

# Privacy Policy

**Effective Date:** January 15<sup>th</sup>, 2026

## 1. Introduction

Welcome to **myschoolstore365**, subsidiary of **CRITIQUES BY TIFF** (“we”, “us”, “our”). We are committed to protecting your privacy and handling your personal data responsibly. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [www.myschoolstore365.com](http://www.myschoolstore365.com), or use our services (collectively, the “Service”).

## 2. Information We Collect

### Personal Data:

- **Contact Information:** Name, email address, phone number.
- **Account Information:** Username, password, and other registration details.
- **Payment Information:** Billing address, credit card details (processed by third-party payment processors).

### Usage Data:

- **Website Usage:** IP address, browser type, pages visited, time spent on pages, and other usage statistics.
- **Cookies and Tracking Technologies:** Information collected through cookies and similar technologies (e.g., web beacons).

## 3. How We Use Your Information

We use your information for the following purposes:

- **To Provide and Maintain our Service:** Process transactions, manage your account, and offer customer support.
- **To Improve our Service:** Analyze usage to enhance our website and services.
- **To Communicate with You:** Send updates, newsletters, and promotional materials (you can opt-out of these communications).
- **To Comply with Legal Obligations:** Adhere to laws, regulations, and legal processes.

## 4. How We Share Your Information

We may share your information with:

- **Service Providers:** Third parties that perform services on our behalf (e.g., payment processors, email providers).
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your information may be transferred.

- **Legal Requirements:** If required by law or to protect our rights, we may disclose your information to law enforcement or regulatory authorities.

## 5. Security of Your Information

We implement reasonable security measures to protect your personal data from unauthorized access, use, or disclosure. However, no data transmission over the internet or electronic storage system can be guaranteed to be 100% secure.

## 6. Your Choices and Rights

- **Access and Correction:** You can request access to or correction of your personal data.
- **Opt-Out:** You may opt-out of receiving marketing communications from us by following the unsubscribe instructions in those communications.
- **Data Deletion:** You can request the deletion of your personal data, subject to legal and contractual obligations.

## 7. Cookies and Tracking Technologies

We use cookies and similar technologies to enhance your experience on our website. You can control the use of cookies through your browser settings. For more details, see our cookie policy.

## 8. Third-Party Links

Our Service may contain links to third-party websites or services. We are not responsible for the privacy practices or content of these third parties. We encourage you to review their privacy policies before providing any information.

## 9. Children's Privacy

Our Service is not intended for individuals under the age of 18. We do not knowingly collect personal data from children under 18. If we become aware that we have collected personal data from a child under 18, we will take steps to delete such data.

## 10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of significant changes by posting the new Privacy Policy on our website. Your continued use of the Service after changes indicates your acceptance of the updated policy.

## 11. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

CRTIQUES BY TIFF  
486 N. PATTERSON AVE., SUITE 271  
WINSTON-SALEM, NC 27101  
[SUPPORT@MYSCHOOLSTORE365.COM](mailto:SUPPORT@MYSCHOOLSTORE365.COM)  
P: (336) 464-7925

# Cookie Policy

**Effective Date:** December 7<sup>th</sup>, 2025

## 1. Introduction

At **CRITIQUES BY TIFF** ("we", "us", "our"), we use cookies and similar tracking technologies to enhance your experience on our website [WWW.MYSCHOOLSTORE365.COM](http://WWW.MYSCHOOLSTORE365.COM). This Cookie Policy explains what cookies are, how we use them, and how you can manage them.

## 2. What Are Cookies?

Cookies are small text files placed on your device by a web server when you visit a website. They help the website recognize your device and remember your preferences or actions over time. Cookies can be either "session" cookies (which are deleted when you close your browser) or "persistent" cookies (which remain on your device for a set period or until deleted).

## 3. Types of Cookies We Use

We use the following types of cookies on our Site:

- **Essential Cookies:** These cookies are necessary for the website to function and cannot be switched off in our systems. They are typically set in response to actions made by you, such as setting your privacy preferences or logging in.
- **Performance Cookies:** These cookies collect information about how visitors use our Site, such as which pages are visited most often and if users receive error messages. This helps us improve the performance and functionality of our Site.
- **Functional Cookies:** These cookies allow the Site to remember choices you make and provide enhanced, more personalized features. For example, they may remember your username, language preference, or region.
- **Targeting/Advertising Cookies:** These cookies are used to deliver advertisements that are more relevant to you and your interests. They may be used to track your browsing habits and provide ads based on your behavior.

## 4. How We Use Cookies

We use cookies for the following purposes:

- **To Improve User Experience:** Cookies help us understand how users interact with our Site, allowing us to improve its functionality and content.
- **To Provide Personalized Content:** Cookies enable us to tailor content and advertisements to your preferences.
- **To Analyze Site Usage:** We use cookies to gather data on site usage and performance to enhance our services and user experience.

## 5. Third-Party Cookies

We may also use third-party cookies from partners and service providers to support various features and functions on our Site. For example, we may use cookies from analytics services or advertising networks to collect data and deliver targeted ads.

## 6. Managing Cookies

You have the option to control or delete cookies through your browser settings. You can usually find these settings in the "Options" or "Preferences" menu of your browser. Please note that disabling cookies may affect the functionality of our Site and your ability to use certain features.

- **Browser Settings:** You can manage cookie preferences through your browser settings. Each browser is different, so check the help menu of your browser for instructions on how to change your cookie settings.
- **Opt-Out Tools:** Some third-party providers offer tools to opt-out of their cookies. Visit their websites to learn more about how to manage their cookies.

## 7. Changes to This Cookie Policy

We may update this Cookie Policy from time to time. Any changes will be posted on this page with an updated effective date. We encourage you to review this policy periodically to stay informed about how we use cookies.

## 8. Contact Us

If you have any questions about this Cookie Policy or our use of cookies, please contact us at:

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