

2022 VITRUM ARTE - HANDMADE

! **Important:** *Vitrum Arte - Handmade* updates will be managed by *Metron* while sales communications will be sent by means of *Share* and will always be available on the portal.

Updated on October 2022

 **Valcucine**

How to consult this document

Vitrum Arte - Handmade is an interactive PDF document that becomes dynamic thanks to hypertext links which let you see and reach all its parts immediately, improving your user experience.

To find out where you are in the price list always refer to the "Index" in the summary at the top right-hand corner of the page.

 To properly visualize the PDF we recommend using "Adobe Acrobat" or "Adobe Reader".

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Key of finishes



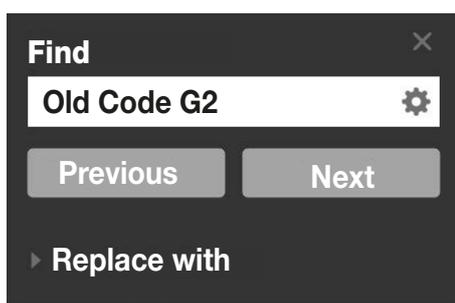
Vitrum
Gloss Vitrum Arte
RLST1 Stilema tre (Stylistic feature three) (A)
Old Code GF

Vitrum ————— Macro-category
Matt Vitrum Arte ————— Sub-category
ROST1 Stilema tre (Stylistic feature three) (A) ————— Finish **code**
Old Code YF ————— Former code

Looking for an old code

To quickly find the old code of a finish, simply select "Edit" > "Find" and then type in *Old Code* followed by a space and by the *code of the finish* in the appropriate search window.

Example:
search "G2" Old Code



This is how we can filter the results of the search down to the "G2" old code, excluding all non-pertinent results.

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Hypertext links

When you click on a hypertext link identified by the symbol ► you are sent to another page in the document or to an external resource.

Key of symbols

! **Important**

Contains a warning



Suggestion

Contains a tip



Note

Contains a general note that gives you additional information



New

Indicates a new finish

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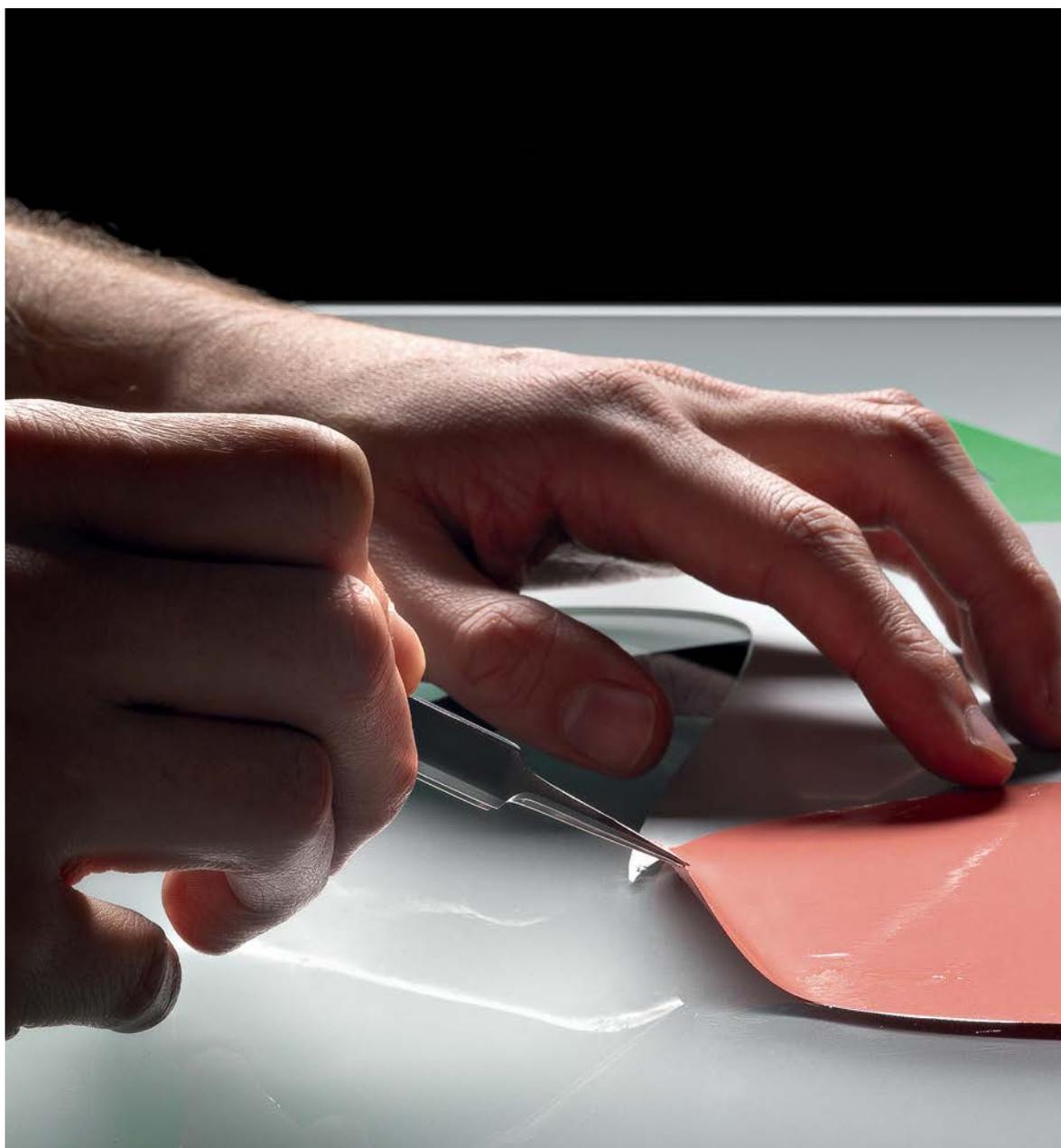
Gallery

