

# July 2025 SV CWA Newsletter



## Note from the President

After spending two weeks traveling through Sweden and Norway, I returned home both inspired and reflective. The cool, green landscapes of Scandinavia—paired with their thoughtful, climate-conscious farming practices—offered a compelling vision of sustainable agriculture: small farms in sync with the seasons, a deep respect for the land, and a slower, more intentional pace of life. Yet as much as I admired their approach, I found myself missing something essential—the incredible quality and diversity of fresh produce that defines California's Central Coast. There's truly nothing like the vibrant flavors grown right here in Salinas. The contrast between these regions reminded me just how remarkable our local agricultural community is. Despite tougher climate conditions, our farmers continue to deliver excellence, season after season. My time abroad renewed my appreciation for the innovation, resilience, and commitment that drive our industry—and made me proud to be part of a sector that not only sustains our region, but nourishes the world.



2nd place winner of our 2025 photo contest; Jessica Lara with their picture of Strawberry Fields.

[Renew your CWA Membership](#) today! Remind your friends and coworkers to join so that you can all take part in our events and committees!

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Have any ideas for events you'd like to see? We'd love to hear from you! Please send your suggestions to [SalinasValleyCWA@gmail.com](mailto:SalinasValleyCWA@gmail.com).

## 2025 SV CWA and CCYF&R Tri Tip Fundraiser



## 2025 Ag Booster BBQ Donation Request

Salinas Valley CWA is gearing up for the Statewide Meeting and Ag Boosters BBQ Fundraiser on September 7, 2025! We're seeking donations for two themed Silent Auction baskets: Red, White & Blue Basket and Tailgating Basket.

If you'd like to support our efforts, we're gratefully [accepting monetary donations](#) to help cover the cost of filling the baskets. Every contribution makes a difference!

## Membership Spotlight

The Membership Spotlight is a chance to highlight one of our amazing members each month, building connections within our chapter.

Email [SalinasValleyCWA@gmail.com](mailto:SalinasValleyCWA@gmail.com) if you're interested in being highlighted for our Membership Spotlight next month!

## 2025 Meetings

See upcoming events on our "[What's Happening](#)" page for Board Meetings and Membership Events, and always keep an eye on your inbox!

Our next Board Meeting will be Tuesday, September 9, 2025 from 5:30-6:30 pm. In person attendance will be 19045 Portola Dr, Salinas, CA, 93908. Virtual attendance can be done so through [Google Meeting linked here](#).

Save the date for October 11, 2025 from 10am - 12 pm (9am if you can assist with set up) for our annual Pumpkin Painting with Monterey County 4-H. We have a few volunteers who have already committed to assist with setting up and running the event, but all are welcome! If you can volunteer to help or have a young child that you'd like to bring, RSVP by emailing [SalinasValleyCWA@gmail.com](mailto:SalinasValleyCWA@gmail.com)

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## Committees

Interested in joining a committee? Email [SalinasValleyCWA@gmail.com](mailto:SalinasValleyCWA@gmail.com).

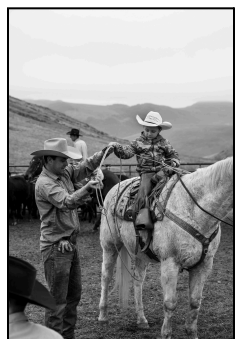
### Scholarship

In our continuing commitment to promote awareness and education, the Salinas Valley Chapter of California Women for Agriculture (CWA) offers two scholarship programs for women in Monterey, San Benito, and Santa Cruz Counties. There is no age restriction for either of these scholarships, nor is either based upon financial need. Scholarships range from \$500 to \$2,000.



This years scholarship reception has been completed! If you would like to participate in this committee next year, email [SalinasValleyCWA@gmail.com](mailto:SalinasValleyCWA@gmail.com)

### Photo Contest



Our 2025 Photo Contest is closed and we give a huge thank you to all those that participated by submitting their beautiful photos. See submissions [on our website](#).

Start thinking about your submissions for next year! Maximum of 2 entries per person, photos should reflect agriculture, and photo format should be vertical with at least 300 dpi.

If you want to participate in the Photo Contest committee next year, email [SalinasValleyCWA@gmail.com](mailto:SalinasValleyCWA@gmail.com).

### Bus Trip

**Save the Date for our Annual Bus Trip on November 1, 2025!** The bus trip serves as a fundraiser for scholarships as





well as a recreational activity for our members. If you are interested in helping please contact [bustrip@salinascwa.org](mailto:bustrip@salinascwa.org).

**Stay tuned for this year's sponsorship deals** and email [bustrip@salinascwa.org](mailto:bustrip@salinascwa.org) if you're ready to sponsor or donate an auction item!



CWA  
CALIFORNIA WOMEN  
for AGRICULTURE

*Presented by California Women for Agriculture - Salinas Valley Chapter*

**SAVE THE DATE NOVEMBER 1, 2025**

Join us for the 2025 Annual Bus Trip and Shopping Spree as we celebrate CWA's 50th anniversary with bubbles and style!

**Santana Row, San Jose  
Saturday 11-1-25**

Secure your tickets for **\$115 per person** and enjoy a luxurious bus ride, delightful breakfast, mimosas, snacks, a boxed dinner, and wine.  
This is an event you won't want to miss!

Ticket and sponsorship details coming soon.

