

## **INFORMATION PROCESSING OF PERSONAL DATA (browsing websites managed and maintained by AMERICAN HOTEL SRL)**

**Pursuant to EU Regulation 2016/679 (GDPR) and Legislative Decree 196/03 (and s.m.i.)**

**Last modification: 25 May 2018**

The following is a disclosure pursuant to Article 13 and 14 of the Regulation (EU) no. 679/2016 ("GDPR"), concerning the processing of personal data of users who visit the site:

www.hotelamerican.com and other suffixes .it etc.

and that interact with the web services of AMERICAN HOTEL SRL. The information relates only to the AMERICAN HOTEL SRL website and is not valid for other pages or websites outside of AMERICAN HOTEL SRL, which may be consulted through our links. This informative note, together with the cookie policy, constitutes the "Privacy Policy" of the AMERICAN HOTEL SRL website and may be subject to updates.

### **1. Personal data collected**

The computer systems and software procedures used to operate this website acquire, during their normal operation, some data whose transmission is automatic in the use of Internet communication protocols and are not associated with interested and identified users. In particular, it concerns data concerning IP addresses or domain names of computers used by users who connect to the site and other technical information sent automatically by the connection management programs. These data are used for the sole purpose of obtaining the connection. Apart from that specified for navigation data, the user is free to provide personal data contained in the appropriate electronic request forms present in the sections of the website prepared for particular services on request.

On the website there is an online booking system (booking engine) through which the user requests availability and prices for a specific stay. The booking engine allows the execution of the hotel contract according to the terms and conditions reported therein. The data are processed by TOSOM SRL based in via Palermo, 1 - 30038 Spinea (VENEZIA) ITALY which has been named "External Data Processing Manager" by AMERICAN HOTEL srl. It should also be noted that failure to provide one or more data may make it impossible to obtain the requested service.

### **2. Methods and purposes of processing**

The data acquired are processed with automated tools for purposes related to browsing this website.

The data collected and stored in relation to the completion of contact form and / or communication via email, have as a legal basis the legitimate interest for the following purposes: respond to requests for information, provide support services and support, send training communications and / or informative and commercial if requested. In the event that the possibility of using such data for the purpose of marketing communications, newsletter subscriptions, transfer to other subjects, the possibility to define bids on the basis of profiling, will be requested, the appropriate consent will be requested.

The systems are equipped with the necessary security measures to prevent data loss, illicit or incorrect use and unauthorized access. As part of the personalized services for its users, AMERICAN HOTEL SRL uses tools such as "cookies". A cookie is a short string of text that is sent to your browser and, if necessary, saved on your computer (alternatively on your smartphone or any other instrument used to access the Internet), every time you visit a website. Cookies stored on your computer can not be used to retrieve any data from your hard disk, transmit computer viruses or identify and use your e-mail address. Each cookie is unique in relation to the browser and device you use to access the institutional site of AMERICAN HOTEL SRL. Some of the functions performed by cookies can also be delegated to other technologies, with the term "cookies"

within this document, we want to refer to cookies and all similar technologies. For more information on the cookies used by AMERICAN HOTEL SRL and how to manage them in the browser, you can consult the relative Policy Cookie present in the footer of this site.

### 3. Retention period

The data collected will be kept for a period of time not exceeding the achievement of the purposes for which they are processed ("conservation limitation principle", art.5, GDPR) or on the basis of the deadlines established by law. The verification of the obsolescence of the data stored in relation to the purposes for which they were collected is carried out every 48 months.

### 4. Rights of the interested parties

The users to whom the personal data refer, eventually collected, have the right at any time to obtain confirmation of the existence or otherwise of the same data and to know its content and origin, verify its accuracy or request its integration or updating, or rectification, cancellation, portability and limitation of processing pursuant to arts. 15 et seq. Of the GDPR. The mentioned rights may be exercised by sending a written communication to AMERICAN HOTEL SRL, DORSODURO 628, 30123 Venezia, by sending an e-mail to the following email address: [reception@hotelamerican.com](mailto:reception@hotelamerican.com), or by calling the Customer Service AMERICAN HOTEL SRL. The data subject can also lodge a complaint with a supervisory authority.

### 5. Data transfer abroad

Any data acquired collected during the navigation of the site are not subject to transfer abroad; if this need arises, it will be AMERICAN HOTEL SRL's responsibility to take all necessary measures to ensure that this treatment is in compliance with the law.

### 6. Data controller

The treatments connected to the web services of this site are handled by AMERICAN HOTEL SRL employees, who have been appointed as external processors and / or processors. No personal data deriving from the web service is released.

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