

Discover | Inspire | Connect

# 2026 Strategic Plan: Growing Together



Lake of Bays  
Township  
Public Library

# Vision & Mission

## Vision

A welcoming, dynamic and inclusive community space where collaboration, curiosity and creativity thrive through engaging and innovative programs, diverse resources and respectful, responsive leadership.

## Mission

Connecting community and sparking ideas, lifelong learning and empowerment for all.





# Values



Lake of Bays  
Township  
Public Library



# Growing Together: Our 2026 Strategic Pillars

**Community Engagement  
and  
Services and Spaces**





# Community Engagement

Goal:

Increase awareness of, and connection to, library services across the community.

Goal:

Offer a place of belonging and inclusivity in library spaces.



# Services and Spaces



Goal:

Completion and celebration of the Dwight Branch expansion project.

Goal:

Continue to develop partnerships and relationships.

# Long term & Ongoing Priorities

## Building a Strong Library for The Lake of Bays Township

- Foster a transparent and robust working relationship with the Township Council and staff.
- Seek innovative ways to enhance library services that are relevant and responsive to community needs.
- Embrace and integrate emerging technology within our branches and the wider community.
- Actively listen to our community and engage with them at every opportunity to create the best library possible.
- Value our staff as a crucial asset and prioritize keeping their knowledge up-to-date and relevant.
- Maintain a diverse and intriguing collection of resources for the community.



# Message from the Board Chair & CEO

Our library, a vibrant hub for discovery, connection, and inspiration, is excited to embrace our strategic plan, "Growing Together". This initiative outlines our future direction, centred around two pillars: Community Engagement and Services and Spaces.

Beyond its physical structure, our library is a centre for relationships, ideas, and shared experiences. We strive to strengthen our bonds with residents, community groups, and local organizations by actively listening to their diverse voices and providing programs, resources, and initiatives that resonate with their needs and aspirations.

To evolve alongside our community, we are committed to offering dynamic, inclusive, and forward-thinking services. Our inviting, adaptable, and innovative spaces will foster discovery, collaboration, and creativity. From enhanced digital resources to reimagined physical environments, we are dedicated to ensuring that the library continues to be a cornerstone where individuals can learn, connect, and thrive.

Together, these pillars will guarantee that as the community grows, the library remains a lively, responsive, and integral part of its journey. With "Growing Together", we warmly invite everyone to join us in shaping a library that reflects, supports, and celebrates the community it serves.

*CEO, Cathy Fairbairn and Board Chair, Cathy Vanclieaf*