

August 2025 SV CWA Newsletter

Note from the President

August in the Salinas Valley brings a renewed sense of energy and movement. The days are still warm, but there's a subtle shift in the air as we prepare for the season ahead. Kids are heading back to school, families are settling into new routines, and the valley buzzes with fresh growth and anticipation. It's a time of transition, reflection, and opportunity—both in our fields and in our community.

This seasonal change also brings a sense of reflection and celebration. California Women for Agriculture is proudly entering its 50th year, and we couldn't be more excited to honor the legacy of strong, passionate women who have shaped the future of farming and advocacy in our state.

To celebrate this milestone and the season ahead, we have some wonderful events planned:

Pumpkin Painting with Monterey County 4-H – October 11, 2025. We're thrilled to partner with Monterey County 4-H for this festive fall event! Youth members from 4-H will join us to paint pumpkins, and our CWA members are invited to volunteer, assist with the activities, and, if there are extra, paint a pumpkin of their own! It's a wonderful opportunity to support local youth, share our agricultural spirit, and enjoy a creative morning together.

Annual Bus Trip –

November 1, 2025. We're heading to Santana Row in San Jose for a day of celebration, shopping, dining, and camaraderie with fellow women in agriculture. This special outing is all about honoring our legacy, building new friendships, and enjoying the vibrant energy of one of the south Bay Area's most iconic destinations. Don't miss this chance to connect, reflect, and celebrate 50 years of CWA together!



Presented by California Women for Agriculture - Salinas Valley Chapter

SAVE THE DATE NOVEMBER 1, 2025

Join us for the 2025 Annual Bus Trip and Shopping Spree as we celebrate CWA's 50th anniversary with bubbles and style!

**Santana Row, San Jose
Saturday 11-1-25**

Thank you for your continued support and enthusiasm. Whether you're a longtime member or new to our community, your involvement helps us grow stronger together. Let's make this season—and this 50th year—one to remember.

[Renew your CWA Membership](#) today! Remind your friends and coworkers to join so that you can all take part in our events and committees!

Have any ideas for events you'd like to see? We'd love to hear from you! Please send your suggestions to SalinasValleyCWA@gmail.com.

Membership Spotlight

Dana first learned about joining CWA from a colleague and was immediately drawn to the organization. After doing some research, she knew she wanted to be a part of it. Currently, Dana serves on the committee for the Annual Bus Shopping Trip, which raises funds to support young women's education in the agricultural industry.

Growing up in the Salinas Valley, Dana has a deep connection to the agricultural community. Her family has been involved in the industry for generations, and she had her first job working for her grandparents' produce company alongside her uncles and mother. Dana learned the value of hard work and gained a strong understanding of the business from an early age. Dana has always been involved in community service, including her son's 4-H club. She still enjoys attending the county fair every year and supporting the hardworking kids and their animals. Dana's partner is a grower in the Salinas Valley, and she is grateful to have found someone who shares her passion for the industry.

Dana currently works for Pacific Valley Bank as a Relationship Manager and she is grateful to have a job that allows her to support the agricultural community among other benefits. Being a part of CWA allows Dana to continue supporting other women in the industry. She believes it is crucial for young people to get involved in the industry, which is why she is so excited to be a part of this organization and connect with other women in agriculture.

She encourages everyone to get involved, be passionate and support one another!

2025 Meetings

See upcoming events on our "[What's Happening](#)" page for Board Meetings and Membership Events, and always keep an eye on your inbox!

Our next Board Meeting will be Tuesday, September 9, 2025 from 5:30-6:30 pm. In person attendance will be 19045 Portola Dr, Salinas, CA, 93908. Virtual attendance can be done so through [Google Meeting linked here](#).

Save the date for October 11, 2025 from 10am - 12 pm (9am if you can assist with set up) for our annual **Pumpkin Painting with Monterey County 4-H**. We have a few volunteers who have already committed to assist with setting up and running the event, but all are welcome! If you can volunteer to help or have a young child that you'd like to bring, RSVP by emailing SalinasValleyCWA@gmail.com.

Committees

Interested in joining a committee? Email SalinasValleyCWA@gmail.com.

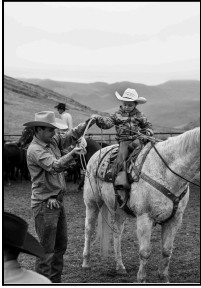
Scholarship

In our continuing commitment to promote awareness and education, the Salinas Valley Chapter of California Women for Agriculture (CWA) offers two scholarship programs for women in Monterey, San Benito, and Santa Cruz Counties. There is no age restriction for either of these scholarships, nor is either based upon financial need. Scholarships range from \$500 to \$2,000.

This year, we awarded over \$18,000 in scholarships to 25 young women! If you would like to participate in this committee next year, email SalinasValleyCWA@gmail.com



Photo Contest



Our 2025 Photo Contest is closed and we give a huge thank you to all those that participated by submitting their beautiful photos. See submissions [on our website](#).

Start thinking about your submissions for next year! Maximum of 2 entries per person, photos should reflect agriculture, and photo format should be vertical with at least 300 dpi.

If you want to participate in the Photo Contest committee next year, email SalinasValleyCWA@gmail.com.

Bus Trip

Save the Date for our [Annual Bus Trip](#) on November 1, 2025! The bus trip serves as a fundraiser for scholarships as well as a recreational activity for our members. If you are interested in helping please contact bustrip@salinascwa.org.

[Individual tickets](#) and [sponsorship opportunities](#) are available NOW! [Visit our website](#) for more information.



In the Community

Upcoming community events from organizations we've partnered with previously.

MEarth Glass Pumpkin Patch

Salinas Valley CWA has brought members to tour MEarth in previous years (2023 and 2024). If you, family, friends, or high school-aged relatives (15+) are looking to help in a community event, volunteer at **MEarth's 13th Annual Glass Pumpkin Patch of Carmel!**

This festive fall fundraiser is MEarth's largest of the year, drawing over 2,000 guests to the Habitat to explore and shop hundreds of hand-blown glass pumpkins by local artists. Proceeds from the Glass Pumpkin Patch support MEarth's mission to educate and inspire through environmental stewardship. It's a joyful, high-energy weekend—and volunteers are the heart of it all.

There are a variety of roles including helping with setup/takedown, greeting guests, pumpkin packaging, food prep and support, cashiering and many more!

Volunteer perks:

- Free lunch during your shift
- Flexible shifts (2–4 hours)
- A behind-the-scenes look at one of Carmel's most unique events
- Community service hours

Link to sign up: <https://signup.com/go/PpQcaMa>

VOLUNTEER



13th Annual Glass Pumpkin Patch

 **9AM~5PM**
SEPTEMBER 12-14, 2025

Volunteer roles can be found on
the MEarth website or
Scan the QR Code!



2-4 hr shifts
Up to 8 hrs a day!