

IDEAL EVENTS

CUSTOM WEDDING DESIGN • FLORAL ARTISTRY • COASTAL CELEBRATIONS

A CURATED COLLECTION OF CELEBRATIONS

idealeventsweddings.com

The Ideal Events Signature

A complete ceremony & reception design experience





BEGINNING AT $15,000 | UP TO 50 GUESTS

A sculptural ceremony setting, abundant fresh florals and a beautifully coordinated reception, designed and installed by our creative team.

Ceremony & Reception Details

A considered celebration, designed from beginning to end.





CEREMONY

- Custom ceremony arch and aisle design
- White aisle floor wrap and fresh florals
- Upgraded upholstered ceremony chairs

RECEPTION

- Premium linens, chairs and tableware
- Fresh floral centerpieces and candles
- Printed welcome sign and guest name cards

PERSONAL FLOWERS & DESIGN

Bridal bouquet and groom’s boutonniere included.

50 guests included · Additional guests $60 each.

Selections and availability confirmed by venue and event date.

Garden Romance

Fresh florals, garden textures, and colors that feel like you.







BEGINNING AT $7,000 | UP TO 50 GUESTS

Choose soft pink, garden blue or a personalized floral palette.

Ceremony and reception design with selected rentals, florals, table settings, candles and coordinated styling.

Ceremony arch, draped structure or floral pedestals; aisle accents.

Reception centerpieces, linens, napkins, woven placemats, water glasses, silverware and selected chairs.

Additional guests $40 each. Chair upgrades by request.

A Garden, Made Yours

Thoughtful textures, fresh flowers and meaningful details.





CEREMONY

Simple arch with fabric draping, or

two fresh floral pedestals, or a

grounded floral arch; aisle accents

White garden ceremony chairs

RECEPTION

Round or square tables, selected linens

Compote floral centerpieces and candles

Woven placemats, silverware, glasses

Napkins and clear ghost chairs

PERSONAL DETAILS

Soft cloth or printed welcome sign; sweetheart table styling.

Floating candles where permitted by the venue.

With the grounded arch option, four reception centerpieces are included.

PERSONAL FLOWERS

Bridal bouquet and groom's boutonniere included.

Additional small bridesmaid bouquets $75 each; boutonnieres $30 each.

03 Intimate Wedding Design

A coordinated ceremony, reception styling and personal flowers for celebrations of up to 30 guests. Colors can be adjusted to complement your wedding aesthetic.

A DESIGN THAT FEELS LIKE YOU

A thoughtfully styled celebration, with a floral palette customized to your wedding aesthetic.

IDEAL EVENTS

BECAUSE IN YOUR DREAMS EVERY DETAIL MATTERS

Intimate Wedding Design Package

STARTING AT $2,800 · UP TO 30 GUESTS



01 / THE CEREMONY

Ceremony Design

Floral ceremony arch
2 pedestal arrangements
Petal-lined aisle

02 / THE RECEPTION

Reception Styling

10 floral bud vases & palm leaves
Cascading floral detail
30 candles for a warm, intimate glow

The 2 pedestal arrangements are repurposed for the reception. Arch florals remain in place.





03 / THE PERSONAL FLOWERS

Personal Flowers

Bridal bouquet & groom boutonniere
Coordinated with your wedding palette.

Design consultation · Delivery · Setup & breakdown

DM "INTIMATE" TO EXPLORE YOUR DATE

Venue, furniture, linens, tableware & catering excluded.
Travel fees may apply. Proposal visuals show the design direction.

Coastal Weddings & Elopements



BEACH CEREMONY COLLECTION

Starting at $2,500

- Choice of wedding arch with artificial florals
- Aisle runner and two front floral pedestals
- Ceremony chairs for 20–50 guests
- Welcome sign; complete setup and breakdown

OPTIONAL SERVICES

Photography	$350/hour · 5-hour minimum
Videography	$300/hour · 5-hour minimum
Wedding officiant	$300
DJ	Starting at $1,500
Musician	$350

Venue, permit, inventory and delivery requirements are confirmed by location.

Custom Floral Installations

Statement florals for a celebration that feels entirely your own.





TYPICAL INVESTMENT $4,000–$7,000

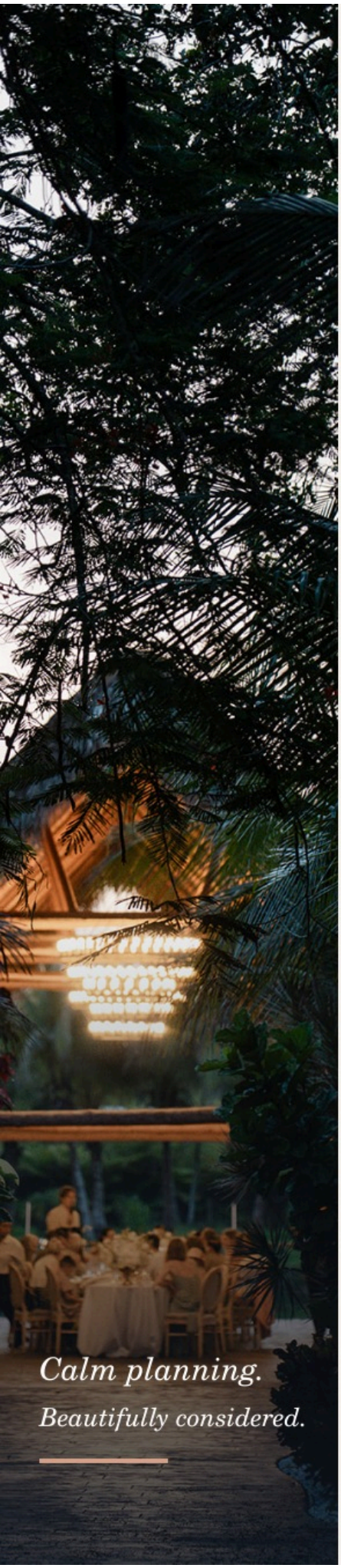
LARGER INSTALLATIONS $10,000–$15,000+

A $4,000 floral design might include one modest statement ceremony installation or two floral pedestals, aisle accents, four to five reception centerpieces, a bridal bouquet and groom’s boutonniere.

