CASA
Court Appointed Special Advocates
FOR CHILDREN
EDDY COUNTY

Support the CASA Holiday Program as a North Pole Sponsor

Each holiday season, Eddy County CASA works to bring the magic of Christmas to children in foster care. For many of these children, the holidays can be a painful reminder of the uncertainty in their lives. With the help of our community, we make sure they experience the joy, comfort, and belonging that every child deserves.

Through the CASA Holiday Program, every child in foster care in Eddy County receives personalized gifts chosen from their wishlist, a warm coat, a festive Christmas party with their families, and the simple reassurance that they are not forgotten. These moments of joy matter. They restore dignity, create cherished memories, and remind each child that they are valued and loved.

But the impact of your support reaches far beyond the holiday season. CASA's true mission is year-round: to stand beside children in foster care, advocate for their voices to be heard in court, and help guide them toward safe, permanent, and nurturing homes. When you become a North Pole Sponsor, you are not only creating Christmas magic for children today. You are also investing in the consistent, life-changing advocacy they rely on all year long.

Your sponsorship helps cover:

- Gifts, wrapping, and distribution for every child's wishlist
- Warm coats for each child
- The CASA Christmas Party with food, activities, and a visit from Santa
- Holiday program costs such as décor, supplies, and logistics
- Year-round CASA advocacy for children in foster care across Eddy County

On the next page, you will find our sponsorship levels, each connected to the number of children your gift will serve. It takes an average of $325 to give one child a complete holiday. Sponsors also receive recognition across our website, newsletters, and events, along with an invitation to our Annual Sponsor Appreciation Banquet.

Together, we can ensure that no child feels forgotten at Christmas, and that every child in foster care continues to have a voice, a champion, and a brighter future.

With gratitude,

Clarisa Saenz
Assistant Director
Eddy County CASA

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North Star
$10,000

- Named Presenting Sponsor of the Holiday Program (limited to one sponsor)
- Top logo placement on website
- Featured logo in newsletter
- Dedicated social media spotlight
- Largest logo placement at the holiday party
- Opportunity for your staff to volunteer at the party
- Reserved table of 8 at the Annual Sponsor Appreciation Banquet
- Logo in banquet program and a speaking moment at the banquet

Polar Express
$5,000

- Logo on website and in newsletter
- Individual thank-you social media post
- Logo displayed at the holiday party
- Opportunity for your staff to volunteer at the party
- 5 seats at the Annual Sponsor Appreciation Banquet
- Logo in banquet program and spoken thanks at the banquet

Frosty
$2,500

- Logo on website and in newsletter
- Individual thank-you social media post
- Logo displayed at the holiday party
- Opportunity for your staff to volunteer at the party
- 4 seats at the Annual Sponsor Appreciation Banquet
- Logo in banquet program

Holly Jolly
$1,000

- Name on website sponsor page
- Logo on website
- Logo in newsletter
- Group thank-you social media post
- 3 seats at the Annual Sponsor Appreciation Banquet
- Name in banquet program

Jingle Bell
$500

- Name on website sponsor page
- Group thank-you social media post
- Name in banquet program
- 2 seats at the Annual Sponsor Appreciation Banquet
- Digital certificate of appreciation

For more information, please contact Clarisa Saenz at 575-361-8403 or clarisa@eddycountycasa.org

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2026 Holiday Program: North Pole Sponsor Agreement

Sponsor Name *(as it should appear in recognition materials)*: _____

□ We wish to remain anonymous (recognition benefits will not be listed)

Contact Name: _____

Phone: _____ Email: _____

Address: _____ City, State: _____ Zip: _____

YES! I/WE WOULD LIKE TO SUPPORT CASA HOLIDAY PROGRAM AT THE FOLLOWING LEVEL:

☐ North Star ($10,000)

☐ Polar Express ($5,000)

☐ Frosty ($2,500)

☐ Holly Jolly ($1,000)

☐ Jingle Bell ($500)

☐ Other ($_____)

☐ I would prefer to make a private donation and receive a tax deductible receipt letter.

*Notes related to your sponsorship:*_____

Please email a high-resolution logo to clarisa@eddycountycasa.org by 11/16/2026 for recognition.

Payment Information

□ **Check** in the amount of $_____ (payable to Eddy County CASA). Mail to: [address]

□ **Invoice** (payment due upon receipt). Send invoice to: _____

□ **Credit/Debit Card:** scan the QR code or visit [short link]

□ Please send an acknowledgment letter for our tax records.

Printed Name: _____ Title: _____

Signature: _____ Date: _____

United Way
United Way of Eddy County

Eddy County CASA is a 501(c)3 Nonprofit Organization. **EIN:** 85-0380668

Thank you for helping every child in foster care in Eddy County feel remembered this Christmas.