GLENDALE CHAMBER

Roadmap to Success

A Guide to Maximizing Your Chamber Membership

Name:

Business:

Date:

Your membership opens doors to visibility, connections, and growth. This roadmap will guide you through a 100-day plan to maximize your Chamber benefits.

Start Here 1-30 Days

- [ ] Schedule a ribbon cutting or announcement
- [ ] Attend Glendale Chamber 101 (New Member Orientation)
- [ ] Create your 30-second elevator pitch
- [ ] Receive welcome outreach from Ambassador & Membership Experience Manager
- [ ] Log into glendaleazchamber.org and complete your member profile
- [ ] Explore member benefits, cost savings, and services
- [ ] Sign up for Daily Deals

Build Momentum 31-60 Days

- [ ] Attend at least one Chamber event
- [ ] Meet your Ambassador
- [ ] Meet 3 new members
- [ ] Use a marketing opportunity (e-blast, newsletter, ad, or member deal)
- [ ] Submit content for Daily Deals
- [ ] Volunteer or explore joining a committee or the Ambassador Program
- [ ] Share a business achievement or update with the Chamber

Drive Impact 61-100 Days

- [ ] Discuss sponsorship, speaking, or hosting opportunities
- [ ] Refer a business to Chamber membership
- [ ] Support another member's event or ribbon cutting
- [ ] Complete a "How are we doing?" check-in with Chamber staff

Destination reached! Congratulations, you've completed the Glendale Chamber Roadmap to Success! Keep active, stay connected, and continue growing with the Glendale Chamber.

Please turn in your completed Roadmap to Glendale Chamber Staff!