

# **Gravity Dance**

## SEPTEMBER 2025 NEWSLETTER

## Dear

## **Parents & Dancers:**

Welcome to Gravity Dance! I am beyond grateful to have your child dancing with us this season. At Gravity, we pride ourselves on creating a fun dance environment where all dancers feel welcome and excited to be here! I also pride myself on being approachable and organized. If there's anything I can do to better accommodate your family, please let me know! All of our instructors from last season are BACK and excited to work with your dancer! We have so many fun + exciting things in store for SEASON FIVE! Myself along with our front desk team are here to answer any questions you may have throughout the season. Never hesitate to reach out. We look forward to seeing you soon!

Sincerely,
Brittney Reichert | Owner
info@GravityDanceStudio.com • 763-777-9257



Albertville Parade . June 2025

Ready, set, dance! Classes begin the week of September 7th!



## **Dance Attire**

We ask that you please follow the dress code that was sent in your welcome email. Proper dance attire allows instructors to correct alignment which is an integral part of your dancer's training. Hair must be in a bun for all K-12th grade classes, except hip hop. Thank you for having your dancer prepared for class each week!

## **Dance Bag Essentials**

All dancers should have a dance bag in which they keep dance shoes, a water bottle and extra hair ties. Please label all items with your dancer's first and last name, especially the inside of all shoes.

## **Lobby Etiquette**

We love having parents view their dancer's classes. Please respect our lobby area; clean up any messes you may make and be mindful of others. Dancers in 2nd grade and younger must be supervised by an adult before and after class. We ask that siblings are supervised at all times. Children are **NOT ALLOWED** to run in the lobby or play in our store area. We offer a no-distraction environment; parents, siblings, and friends are not allowed to sit inside the studio during dance classes.

## **ATTENDANCE**

Please email office@gravitydancestudio.com if your dancer will be absent.

Gravity dance classes start on time! Please put forth your best effort to have your dancer at class on time and make practices and performances a priority! Your team depends on you to be the best we can be. For K-12<sup>th</sup> grade classes, we use the **Band App** (see your welcome email to subscribe) and will post practice videos periodically.

#### **TUITION**

Tuition is based on a 9 month season and divided into 9 equal monthly installments. Tuition will be automatically drafted from your card on file on the first of every month or the following Monday if it falls on a weekend.

A \$25 late fee applies on the 5th of the month if the payment fails and no update is made.

If you must withdraw from class, written notice must be received by the 25th of the month in order to not be charged for the next month's tuition.

#### **Important Payment Dates:**

**October & November 15th** - Non-refundable costume payment due for Performance Classes.

**March 15th** - Non-refundable \$35 recital fee due for all dancers participating in the spring recital.

## **BOOSTER SPOTLIGHT**

The Gravity Fundraiser Committee was created to support ALL Gravity dancers helping to assist Gravity Dance Studio with special events throughout the year and provide enhancements to the studio. If you're ever interested in purchasing from a current fundraiser, stop by the front desk-your support helps every dancer shine!

Calling all football fans! Grab a Football Frenzy ticket and score 40 chances to WIN CASH PRIZES while supporting Gravity dancers!
 Tickets are available to purchase at the front desk now until September 25!



 Craving Chipotle? Join us on Tuesday, September
 30th from 4:00-8:00 pm at Chipotle in St Michael to benefit our studio! Order online with code XMRXKFX or dine in and mention Gravity Dance. 25% of event sales go back to Gravity! Great food! Great Cause!

### **ADDITIONAL COSTS**

We feel it's important to be transparent regarding other costs that may come up throughout the dance season.

Here are other costs to expect:

- Dance Shoes & Class Apparel (can be purchased at the studio)
- Admission tickets for all performances
- Custom Gravity apparel (optional)
- Individual & class pictures (April)
- Lightning Session fees & camps your dancer may add on

#### **CURRICULUM**

We have two main goals with all of our class curriculums:

- 1.To teach dancers proper technique and to develop the strength and flexibility needed to perform these skills.
- 2.To introduce choreography that incorporates technique, movement, expression & artistry.

Most classes will learn 2-4 routines throughout the season. Select classes may be chosen to learn production dances and show openers and finales in addition to their regular class routines.

## STAY INFORMED

#### **WEBSITE**

Our website is a great way to stay up to date on all of our studio happenings. Click on the NEWS tab to easily find newsletters & other important information.

#### **NEWSLETTERS**

Reading our monthly newsletters is the BEST way to stay informed. All important info for that month will be highlighted in your newsletter. All newsletters will be sent via email at the beginning of the month and can be accessed under the NEWS tab of our website at all times for reference.

## **EMAIL**

I will send out regular emails throughout the season with reminders and general information. Please make sure we have your most current e-mail address on file.

#### PARENT PORTAL

Your online dance account that you created is the place to go to register for additional classes, see your class calendar, check out important notes/memos pertaining to your dancers class, etc. You can also access it via the DSP app!

## COMMUNICATION

Email or direct phone calls are the preferred method of communication. **Text messages, Facebook messages, or pulling an instructor out of class are not recommended.** Sending messages other than email is not guaranteed to get a prompt response back.

### **COSTUMES**

Our Spring Recital theme and costume LOOK·BOOK will be sent in October!

#### Costume Payments:

- Performance classes have a non-refundable costume fee split into two installments, charged to the card on file on October 15th & November 15th.
- **Premier classes** will have a costume & competition payment that is split into 7 equal installments and is billed 1 per month beginning November 15-May 15th.
- Edge/Surge classes have a costume & competition payment split into 9 installments due on the 15<sup>th</sup> of the month beginning September 15-May 15.

Dancers will be measured in class during September for proper sizing.

Shoes are not included in your dancer's costume fee but should be purchased through our studio to ensure all colors are the same. (Exception: hip hop classes will receive a pair of shoes with their costume.)

#### A LOOK AHEAD

All **Performance classes** + **Hip Hop classes** will perform in our Halloween show on Friday, October 24th . Watch for details in the October Newsletter.

## **CANCELLATIONS**

In the event that Gravity Dance must cancel class due to inclement weather or other unforeseen circumstances, we will notify you via:

- 1. Email sent to the affected class(es)
- 2. Posted in the BAND app
- Automatic text message sent to the main number listed with your dance account

If STMA schools cancel or release early for weather, classes will also be canceled that evening. We build in extra rehearsals/classes throughout the season that are not included in your monthly tuition classes to create a buffer in case of cancellations. If we surpass the extra classes, makeup class dates will be emailed out as soon as possible.

## TWIRL WEEK - (PRESCHOOL CLASSES)

Preschool classes will follow our playful and imaginative Twirl curriculum, blending movement, storytelling, and themed activities to create a magical learning experience. Each month, our preschool classes follow a unique theme that guides the lessons and sparks creativity To celebrate the end of each themed month, we host **TWIRL WEEK** - a special class where dancers are invited to dress up to match the theme. During the Twirl Week, we read from the Twirl book, explore fun activities that align with the monthly theme, and practice the featured dance move of the month. Twirl Week will be highlighted in the calendar of each monthly newsletter.

