

# THE MULTIFACETED EXECUTIVE



## Deepak Wanner: Why Good People Build Great Companies

**Deepak Wanner** is a serial entrepreneur, product strategist, and former tech executive. He has launched, scaled, and exited ventures across industries by focusing on one timeless leadership principle: good people make great teams. On The Multifaceted Executive podcast, he shares stories that span across engineering breakthroughs, reverse-engineered legacy tech, and high-performance team building—all grounded in emotional intelligence, calculated risk, and an unwavering belief in people.



**“If it was easy, it would already be done. That’s why I go after the hard problems—and the right people to solve them.”**

From his early days as an electrical engineering student in Canada to running payment companies used by one-third of the country, Deepak’s career was never about fitting the mold. It was about honoring the blueprint his immigrant parents gave him—one of discipline, clarity, and critical thinking—and evolving it into his own.

### **Building Teams That Outperform Titles**

Deepak believes the best executives are cheerleaders, not micromanagers. Leaders who give their people the rope to own the outcomes of tasks they’re working on. He’s proof that when you empower people to rise, they often do it faster than anyone expects. Whether it was building passport readers, media-powered gas pump screens, or cloud-connected hardware, Deepak made one thing non-negotiable: culture comes first.

## Innovation by Adaptation

Deepak's ventures often began in one industry and evolved into something completely different. One company started in government consulting and ended up reshaping Canada's debit payment infrastructure. Another pivoted from gas pump payments to dynamic digital media based on real-time consumer behavior.



**“Every startup is radically different. What worked before won't work again. So you have to get good at reinventing yourself—and your business.”**

Today, Deepak leads lean, elite tech teams that combine engineering firepower with AI and machine learning. His team-building strategy is intentionally human: assess potential over pedigree, let the team decide who stays, and only keep those with the curiosity to learn and the drive to scale.

## The Legacy of Relationships

Beyond product wins and investor rounds, what Deepak values most are the relationships built along the way. He credits past teammates, partners, and mentees with shaping his leadership style. And he encourages professionals at all levels to maintain those ties, even years later. Because one connection—one memory—can change your trajectory.

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The Multifaceted Executive

*Welcome to The Multifaceted Executive—where leadership meets diversity, innovation, and impact. We go beyond boardrooms and titles to bring you powerful stories and insights from executives of all backgrounds.*

The Multifaceted Executive

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Episode 06

Good People Make Great Teams

Guest Speaker

Deepak Wanner  
Retired Executive & Entrepreneur

Podcast Host

Amanda Cosme-Reddie (She/Her)  
Podcast Host, Founder & CEO, EVP

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## Good People Make Great Teams

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