



Conversations That Help People Move Forward



**HONESTLY,
LAURA**

AVAILABLE FOR:

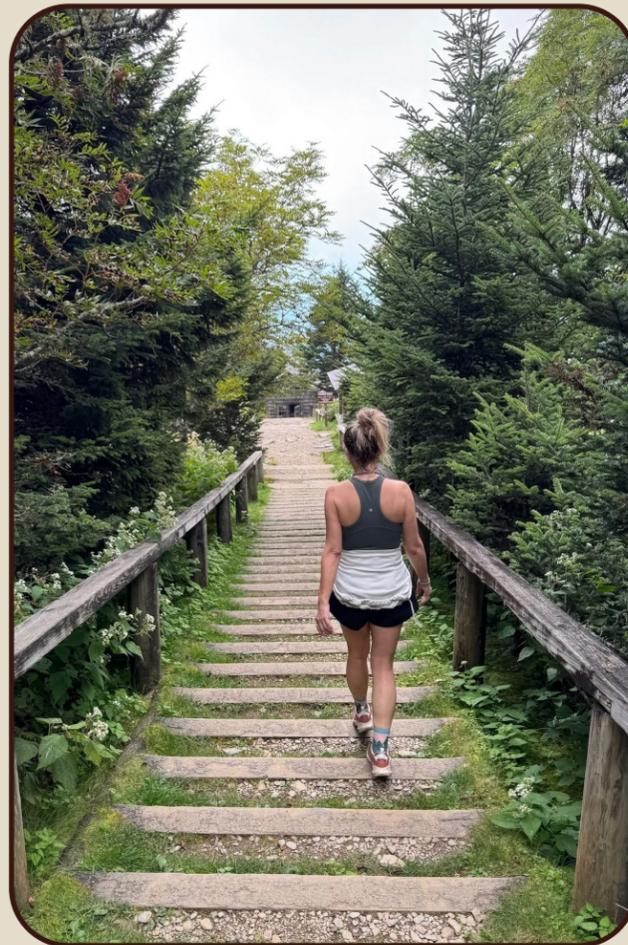
Keynotes • Workshops • Conferences • Panels
Fireside conversations • Podcast appearances

Meet Laura.

Laura is an entrepreneur, speaker, and storyteller who believes clarity comes from honesty, not polish.

She speaks from lived experience: building companies, leading teams, failing publicly, starting again, and learning how to take responsibility without shame. Laura draws from that memory bank not as a lecturer, but as a guide: connecting patterns, naming what's real, and translating hard-earned insight into clarity people can actually use.

Laura doesn't speak at audiences. She speaks *with* them. Her talks help people recognize themselves, exhale, and take one grounded step forward.



Speaking Conversations

SALES & REVENUE 04

LEADERSHIP & CULTURE 05

COURAGE, RISK & GROWTH 06

TEAMS, BURNOUT & SUSTAINABILITY 07

WOMEN, MENTAL HEALTH & RESILIENCE 08

PURPOSE, GIVING & SOCIAL IMPACT 09



Sales & Revenue

For sales teams, revenue leaders, organizations where trust and results matter.

Honestly, We're All in Sales

What this conversation does:

Reframes sales challenges as human challenges—clarity, confidence, alignment, and courage. Laura helps teams lower defensiveness, name what's really in the way, and rebuild momentum without shame or pressure.

Works well for:

Sales teams • Sales leadership • Revenue-driven organizations • Kickoffs or resets



Leadership & Culture

For founders, executives, and leaders shaping culture during growth, transition, or fatigue.

Honestly, Failure Is My Favorite F Word

What this conversation does:

Helps leaders reframe failure as information and model resilience without pretending to have all the answers. Through personal leadership stories, Laura explores how avoiding failure often does more damage than failure itself.

Works well for:

Senior leaders • Leadership conferences • Organizations navigating change

Honestly, You're Creating the Culture Every Time You Walk in the Room

What this conversation does:

Shows leaders how presence, emotional regulation, and self-awareness shape culture more than values statements ever will. Laura uses real leadership stories to explore how tone, honesty, and self-awareness influence trust, safety, and performance—whether leaders intend it or not.