Vitrum Arte

Handmade

Skillful craftsmanship is one of the main features of the Italian excellence that makes our industrial products unique.

We contribute to the culture of beauty with Vitrum Arte, an exclusive technique we at Valcucine developed during two years of research and that lets us reproduce designs on glass which are applied manually using an extraordinary inlay technique. To be accomplished, this extremely innovative process still requires the patient and fundamental work of man.



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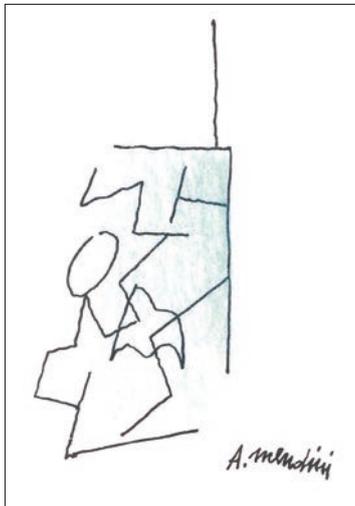
Gallery

The technique

Vitrum Arte uses the same wood inlay technique that, over centuries, has produced authentic masterpieces and very fine and admirable handcrafted objects. We at Valcucine revisited the wood inlay technique using modern materials such as glass and coloured film instead.

Just like in the past, we too use the traditional technique that is performed entirely by hand and makes each piece unique.

So that they can be inlaid on glass panels, the original designs are vectorised to obtain plain, even-coloured backgrounds without any differences in shade or transparencies. The designs are cut out from special coloured film and then applied to the tempered glass panels by hand. Any small imperfections in matching the films are proof of the precious manual process employed and of the value of tailor-made production.



Original artwork.



Digital interpretation.



Inlay on glass.



Pieced together by hand.

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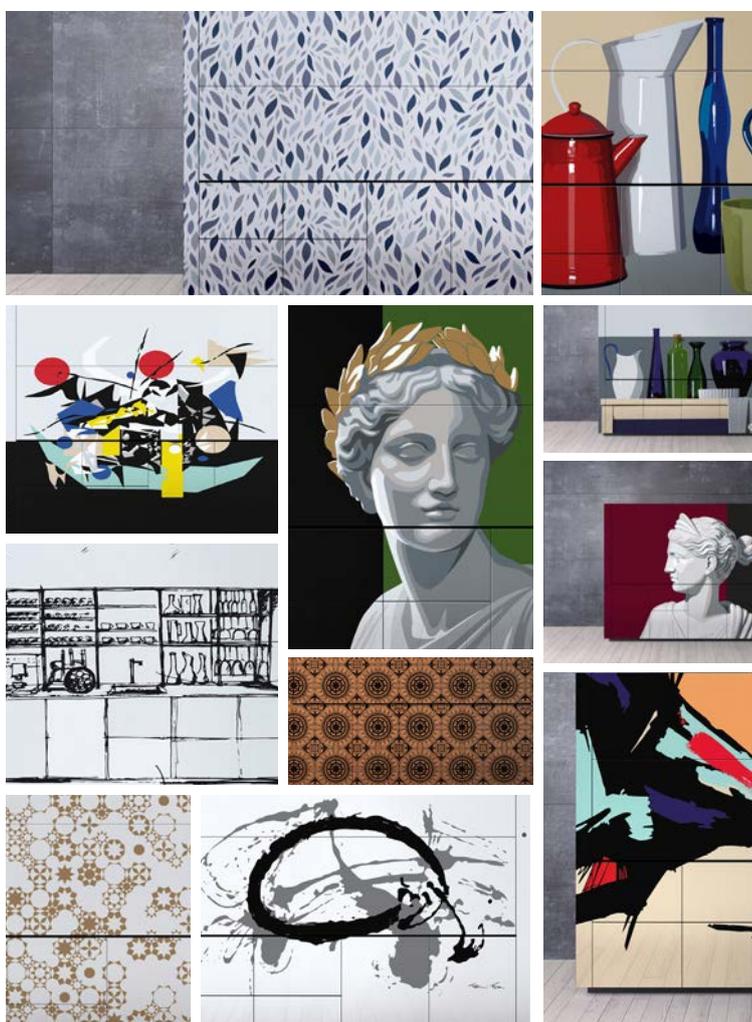
Uniqueness

