



Salinas Valley CWA

# July Board Meeting

**08 July 2025 / 5:30 - 6:30 PM / Visionary Vegetables 19045 Portola Dr, Salinas, CA, 93908**

## ATTENDEES

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## AGENDA


### Current Business

1. Executive Committee Reports
  - a. Minutes - Secretary Mary Ann Hooker
  - b. Membership Update - Membership Director Cheryl Penrose
  - c. Treasurer's Report - Treasurer Amy Rianda and Assistant Treasurer Erin Garcia
2. Committee Updates
  - a. Scholarship Committee - Miranda Sampson
    - i. Reception held June 13, will review event in Old Bus
    - ii. Proof of enrollment due July 31, beginning of August checks will be sent out.
  - b. Photo Contest - Miranda Sampson
    - i. 2024 and 2025 winners have been emailed to request a mailing address.
    - ii. Amy to cut checks and mail designated amounts to recipients
  - c. Bus Trip - Cheryl Penrose
    - i. First committee meeting 7/9/25 at 4:30 pm

### Old Business and Follow-Up

1. Past Events
  - a. Scholarship Reception and Membership Mixer
2. Potential of Apple pay/Venmo/Paypal - Lauryn Nimis
3. Treasury to change check signers?

### New Business and Announcements

1. Review Event Planning
  - a.  Tours and Event Ideas
2. September Ag Boosters BBQ - September 7, 2025
  - a. Two baskets required, letter gone out in emails and posted on the website - \$100 donation so far
  - b. Make social media post - Lauryn
  - c. Miranda may be able to get onions donated for the Commodity Table (Celery, Onions). Might make large cookies to be sold individually for Country Store.
3. Upcoming Events
  - a. August 23rd Planned Trip Tip meal with CCYF&R. 3-5 pm, location TBD (CCYF&R looking)
  - b. September Ag Boosters BBQ - September 7, 2025 4 pm at George's River Ranch 8805 Highway 14, Fresno, Ca 93720
    - i. Two baskets required by the club
    - ii. Commodity Table
    - iii. Country Store
  - c. October 11, 2025 10-12 pm (set up at 9 am) Pumpkin Painting with Monterey County 4-H



- d. November SWM and 50th Anniversary, La Quinta, CA Southern District, November 7 & 8, 2025
  - i. Anyone else interested in attending?
  - ii. ☒ SLS Expense Reimbursement \_2\_.xlsx
- 4. Purchase state swag items or purchase our own as swag giveaways for tour hosts?

## NEXT MEETING'S AGENDA

September 9, 2025 5:30-6:30 PM, Visionary Vegetables 19045 Portola Dr, Salinas, CA, 93908



Note for Ag Boosters:

The items can be delivered to the Packaging Room at the SpringHill Suites by Marriott, 6844 N. Fresno St., Fresno, CA 93710 beginning Friday, Sept. 5, noon; Sat. or Sept. 6 beginning 8:00 am. If you have any questions, please contact Marlene Miyasaki (marlenem@mail.fresnostate.edu, 559-824-1675), Sherri Smith (sherrismith@mail.fresnostate.edu, 559-313-6464) or Stacey Jischke (stayceejae@gmail.com, 818-681-8073). Please use the following google signup sheet to list your donations.



We're excited for the Ag Booster BBQ on September 7, 2025, at George's River Ranch!  
We invite members to participate and contribute to our CWA Country Store.  
Donations for Harvest Sponsors and Live/Silent Auction items are appreciated.  
A Google signup sheet will be shared for easy involvement.

### Harvest Sponsors

There are several levels of sponsorship for this event. Harvest Sponsorship entitles the sponsor to one table of 10, a bottle of wine, as well as their logo on the program and the event flier. The event flier reaches about 10,000 Ag-involved people. Usually, the Harvest Sponsors are the same, however, if you can try to help recruit a couple of new sponsors each year, that will greatly benefit our organization.

### Live Auction

The live auction is at the end of the program for the BBQ. Typically, there are about 15 items in the live auction, and they are all high value items (minimum of \$500 value). CWA usually secures 1-3 items for the live auction. If you can secure an item, please let us know the description and the value right away so we can present it at our next Ag Booster meeting because of the limited number of items.

### Country Store

The country store consists of silent auction items such as baskets, the commodity table, as well as other items brought from different chapters to sell. Some chapters bring homemade baked desserts or cookies (no chocolate or frosted items due to the heat), Knick-knacks, quilted items or other homemade items to sell at the country store. We take cash, cards and checks made payable to "AG ONE". The accounting process is rather complicated, which is why it is very important to attend the training offered by Ag One regarding iPad use for card transactions.

### Silent Auction

The silent auction takes place in the country store and is wholly run by CWA. Each chapter is responsible for 2 items: 1 item from their president and 1 item from the whole chapter. Items are typically baskets with local goodies, a designer purse, gardening supplies, cooking supplies, children's toys, wine (very popular). Other items are lawn art, items made by local FFA/4H chapter (wine holders, shoe racks, firepits) or rocking chairs, etc. All these items are inventoried at the packaging room and accounted for before the event.

### Commodity Table

The commodity table, also called "commodity showcase", is an area set up for showcasing produce and other commodities from around the state. We ask each chapter to solicit donations from local businesses and bring them in from their region for the event. They are mostly sold at a bulk price with brown lunch sacks (\$5 small sack, \$10 large sack).