Works well for:

CEOs • Founders • Executive teams • Leadership retreats

Honestly, Leadership Is a Long Game

What this conversation does:

Recalibrates expectations around pace, sustainability, and helping leaders build something that lasts. Laura reframes leadership as consistency over intensity, and offers language and perspective for leaders who want to succeed without burning themselves or their teams out.

Works well for:

Entrepreneurs • CEOs • Growing organizations • Leadership development programs



Courage, Risk & Growth

For founders, creatives, and teams standing at a decision point.

Honestly, Risk Takers Always Win

What courage looks like when the outcome isn't guaranteed

What this conversation does:

Uses storytelling to explore how aligned risk often becomes the catalyst for growth. Whether it's starting something new, leaving something familiar, or trusting yourself again, Laura shares what courage looks like when certainty isn't available.

Works well for:

Startup conferences • Entrepreneurs • Innovation-focused teams



Teams, Burnout & Sustainability

For organizations that care about retention, capacity, and long-term health.

Honestly, Your Team Is Tired

What fatigue is doing to your culture—and what leaders can do about it

What this conversation does:

Helps leaders recognize burnout early and respond with realistic, sustainable interventions. Laura focuses on small shifts that restore trust, margin, and capacity, without adding more to already full plates.

Works well for:

Team leads • Middle management • HR & People Ops • Retention-focused orgs



Women, Mental Health & Resilience

For spaces where honesty, healing, and sustainable leadership matter.

Honestly, We're All a Little Overwhelmed

How to stay grounded when everything feels loud

What this conversation does:

Names overwhelm without shame and offers grounded, realistic shifts that restore clarity and steadiness in heavy seasons. This talk meets women where they are—tired, overwhelmed, and carrying a lot.

Works well for:

Women's conferences • Personal development events • Leadership audiences

Honestly, Therapy Changed My Life

What happened when I stopped trying to fix myself alone

What this conversation does:

Reduces stigma around mental health, normalizes support, and invites women to see emotional health as a strength, not a liability. Through personal story, Laura shares how therapy helped her take responsibility for her life, leadership, and relationships.

Works well for:

Women's conferences • Workplace wellness initiatives • Leadership events

Honestly, Your Life Is a Permission Slip

Why how you live matters more than what you say

What this conversation does:

Explores how women give permission to heal, grow, and lead through how they live, not just what they say. This is a hopeful, grounding conversation about influence, responsibility, and honesty.

Works well for:

Mentorship-focused events • Education-adjacent organizations • Women's leadership spaces



Purpose, Giving & Social Impact

For mission-driven organizations and nonprofit leaders.

Honestly, Fundraising Is Just Storytelling

How belief, not pressure, moves people to give

What this conversation does:

Reframes fundraising as relationship-building—not pressure, guilt, or urgency—helping teams invite generosity with dignity. Laura shows giving as an invitation rooted in belief, dignity, and story.

Works well for:

Nonprofit boards • Development teams • Mission-driven orgs

Honestly, What Is Poverty Mindset?

Why changing how we think can change everything

What this conversation does:

Introduces and defines “poverty mindset” in accessible language, explores how scarcity shapes behavior and decision-making, and challenges audiences to rethink how they engage poverty—personally and systemically. This talk centers dignity, education, and long-term transformation.

Works well for:

Nonprofits • Foundations • Community development organizations



Every Talk Is Built for a Specific Room

Laura's talks are organized by *what your audience is navigating right now*, not generic themes.

If your audience is dealing with **growth, pressure, or leadership complexity**, start with Leadership or Sales.

If your audience is **tired, overwhelmed, or carrying a lot**, Mental Health & Resilience conversations create relief and momentum.

If your organization is **mission-driven or nonprofit**, Purpose & Giving talks help rebuild belief, dignity, and sustainability.

Not sure? Laura works with organizers to choose what best serves the room.





BOOK LAURA

***Let's Build the
Right Conversation.***



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BUILD SOMETHING WORTH BEING PROUD OF. ♪