As well as decorating furniture, Vitrum Arte likes to astound you by encouraging you to use your imagination to the full. Valcucine gives you the opportunity to customise your kitchen using various types of designs, including exclusive artworks by famous Masters, Valcucine's own designs and works reflecting the creativity of our customers themselves. Each arrangement becomes a picture, an aesthetic work of art, an exclusive and unique project.

We will show you the various customisation options offered by us on the following pages. They consist of:

► **The Masters** ► **Graphic Art** ► **Abstract** ► **Figurative** ► **Poétique de la Rêverie** ► **Nature** ► **Pictograms**
 ► **The Projects**

When you choose a handcraft technique such as inlay on glass you are contributing to creating a greater bond of affection with your kitchen which makes you want to keep it for longer, extending its life-cycle.



! **Important:** each design can be customised by choosing the colours of the ► **Vitrum Arte films**
The price - which will be communicated by means of a quotation - may vary depending on the complexity of the design.

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Depth

Vitrum Arte is capable of transmitting a 3D effect on glass surfaces; this is particularly favoured by using metallic colours such as gold, silver and brass.



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Durability

Thanks to our technical expertise and lengthy research, the colours we use are extremely UV resistant and remain unaltered over time.



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The whole arrangement or just a few details

Vitrum Arte can be used to decorate the doors, the end panels and the splashback of a kitchen either to create a 3D effect or to achieve a single, inlaid volume.

You can customise your arrangements as you please: either the whole kitchen or just a few details.



Different customisation options for Vitrum Arte with the *Graffiti* design on the Logica Celata model.

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Matt Vitrum Arte tower units with the *Abissi (Chasms)* design.



Matt Vitrum Arte wall panelling with the *Stilema Tre (Stylistic feature three)* design.



Matt Vitrum Arte base units with the *Tensione in black (Tension in black)* design.

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Your project: customised using the customer's design

In addition to our standard designs, Vitrum Arte's glass surfaces can be customised by reproducing designs, images and photographs suggested by our customers.

Your creativity can be fully expressed for a really unique and inimitable result.

Example with photo provided by the customer



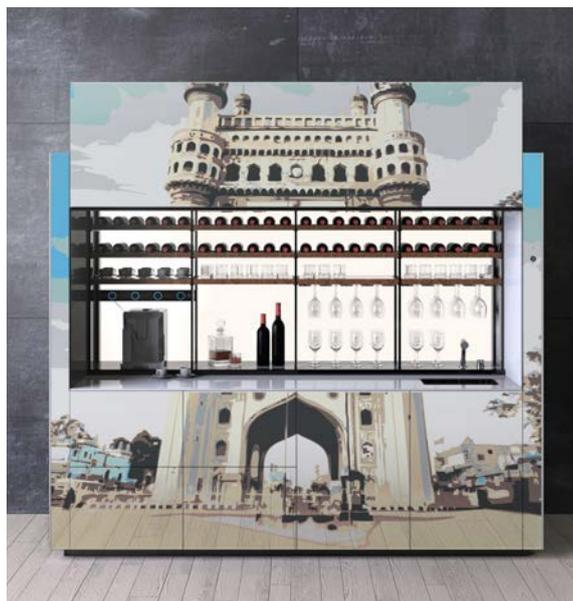
Original photo chosen by the customer.