Each floral proposal is customized to your venue, flower choices, arrangement scale and installation needs. Pricing is confirmed only after reviewing the date, location and full design scope.

01 Planning & Design

From month-of management to partial planning and full-service creative direction.



IDEAL EVENTS

BECAUSE IN YOUR DREAMS EVERY DETAIL MATTERS

Wedding Planning Collections

SUPPORT DESIGNED AROUND YOUR CELEBRATION

300+ EVENTS PLANNED • PEERSPACE RECOGNIZED • ZOLA BEST OF 2026

Elegant Beach Ceremony — $2,500

Simple, polished and intentionally intimate.

- Ceremony planning and beach logistics guidance
- Simple, elegant ceremony design and professional setup
- Ceremony timeline, processional plan and music cueing
- Limited ceremony-only coordination and vendor guidance
- Breakdown of included ceremony décor following the service

Day-of Coordination — $1,800

For couples who have completed the planning themselves.

- One introductory planning call and venue walkthrough
- Review and finalization of the couple's existing timeline
- Vendor introductions and essential final confirmations
- Up to 10 consecutive hours of wedding-day coordination
- Ceremony and reception timeline execution

Month-of Wedding Management — $2,500

Professional support beginning 30–45 days before the wedding.

- Review of contracts, plans and outstanding final details
- Vendor communication and final-detail confirmations
- Detailed wedding-day timeline and vendor schedule
- Floor-plan, seating-plan and final logistics review
- Final planning meeting and ceremony rehearsal
- Up to 10 hours of wedding-day management and setup oversight
- Placement and end-of-event packing of light personal décor

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IDEAL EVENTS

BECAUSE IN YOUR DREAMS EVERY DETAIL MATTERS

Planning & Design

FROM GUIDANCE TO COMPLETE CREATIVE DIRECTION

300+ EVENTS PLANNED • ZOLA BEST OF 2026 • BILINGUAL SERVICE

Partial Wedding Planning — $5,500

For couples who have secured their venue and principal vendors.

- Planning support beginning up to six months before the wedding
- Customized planning roadmap, checklist and budget review
- Monthly planning meetings and professional guidance
- Sourcing assistance for up to four remaining vendor categories
- Vendor proposal review and curated recommendations
- Design consultation, visual direction and color-palette guidance
- Floral, rental, linen and decorative-detail recommendations
- Floor-plan development and guest-experience guidance
- Everything included in Month-of Wedding Management

Full-Service Planning & Design — $9,000+

Comprehensive partnership from the first decision to the final moment.

- Complete planning roadmap, budget development and tracking
- Venue research, recommendations, tours and proposal comparison
- Complete vendor sourcing, proposal review and team development
- Planning meetings and centralized vendor communication
- Customized design presentation and complete creative direction
- Guidance for florals, rentals, linens, tabletop and stationery
- Floor plans, guest flow, experience and wedding-week logistics
- Detailed production timeline, rehearsal and wedding-day execution

$9,000 minimum or 20% of the wedding budget, whichever is greater.

Florals, décor, rentals, travel and third-party vendor services are quoted separately.

Let's create a celebration that feels beautifully yours.

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Beautifully Personal.

Ideal Events creates custom wedding environments through considered design, floral artistry and attentive execution. Every collection is a starting point for a celebration that feels unmistakably yours.

BEFORE WE CONFIRM YOUR COLLECTION

- Your venue location and wedding date must be confirmed.
- All rental products, structures and floral selections depend on availability.
- Final pricing may include delivery, transport, labor, installation, breakdown, travel, taxes or venue-specific fees.
- Design upgrades and planning services are quoted separately.
- Your tailored proposal confirms scope, logistics and final investment before booking.

VENUE & CATERING

Venue rental, banquet and catering are not included in design or planning collections. Venue and catering costs vary by date, guest count and location and are quoted separately.

LET'S DESIGN SOMETHING UNFORGETTABLE

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305-709-1900



KIND WORDS FROM OUR COUPLES

BRANDON C. | ZOLA ★★★★★

"You listened to our dreams, understood our vision, and turned it into something beyond our wildest expectations."

MARIA E. | ZOLA ★★★★★

"Lana listened carefully to our vision and made us feel supported every step of the way."

LIDIA R. | ZOLA ★★★★★

"Everything looked stunning and everyone was complimenting the decor and flowers."

IN THEIR WORDS

REAL COUPLES. REAL CELEBRATIONS.

KIRK J. | ZOLA ★★★★★

“We felt completely taken care of and confident in their vision for our wedding.”

YAIDELIN S. | ZOLA ★★★★★

“The bouquets, boutonnieres, and ceremony/reception decor exceeded our expectations and truly brought our vision to life.”

YELENIS R. | ZOLA ★★★★★

“They transformed our venue into something even more beautiful than we ever imagined.”



CONNECT WITH US

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Fill out our inquiry form to tell us about your wedding date and receive a custom quote for your celebration.

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