

Annex I_Application form

TOURISM SME

EU ECO- TANDEM Call for participation template Annex I - Application form

Legal Representative Full name:

Reference contact for this application full name, role in the company, email and telephone number:

Legal Name of the company:

Legal office (indicate full address: street, region):

Country (all EU MS listed)

Operating office (indicate full address: street, region):

Country (all EU MS listed)

Vat Number:

Tax code:

NACE code (55.10; 55.20; 55.30; 79.*):

Type of organisation (SME, startup):

Telephone number: _____

E-mail address:

Website:

Did you attend the EU ECO-TANDEM Academy?	<input data-bbox="1126 546 1286 611" type="checkbox"/> Yes
Did you complete the Training/Education programme and receive the certificate?	<input data-bbox="1126 703 1286 768" type="checkbox"/> No
	<input data-bbox="1126 846 1286 911" type="checkbox"/> Yes
	<input data-bbox="1126 1003 1286 1068" type="checkbox"/> No

SMEs profile, prominence in the market; vitality; green ambition.

General description of the company, your achievements, your actual needs with respect to the transition to a green economy and to a more eco-sustainable Tourism offer. Your background expertise and vitality, market positioning, strategy for the green transition.

(max length 1.500 characters, including spaces):

TOP EU ECO-Challenge

Please select only 1 out of the ECO-CHALLENGES listed.

1. ***Energy conservation: renewable energy programs (i.e., solar and wind power) measures***
2. ***Energy conservation: energy-efficient appliances and equipment***
3. ***Energy conservation: motion sensors that automatically turn lights off in low-traffic areas***
4. ***Energy conservation: energy-efficient light bulbs (LED) and depending on daylight rather than artificial light when cleaning vacant dirty rooms***
5. ***Energy conservation: energy-efficient air conditioning and air-based heat pump appliances***
6. ***Energy conservation: procurement of electricity from a renewable electricity supplier***
7. ***Waste management: purchasing products containing recycled content measures***
8. ***Waste management: collecting organic kitchen wastes separately for soil composting***
9. ***Waste Management: purchasing food items and cleaning chemicals in bulk***
10. ***Waste Management: adopting a donation program (donating food leftovers and linens to charity)***
11. ***Waste Management: grinding the remaining guest soaps to use as laundry detergent***
12. ***Water conservation: recycling/reusing water Programme***
13. ***Water conservation measures: water-efficient devices and appliances (e.g., using low-flow toilets and shower-heads and installing infrared-activated faucets)***
14. ***Water conservation measures: recycling the grey-water (water from washing vegetables and fruits) for grass irrigation***
15. ***Water Conservation measures: monitoring the water consumption in each department to track usage***
16. ***Mobility management measures: portfolio of tourist experiences combining sustainable mobility modes, i.e. cycling/pilgrimage, walking/architecture***
17. ***Mobility management measures: running synergies between sustainable mobility modes, i.e. on PT card offer discount for bike-sharing, on bike-sharing card offer discount for electric car rental***
18. ***Mobility management measures: use of big data analytic tools for collecting and sharing data between Tourism and transport operators***

19. ***Mobility management measures: including the upgrading of sustainable mobility modes and infrastructures in the destination strategic planning***
20. ***COVID-19 recovery measures: the sanitisation tools usage***
21. ***COVID-19 recovery measures: contactless visitor management***
22. ***COVID-19 recovery measures: customer relations: guaranteeing privacy, health, and safety standards, and providing customers with information on responsible behaviour and sustainability issues at their destinations***

TOP EU ECO-Challenge fit

Basing on the ECO-Challenge you listed, please detail what you need to tackle and why. Provide us with your present situation and how solving the challenge will have an impact on an environmental, social and economical level at your company. Please provide us with clear, measurable indicators.

(max length 1.500 characters, including spaces):

Team expertise and complementarity.

Please provide a brief bio (10/15 lines per each team member of your staff (max 3 members) involved in the EU ECO-TANDEM Programme, if selected. Please give us a specific focus on their skills, if any, in the domain of eco-sustainability, circular economy, waste reduction, green energy, etc.

(max length 1.500 characters, including spaces):

Member 1:

Name, Surname:

Age:

Gender:

Brief description (5-10 lines max):

Member 2:

Name, Surname:

Age:

Gender:

Brief description (5-10 lines max:

Member 3:

Name, Surname:

Age:

Gender:

Brief description (5-10 lines max

Environmental, social and economic impact

Please, provide us with a brief description of your company vision by 2030 with respect to eco-sustainable tourism offering?

Describe your present situation and how solving the challenge will have an impact on an environmental, social and economical level at your company. Please provide clear, measurable indicators (KPIs, number achievements)

(max length 1.500 characters, including spaces):

Please confirm you did not receive any other funding from the other projects in the same topic (CEnTOUR, TouriSME, ETGG2030, Sustour, Tourban):

<p>Yes</p> <div data-bbox="1129 302 1281 367" style="border: 1px solid black; height: 29px; width: 95px; margin: 0 auto;"></div> <p>No</p>
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Please attach your Business Register extract provided by the Chamber of Commerce where the NACE code and the Company Structure is demonstrated.

Legal Representative Signature*

(Scanned handwritten signature)*

Place and date

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STARTUP

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Country (all EU MS listed)

Operating office (indicate full address: street, region):

Country (all EU MS listed)

Vat Number:

Tax code:

Code of activity (NACE, if applicable):

Type of organisation (SME, startup):

Telephone number: _____

E-mail address:

Website:

Short description of activity (max length 500 characters, including spaces):

Type of products / services offered (max 500 characters, including spaces):

<p>Did you attend the EU ECO-TANDEM Academy?</p>	<div data-bbox="1126 1046 1286 1111" data-label="Form"><input type="checkbox"/></div> <p>Yes</p> <div data-bbox="1126 1205 1286 1270" data-label="Form"><input type="checkbox"/></div> <p>No</p>
<p>Did you complete the Training/Education programme and receive the certificate?</p>	<div data-bbox="1126 1346 1286 1411" data-label="Form"><input type="checkbox"/></div> <p>Yes</p> <div data-bbox="1126 1505 1286 1570" data-label="Form"><input type="checkbox"/></div> <p>No</p>

TRACK RECORD AND AMBITION.

