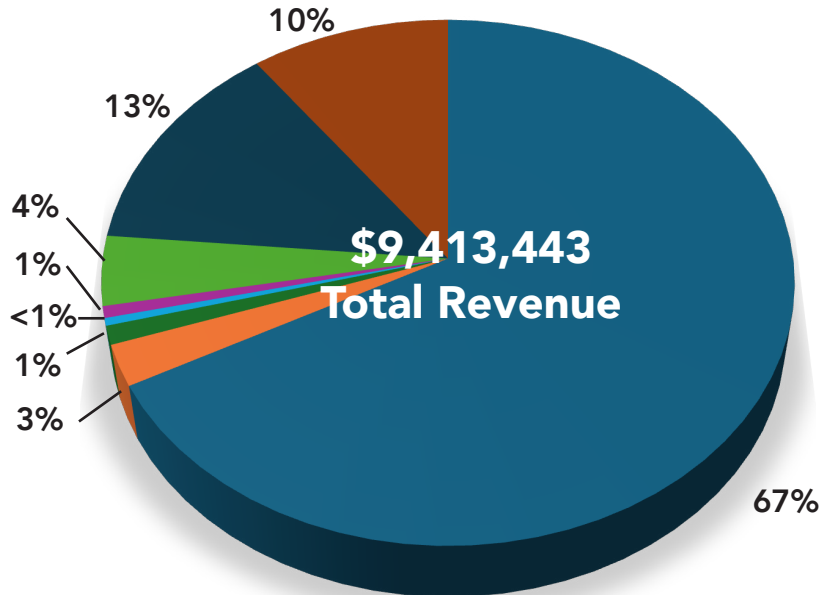
Anita Frankhauser  
*Nutrition Director*

Maribeth Braden  
*Adult Day Services Director*

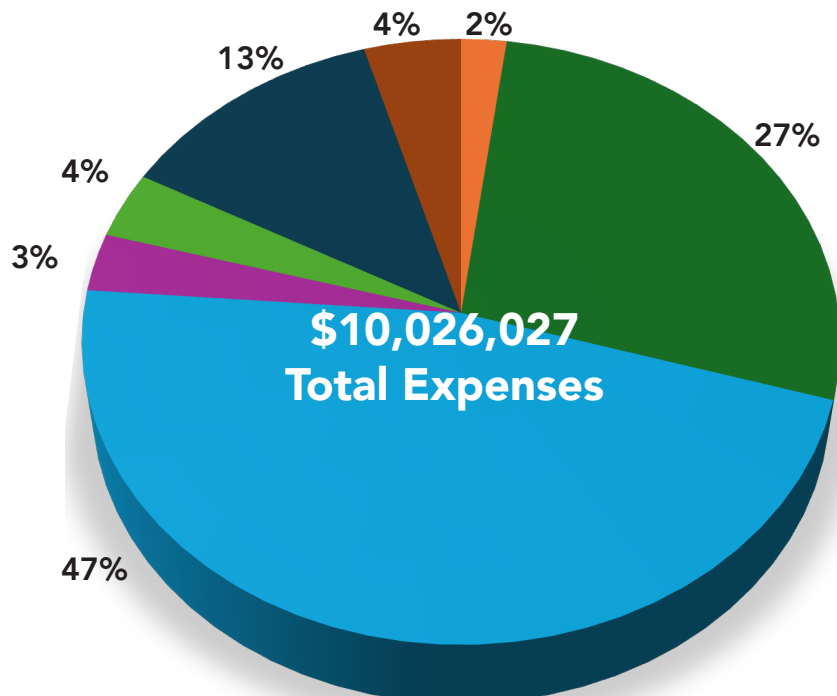
Rick Nelson  
*Transportation Director*

Susan McIntyre  
*Development Director*

## REVENUE



## EXPENSES



# Adult Day Centers

ONE DAY AT A TIME

## Neighborhood Adult Day Center

Our team of dedicated professionals provide compassionate care, nutritious meals, and enriching activities to keep seniors active, social and engaged.

Improved quality of life through nutrition, health, social connection, self-esteem and dignity.

- Opportunities for friendship and decreased feelings of loneliness
- Nutrition counseling
- Supervised environment with medical monitoring
- Activities that include individuals who are challenged with physical, mental or cognitive limitations
- Therapeutic activities to improve strength and abilities

## 3 LOCATIONS TO MEET THE NEEDS OF WORKING CAREGIVERS AND FAMILIES



Served **149 clients** this year in our Adult Day Centers.



"I cannot begin to tell you what a wonderful facility this is. The entire staff and all the aides are exceptional. Their demeanor, attitude, and helpfulness are above and beyond.

I want to thank you so very much for all that you do for the community. I have given your information to anyone who is looking for adult day care. Once again, thank you for all you do."

- Marilyn

# Nutrition

## ONE MEAL AT A TIME

### We are committed

Helping our most vulnerable live nourished, independent lives by providing one-on-one Nutrition Counseling, congregate dining sites in neighborhoods throughout Pinellas County, and home-delivered meals.

"Everyone with MOW are wonderful. I am very pleased."



**2024 Impact:**  
**3,120 Total Clients Served**

### Mary's Road to Recovery"

When Mary, a new Meals on Wheels client, was first assessed by a Neighborly Assessor, her situation was dire. She had recently suffered a severe back injury that left her unable to work or care for herself properly. Living alone with no income and waiting for disability approval, Mary had completely run out of food.

