



Project Playhouse

More than playhouses. A community commitment to children in foster care.

Dear Community Partner,

Eddy County CASA is proud to invite you to be part of Project Playhouse, a fundraiser that brings our community together in a truly special way. The playhouses will be showcased this summer in Artesia and Carlsbad, giving our community a chance to come together and celebrate.

Project Playhouse began with a simple but powerful idea, when a community builds something together, it creates more than a structure; It creates belonging, hope, and joy for children who need it most. Through this project, local builders, businesses, and community members come together to bring life to custom playhouses that are raffled off to families in our community. Raffle tickets are intentionally priced at ten dollars so that every family has the opportunity to participate and feel connected to the cause.

While the playhouses are the heart of this event, the impact goes far beyond them. Funds raised through Project Playhouse directly support Eddy County CASA's mission to advocate for children in foster care. Sponsorships help bring the playhouses to life while also covering the event, marketing expenses and providing critical support. This allows our program to continue serving children with care and stability.

Last year, Project Playhouse resulted in three beautifully built playhouses and an incredible show of community support. This year, we are working toward building four to six playhouses, to bring joy and fun directly into the communities we serve in Eddy County. With your partnership, this vision becomes possible.

By becoming a sponsor, you are not only helping build playhouses. You are helping build stability, advocacy, and brighter futures for children in our community.

Thank you for considering supporting Project Playhouse and the children we serve.

With gratitude,
Eddy County CASA

2026 Sponsorship Opportunities



Presenting \$40,000

- Exclusive recognition as Presenting Sponsor of Project Playhouse
- Presenting logo placement on all Project Playhouse marketing materials
- Recognition on Eddy County CASA website and social media platforms
- Recognition at Project Playhouse events and raffle drawings
- Opportunity to be recognized at ribbon cutting events
- Recognition in press or media mentions when applicable

Castle \$20,000

- Premier logo placement on Project Playhouse marketing materials
- Recognition on Eddy County CASA website and social media platforms
- Recognition at Project Playhouse events and raffle drawings
- Opportunity to be recognized at ribbon cutting events

Mansion \$10,000

- Premium logo placement on Project Playhouse marketing materials
- Recognition on Eddy County CASA website and social media platforms
- Recognition at Project Playhouse events and raffle drawings

Villa \$5,000

- Prominent logo placement on Project Playhouse marketing materials
- Recognition on Eddy County CASA website and social media platforms
- Recognition at Project Playhouse events and raffle drawings

Bungalow \$2,500

- Recognition on Eddy County CASA website and social media platforms
- Recognition at Project Playhouse events and raffle drawings

Cottage \$1,000

- Recognition on Eddy County CASA social media platforms
- Recognition at Project Playhouse events and raffle drawings

Master Builder Sponsor

- Recognition as an official Project Playhouse Master Builder Sponsor
- Logo or name recognition on Project Playhouse materials
- Recognition on Eddy County CASA website and social media platforms
- Recognition at Project Playhouse events and raffle drawings
- Logos and playhouse name inclusion on a playhouse sign displayed with the completed playhouse.



575-361-8403



giving@eddycountycasa.org

2026 Sponsorship Agreement



Thank you for supporting Project Playhouse! Please complete this form to confirm your sponsorship. Your partnership helps bring playhouses to life and supports children in foster care through Eddy County CASA.

Company / Organization Name (As it should appear in recognition materials.)

Contact Name

Phone

Email

Address

City, State

Zip Code

Sponsorship Level Selection:

- | | | |
|--|---|---|
| <input type="checkbox"/> Presenting (\$40,000) | <input type="checkbox"/> Villa (\$5,000) | <input type="checkbox"/> Master Builder |
| <input type="checkbox"/> Castle (\$20,000) | <input type="checkbox"/> Bungalow (\$2,500) | <input type="checkbox"/> Other (\$ _____) |
| <input type="checkbox"/> Mansion (\$10,000) | <input type="checkbox"/> Cottage (\$1,000) | |

Notes related to your sponsorship: _____

Payment Information:

- Payment by Check** in the amount of \$_____ (Please make checks payable to 'Eddy County CASA')
- Please send an invoice** (Payment due upon receipt)
- Credit/Debit Card Payment** ([Click HERE to direct you to our link](#)).

By signing below, I confirm my company/organization agrees to sponsor Project Playhouse at the selected level. I understand that contributions are non-refundable and may be used to support playhouse construction, marketing, and Eddy County CASA's mission. Eddy County CASA will provide updates regarding event details and recognition opportunities.

Signature

Date



United Way of Eddy County

Eddy County CASA is a 501(c)3 Nonprofit Organization.