General description of the company, your achievements, your actual innovative solution(s) to green the tourism industry sector.

Brief description of the company (max length 1.500 characters, including spaces):

TOP EU ECO-Challenge

Please select only 1 out of the ECO-CHALLENGES listed.

1. **Energy conservation: renewable energy programs (i.e., solar and wind power) measures**
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15. **Water Conservation measures: monitoring the water consumption in each department to track usage**
16. **Mobility management measures: portfolio of tourist experiences combining sustainable mobility modes, i.e. cycling/pilgrimage, walking/architecture**
17. **Mobility management measures: running synergies between sustainable mobility modes, i.e. on PT card offer discount for bike-sharing, on bike-sharing card offer discount for electric car rental**
18. **Mobility management measures: use of big data analytic tools for collecting and sharing data between Tourism and transport operators**
19. **Mobility management measures: including the upgrading of sustainable mobility modes and infrastructures in the destination strategic planning**

- 20. COVID-19 recovery measures: the sanitisation tools usage**
- 21. COVID-19 recovery measures: contactless visitor management**
- 22. COVID-19 recovery measures: customer relations: guaranteeing privacy, health, and safety standards, and providing customers with information on responsible behaviour and sustainability issues at their destinations**

TOP EU ECO-Challenge fit

Basing on the ECO-Challenge you listed, please detail what support you can provide to the tourism SMEs and how solving the challenge will have an impact on an environmental, social and economical level for the tourism SMEs. Please provide us with clear, measurable indicators.

(max length 1.500 characters, including spaces):

INNOVATION.

Please describe your company innovative solutions with respect to the ECO-Challenge selected so far.

(max length 1000 characters, including spaces):

TRL and BRL

Please also elaborate on your business readiness and the technology readiness of your innovation proposed.

The minimum requested TRL level for participation in the EU ECO- TANDEM is TRL7. Please, choose the most relevant one and describe how you achieved this level:

TRL	Definition	Description	Your comments
6	System/subsystem model or prototype demonstration in a relevant environment	<i>Representative model or prototype system, which is well beyond that of TRL 5, is tested in a relevant environment. Represents a major step up in a technology's demonstrated readiness. Examples include testing a prototype in a high-fidelity laboratory environment or in a simulated operational environment.</i>	
7	System prototype demonstration in an operational environment	<i>Prototype near or at planned operational system. Represents a major step up from TRL 6 by requiring demonstration of an actual system prototype in an operational environment (e.g., in an aircraft, in a vehicle, or in space).</i>	
8	Actual system completed and qualified through test and demonstration	<i>Technology has been proven to work in its final form and under expected conditions. In almost all cases, this TRL represents the end of true system development. Examples include developmental test and evaluation (DT&E) of the system in its intended weapon system to determine if it meets design specification.</i>	

9	Actual system proven through successful mission operations	<i>Actual application of the technology in its final form and under mission conditions, such as those encountered in operational test and evaluation (OT&E). Examples include using the system under operational mission conditions.</i>	
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The minimum requested BRL level for participation in the EU ECO- TANDEM is BL7. Please, choose the most relevant one and describe how you achieved this level:

BRL	Definition	Description	Your comments
6	Minimum Viable Product	<i>Business Readiness Level 6 can be characterised as: Having released an MVP</i>	
7	Feedback	<i>The feedback loop of features which are developed alongside early adopters and customers</i>	
8	Scale	<i>A product or service has been developed beyond an MVP stage</i>	
9	Fully Embedded business	<i>A business model or venture that is fully embedded in a market (or many markets)</i>	

COVID-19

Please indicate if you have developed/launched/changed your activities due to the new COVID situation by substantially finding new ways for tackling the outbreak and bringing added value to the EU tourism value chain?

(max length 500 characters, including spaces):

TEAM. Please provide a brief bio (10/15 lines per each team member) of your staff (max 3 members) involved in the EU ECO-TANDEM Programme, if selected.

Please give us a specific focus on their skills, if any, in the domain of eco-sustainability, circular economy, waste reduction, green energy, etc.

(max length 1.500 characters, including spaces):

Member 1:

Name, Surname:

Age:

Gender:

Brief description:

Member 2:

Name, Surname:

Age:

Gender:

Brief description:

Member 3:

Name, Surname:

Age:

Gender:

Brief description:

ENVIRONMENTAL, SOCIAL AND ECONOMIC IMPACTS.

Please provide evidence from the quantitative and qualitative indicators around how the your innovative solution could impact the SMEs at environmental, social and economic level.

Please also provide us with a brief description of your company vision by 2030 with respect to eco-sustainable tourism offering.

(max length 1.500 characters, including spaces):

Please confirm you did not receive any other funding from the other projects in the same topic (CEnTOUR, TouriSME, ETGG2030, Sustour, Tourban):

Yes

No

Please attach your Business Register extract provided by the Chamber of Commerce where the NACE code and the Company Structure is demonstrated.

Legal Representative Signature*

(Scanned handwritten signature)*

Place and date

The content of this document represents the views of the author only and is his/her sole responsibility; it cannot be considered to reflect the views of the European Innovation Council and SMEs Executive Agency (EISMEA) or any other body of the European Union. The EU Commission and the Agency do not accept any responsibility for use that may be made of the information it contains.

