



Support the **CASA** Holiday Program as a North Pole Sponsor

Each holiday season, Eddy County CASA works to bring the magic of Christmas to children in foster care. For many of these children, the holidays can be an especially painful reminder of the uncertainty in their lives. With the help of our community, we make sure they experience the joy, comfort, and belonging that every child deserves during the holiday season.

Through the CASA Holiday Program, every child in foster care in Eddy County receives personalized gifts chosen from their wishlists, a festive Christmas party with their families, and the simple reassurance that they are not forgotten. These moments of joy matter — they restore dignity, create cherished memories, and remind each child that they are valued and loved.

But the impact of your support goes far beyond the holiday season. CASA's true mission is year-round: to stand beside children in foster care, advocate for their voices to be heard in court, and help guide them toward safe, permanent, and nurturing homes. When you become a North Pole Sponsor, you are not only creating Christmas magic for children today but you are also investing in the consistent, life-changing advocacy that they rely on throughout the year.

Your sponsorship helps cover:

- Gifts, wrapping, and distribution for every child's wishlist
- The CASA Christmas Party with food, activities, and a visit from Santa
- Holiday program costs such as décor, supplies, and logistics
- Year-round CASA advocacy for children in foster care across Eddy County

Together, we can ensure that no child feels forgotten at Christmas — and that every child in foster care continues to have a voice, a champion, and a brighter future all year long.

With gratitude,

Clarisa Saenz

Assistant Director
Eddy County CASA



CASA

Court Appointed Special Advocates
FOR CHILDREN

EDDY COUNTY

North Pole Sponsorship Tiers

North Star

~~\$10,000~~

- Recognition as the lead sponsor of the CASA Holiday Program and Christmas Party
- Logo featured prominently on all event signage, website, and social media
- Special thank-you spotlight on CASA's social media channels
- Opportunity for company representatives to volunteer at the CASA Christmas Party
- Recognition in press releases and media coverage
- Listed on CASA website as Lead Sponsor of the program

Polar Express

\$5,000

- Logo featured on social media posts with all sponsors of this tier
- Recognition on CASA website as a North Pole Program Sponsor
- Recognition in event program and holiday promotional materials
- Thank you spotlight in CASA newsletter

Frosty

\$2,500

- Logo recognition on CASA website as a North Pole Sponsor
- Recognition in CASA Christmas Party program materials
- Social media thank-you post highlighting all Frosty Sponsors

Holly Jolly

\$1,000

- Name recognition on CASA website as a North Pole Sponsor
- Mention in CASA Christmas Party program materials
- Thank-you recognition on CASA social media

Jingle Bell

\$500

- Recognition on CASA website as a supporting North Pole Sponsor
- Mention on social media with all supporting sponsors
- Recognition in CASA holiday program handouts

Santa's Helpers Gift Sponsors

- Recognition on CASA website as a gift sponsor
- Social media post featuring all Santa's Helpers
- Logo or name included in CASA Christmas Party materials



CASA

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CASA Holiday Program: North Pole Sponsor Agreement

Please submit by November 25 to ensure inclusion in print materials.

Sponsor Name (As it should appear in recognition materials.)

Contact Name

Phone

Email

Address

City, State

Zip Code

I/We wish to remain anonymous

YES! I/WE WOULD LIKE TO SUPPORT CASA HOLIDAY PROGRAM AT THE FOLLOWING LEVEL:

North Star (\$10,000)

Holly Jolly (\$1,000)

I would prefer to make a private donation and receive a tax deductible receipt letter.

Polar Express (\$5,000)

Jingle Bell (\$500)

Frosty (\$2,500)

Other (\$_____)

Notes related to your sponsorship: _____

Payment Information:

Payment by Check in the amount of \$ _____ (Please make checks payable to 'Eddy County CASA')

Please send an invoice (Payment due upon receipt)

Credit/Debit Card Payment (Scan the QR code below to complete your sponsorship payment online)

Eddy County CASA is a 501(c)3 Nonprofit Organization.



United Way of Eddy County



For more information, please contact Clarisa Saenz at 575-361-8403 or clarisa@eddycountycasa.org