



2025 Salinas CWA Bus Trip

Event Sponsor Form

2025 Shopping Trip Committee

Cheryl Penrose

Accounting Manager
Visionary Vegetables

Marissa Amaral

Accounting Specialist
Visionary Vegetables

Gina Basaldua

Grower Relations Manager
Taylor Farms California

Helen Dunston

VP/Branch Sales Manager
Pacific Valley Bank

Sybil Faulconbridge

Director of National Sales
Tanimura & Antle

Dana Hart

VP/Relationship Manager
Pacific Valley Bank

Stacy Lay

Office Manager
Visionary Vegetables

Miranda Sampson

ERP Support Analyst
Tanimura & Antle

Karen Soto

Commodity Manager
Tanimura & Antle

Dear Business Owner,

The Salinas Valley Chapter of California Women for Agriculture (CWA) invites you to embark on Salinas Valley's premier shopping experience with 200+ of your closest girlfriends. We will be holding our annual CWA Bus Trip on Saturday, November 1, 2025. The Bus Trip will transport participants in luxury coaches to and from San Jose to enjoy a fun filled day of shopping and dining in Santana Row. We will begin our day at 7:30 am with a delicious champagne breakfast and conclude our day with a dinner box to enjoy on the bus ride back to Salinas.

The Bus Trip is the primary fundraiser for CWA's areas of focus that include legislation, education and public relations in support of agriculture. CWA provides members and guests with networking opportunities, while promoting women in agriculture. The Salinas Valley Chapter of CWA volunteers at many local educational and public events, including the Salinas, King City, Monterey and San Benito County Farm Days. The Salinas Valley Chapter also awards generous scholarships to deserving women in the Tri-County area. With funds raised from past shopping trips, we awarded over \$18,000 in scholarships to some deserving young women this year.

Please consider sponsoring this fundraiser to help CWA continue to promote leadership and education in agriculture. Sponsorship opportunities are attached. All sponsors receive recognition in our marketing materials, which will be distributed in September 2025. CWA is a 501(c)5 with tax ID 95-3129063. If you have any questions, please do not hesitate to contact Cheryl Penrose at (831)710-0394 or cheryl@visveg.com.

Thank you for your consideration and we hope to see you at this year's event, so, mark your calendars for Saturday, November 1, 2025!

Cheers,

Cheryl Penrose

Santana Row Shopping Trip Chairperson



2025 Salinas CWA Bus Trip Event Sponsor Form

Company Name:

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|---|---|
| <input type="checkbox"/> Breakfast Sponsor | \$1,500 |
| <input type="checkbox"/> Snack Sponsor | \$1,000 |
| <input type="checkbox"/> Champagne Sponsor | \$1,000 or 8 cases |
| <input type="checkbox"/> Wine Sponsor | \$1,000 or 8 cases |
| <input type="checkbox"/> Transit Co-Sponsor | \$2,500 each (2 sponsorships available) |
| <input type="checkbox"/> Souvenir Cup | \$800 |
| <input type="checkbox"/> Raffle Donation | Cash, Gift Card, or In-Kind _____ |

*Sponsorships are given on a first come basis, If one of the sponsorship opportunities are already taken, we will call you with the rest of our availability.

Corporate Sponsorship Information :

First Name :	Last Name :
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Address :

Post Code :	Phone No :	E-mail :
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Business Organization Name to be Displayed :	Website / E-Mail :

Industry of Business :	How many people do you anticipate sending on the trip?

Corporate Sponsorship Agreement :

Please mail check to:

CWA Bus Trip

PO Box 1210

Salinas, CA 93902

Signature

Print Name

Date