

PERSONAL DATA PROCESSING NOTICE

(Navigation of websites managed and maintained by AMERICAN HOTEL SRL)

Pursuant to EU Regulation 2016/679 (GDPR) and Italian Legislative Decree 196/03 (as amended)

Last update: May 5, 2026

This notice is provided pursuant to Articles 13 and 14 of Regulation (EU) No. 679/2016 (“GDPR”) regarding the processing of personal data of users visiting the website www.hotelamerican.com and related domains, and interacting with the web services of AMERICAN HOTEL SRL.

This notice applies exclusively to websites owned and managed by AMERICAN HOTEL SRL and does not apply to external websites that may be accessed through links available on our website.

Together with the Cookie Policy, this document constitutes the Privacy Policy of the AMERICAN HOTEL SRL website.

1. PERSONAL DATA COLLECTED

The IT systems and software procedures used to operate this website acquire certain data during normal operation, the transmission of which is implicit in the use of Internet communication protocols.

Such data include IP addresses, domain names of users’ computers, and other technical information automatically transmitted by connection management software.

These data are used solely for the purpose of providing the connection and enabling proper website operation.

Users may voluntarily provide personal data through forms available on the website.

The website includes an online booking engine through which users may request availability and prices for a stay and complete accommodation reservations.

The booking engine enables the execution of the accommodation contract.

Data are processed by CITYBREAK (<https://www.citybreak.com/>) and TOSOM SRL, Via Palermo 1, 30038 Spinea (Venice), Italy, appointed as External Data Processors by AMERICAN HOTEL SRL.

Failure to provide certain personal data may make it impossible to provide the requested services.

2. PROCESSING METHODS AND PURPOSES

Personal data are processed using automated and electronic tools for purposes related to website navigation and service provision.

Data collected through contact forms and email communications are processed on the basis of the legitimate interest of the Data Controller for the following purposes:

- responding to information requests;
- providing assistance and customer support;
- managing booking requests;
- sending informational communications;
- sending commercial communications when specifically requested by the user.

Where marketing communications, newsletter subscriptions, profiling activities or sharing of personal data with third parties are involved, specific consent will be requested whenever required by applicable law.

Appropriate technical and organizational security measures are implemented to prevent data loss, unlawful processing, unauthorized access, alteration, or disclosure.

AMERICAN HOTEL SRL uses cookies and similar technologies.

Further information is available in the Cookie Policy published on the website.

3. DATA RETENTION PERIOD

Personal data are retained only for the period necessary to achieve the purposes for which they were collected and processed, in accordance with Article 5 of the GDPR and applicable legal obligations.

Verification of the relevance and necessity of retained data is performed every 24 months.

4. DATA SUBJECT RIGHTS

Data subjects may obtain confirmation as to whether personal data concerning them are being processed and may exercise the rights provided for by Articles 15 et seq. of the GDPR, including:

- right of access;
- right to rectification;
- right to erasure;
- right to restriction of processing;
- right to data portability;
- right to object to processing.

These rights may be exercised by contacting:

AMERICAN HOTEL SRL
Dorsoduro 628
30123 Venice (VE)
Italy

Email: info@hotelamerican.com

Data subjects also have the right to lodge a complaint with the competent supervisory authority.

5. INTERNATIONAL DATA TRANSFERS

Personal data collected through website navigation are generally not transferred outside the European Economic Area.

Should such transfers become necessary, AMERICAN HOTEL SRL will implement all measures required by applicable legislation to ensure an adequate level of protection.

6. DATA CONTROLLER

The Data Controller is:

AMERICAN HOTEL SRL
Dorsoduro 628
30123 Venice (VE)
Italy

Processing activities are carried out by authorized employees and appointed external data processors.

No personal data collected through the website are publicly disclosed.

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