



LeadChaser.ai

Case Study: Instant Lead Calling for Planet Stone

**63 leads directly connected to the
sales team, achieving a 47.73%
conversion rate.**

Learn more at www.leadchaser.ai



 **New lead!**



**Meeting
scheduled!**





The problem

Poor follow up, even worse conversion rates.

Before LeadChaser, Planet Stone struggled to follow up with incoming leads, resulting in minimal connections to the sales team, low conversions, and poor sales performance.

The solution

Instant calling and texting of incoming leads with LeadChaser.

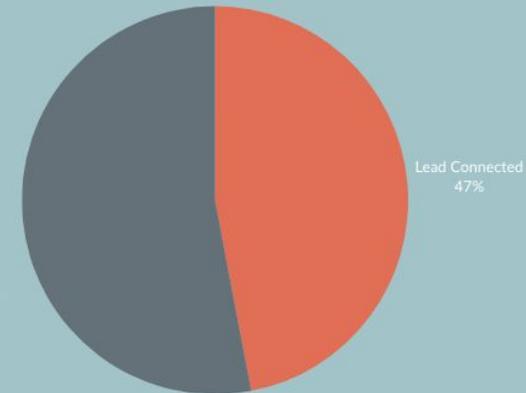
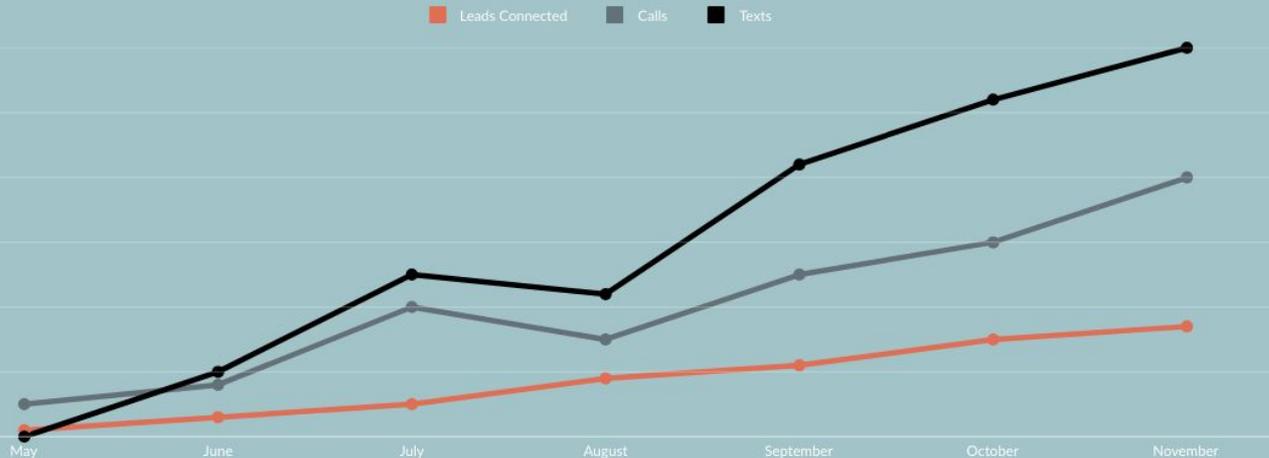
By integrating LeadChaser, Planet Stone has been able to instantly connect with all of their incoming leads. Utilizing our SMS Follow-Up and Conversational AI, any leads that didn't answer those instant calls received personalized texts that guided interactions and led prospects to connect with their sales team.



Since starting with LeadChaser, **132 leads** have been contacted within minutes, ensuring no opportunity is missed.

The results

Since adopting LeadChaser, Planet Stone has significantly improved its lead engagement process. Leveraging conversational AI, the system automatically sent **709 calls** and **662 texts**, streamlining follow-ups for maximum efficiency. As a result, **63 leads were directly connected** to the sales team, achieving an impressive **47.73% conversion rate**.



Thank you for reading.

Do you have questions?

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