Our assessor immediately reached out to the Neighborly nutrition team to request emergency meal support. Within hours, weekend meals were approved, and a dietitian was assigned to provide nutrition counseling to help Mary regain strength and prevent further health decline.

Follow-up assessments revealed that Mary was at severe nutritional risk, and her dietitian advocated for additional meal support, including breakfast and supplemental groceries. This quick collaboration among Neighborly staff helped stabilize Mary's access to food, in hopes of preventing a hospital readmission.

Even as she faces the possibility of moving into assisted living, Mary now receives regular nutritious meals and personalized guidance from our team. Her strength and optimism are returning—proof that timely intervention and compassionate teamwork can make all the difference.



**521,001 Meals Served**

*Delivery to the following top locations:  
St. Petersburg, Clearwater, Largo,  
Pinellas Park, Dunedin, Gulfport,  
Tarpon Springs.*



**226 Veteran Clients**

"I am eating better because the meal is already cooked. I save it for my evening meal. The friendliness of the visits makes me feel good and connected because I'm alone 99% of the time. It's just all so wonderful"



# Transportation

ONE RIDE AT A TIME



## Transportation Services

Mobility can have a significant impact on seniors, particularly those who may have mobility or health issues.

Neighborly's reliable transportation helps seniors maintain independence, access medical care, and engage in social activities. Without it, our seniors would be more isolated and have difficulty accessing critical life-saving and essential services.

*"You offer comfortable and easily accessible rides in your vehicles."*

"Thank you for giving me back my life! A few months ago my husband had a stroke. My husband used to drive me anywhere I needed to go, as I don't drive. I Googled Senior Transportation and learned about Neighborly Senior Care Network. I'm so grateful for the independence you've given me." - Sue

## 2024 TRIPS BY TYPE & CLIENT



17,170  
Adult Day Care



25,080  
Senior Dining



13,903  
Medical



13,795  
Shopping



257  
Other

**TOTAL: 70,205 TRIPS**

Transportation's **monthly averaged one-way trips was 5,850.**

**Traveled an average of 23,903 miles per month.**

We are projecting a **45.36% increase** in medical trips over last year.

# Volunteers

ONE HOUR AT A TIME



Millions of seniors are homebound. So much of their time is spent alone and waiting for moments of connection. For many, seeing the Meals on Wheels volunteer is the only human contact they have all day.



**796 volunteers served seniors in 2024**

**Thank you to our corporate volunteers and volunteer groups in 2024.**

Tampa Bay Rays  
Raymond James  
SEDCO  
Crossroads  
PARC  
Palm Harbor Library

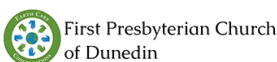
Fish & Wildlife Inst /NOAA  
Holy Family Catholic Church  
Lutheran Church of the Cross  
NOVA University Students  
First United Methodist Church in St. Petersburg

“Neighborly offers me the opportunity to meet new people, exercise my humor to brighten the days of my customers and make some of my free time useful to others. I see smiles on the faces of customers to whom I offer a morning laugh or, at least, a smile at the door. This is a treat every time, so it keeps me coming back. The sweetest people are on my route, it’s a delight getting to know them a little and understand their courage and spirit. It makes me so happy to spend just a few minutes with them.”

## Supporters



### FAITH PARTNERS



### MUNICIPALITIES

City of Clearwater  
City of Dunedin  
City of Indian Rocks Beach

City of Oldsmar  
Pinellas County  
City of Pinellas Park

Town of North Redington Beach  
City of Safety Harbor  
City of St Petersburg

Town of Redington Beach  
City of Seminole  
City of Treasure Island



## SENIOR CARE NETWORK

### Main Office

5225 Tech Data Dr., Ste 102  
Clearwater, FL 33760

**727-573-9444 | [www.neighborly.org](http://www.neighborly.org)**

### *Locations across Pinellas County*

## NEIGHBORLY SENIOR CAFES & MEALS ON WHEELS DISTRIBUTION SITES

### **CLEARWATER**

North Greenwood Recreation  
& Aquatic Complex  
900 N. Martin Luther King Jr. Ave.

### **PALM HARBOR**

Pleasant Valley Baptist Church  
1700 Klosterman Rd.

### **SEMINOLE**

Lake Seminole  
Presbyterian Church  
8505 113th St.

### **DUNEDIN**

Palm Lake Village Senior Cafe  
1515 County Rd. 1

### **PINELLAS PARK**

Crystal Lakes Manor  
4100 62nd Ave. N.

### **SOUTH**

### **ST. PETERSBURG**

Enoch Davis Center  
1111 18th Ave. S.

### **GULFPORT**

Gulfport Senior Center  
5501 27th Ave. S.

### **SAFETY HARBOR**

Distribution  
Center **ONLY**

### **ST. PETERSBURG**

Sunshine Center  
330 5th St. N.

## ADULT DAY CENTERS

### **LARGO**

Largo Adult Day Center  
11095 131st St.

### **PALM HARBOR**

Sunny Harbor Day Center  
1015 Omaha Cir.

### **ST. PETERSBURG**

Evergreen Adult Day Center  
2601 54th Ave. S.



**VISIT OUR WEBSITE**



*"Get Social with Us"*