

# METHODS IN MOTION

GREAT SELLING IS A PROCESS ARTFULLY DONE

## Community Service IDEA BANK



*"Everyday serve someone."  
— John Maxwell*

*"When you serve others,  
you double your joy and  
cut your sorrow in half."  
— Mike Boatfield*

*"He who refreshes others  
will himself be refreshed."  
— Proverbs 11:25*



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**Granted, all of us are busy and these ideas do take concentrated effort; however, giving a little bit of your time and treasure throughout the year can greatly impact your friends, your co-workers, and even strangers.**

**So pick one idea and act on it. Then pick another. It's contagious once you start!**

## **SERVING OPPORTUNITIES & ACTS OF KINDNESS**



1. Write an unsolicited LinkedIn testimonial for someone who is out of work.
2. Find an accountability partner and commit to walking dogs at a local animal shelter each month.
3. Identify one person you can personally invest in (your time and talents) over the next year.
4. Write a thank you card to a teacher for all they are doing this year. (Do this even if you don't have kids or kids in school!)
5. Start a Senior Service Team through your church or community for elderly people who need a wellness check phone call, help with grocery shopping or a hand with tasks around the house.
6. Once a month, double the normal tip you would give to a restaurant server or anyone in the service industry.
7. Compliment at least one person every single day.
8. Pay for a meal for a police officer, healthcare worker or any essential worker.

9. Write a note to thank someone who has served or is currently serving in the military.
10. Pick up the phone and call a friend or client on their birthday.
11. Send loved ones a [Christmas quiz](#) so that you can select thoughtful gifts.
12. Cut your long hair and donate it to [Locks of Love](#).
13. Write one thank you note a month to a client or family member, just because.
14. Take lunch or dinner—or give a restaurant gift card—to people who have to work on a holiday (fire fighters, nursing home staff, etc.).
15. Drop off a care package to a new mom or dad - offer to babysit so they can have some down time (or a much needed nap).
16. Tutor a student who needs a little extra help.
17. Help build a house for someone with Habitat for Humanity, your local church, etc.
18. Volunteer with [Girls on the Run](#) to help a child in need.
19. Adopt a family to buy gifts for during the holidays.
20. Bring a pre-cooked meal to someone you know who has lost a loved one or is going through a hard time.



Businesses are vital members of communities for more reasons than just providing employment opportunities. Serving your community is good policy because it results in a better place to live and work for the company, your employees and the people who live around you. Feel free to print this guide as inspiration for company wide community initiatives or give copies to your employees to help start a wave of community support.

*"No act of kindness, no matter how small, is ever wasted."*

— Aesop



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