Photo transformed into a vector drawing so that it can be inlaid on glass.



End result of a Vitrum Arte on the Logica Celata model.



Films used



100 - 20 100 - 384 3630 - 51 100 - 600 100 - 453 100 - 383 100 - 119 100 - 467 100 - 012

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Example with design provided by the customer



Original design chosen by the customer.



Drawing transformed into a vector drawing so that it can be inlaid on glass.



End result of a Vitrum Arte on the Logica Celata model.



Films used



100 - 368 100 - 714 100 - 2415 100 - 122 100 - 719 100 - 467/5 100 - 107 3630 - 51 100 - 22

Designs and/or images can be represented in a vector format or with a minimum resolution of 300dpi. Designs sent by fax and low resolution images will not be accepted.

In order to be inlaid on glass panels, the original designs are reinterpreted by an artist to obtain plain, even-coloured backgrounds without any differences in shade or transparencies.

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Abstract: "Vitrum Arte 2" price category

Figurative: "Vitrum Arte 2" price category

Poétique de la Rêverie: "Vitrum Arte 2" price category

Nature: "Vitrum Arte 1" price category

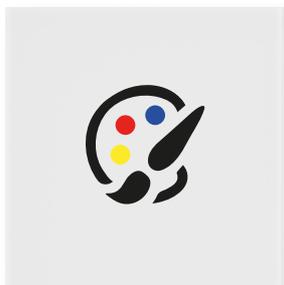
Pictograms: "Vitrum Arte 1" price category

The Projects: "Vitrum Arte 2" price category

Vitrum Arte customised using a design provided by the customer will fall under the Vitrum Arte 3 price category.



Vitrum
Gloss Vitrum Arte
RLPC0 Customised using the customer's design
Old Code GX



Vitrum
Matt Vitrum Arte
ROP00 Customised using the customer's design
Old Code YX

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Film colours



! *Important:* the images are purely indicative and may not fully reflect the aesthetic features of the actual finishes.

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100 - 15

100 - 449

100 - 719

100 - 027



100 - 122

100 - 450

100 - 727

100 - 008



100 - 716

100 - 600

100 - 726/5

100 - 725/5



3630 - 317

100 - 453

100 - 57

100 - 47

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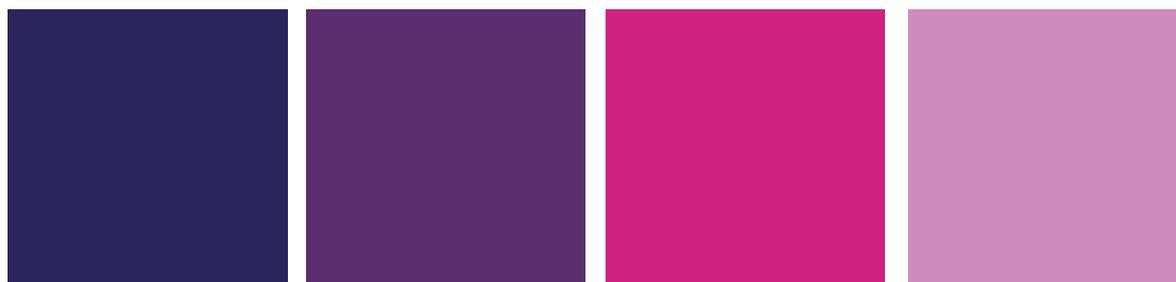
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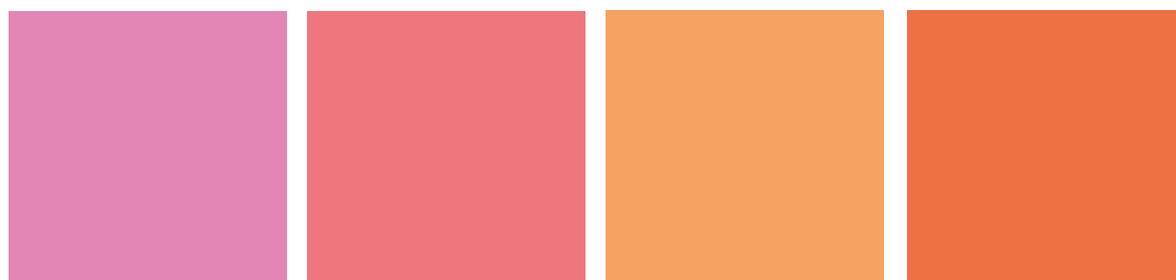


3630 - 137

100 - 595

100 - 821

100 - 2413

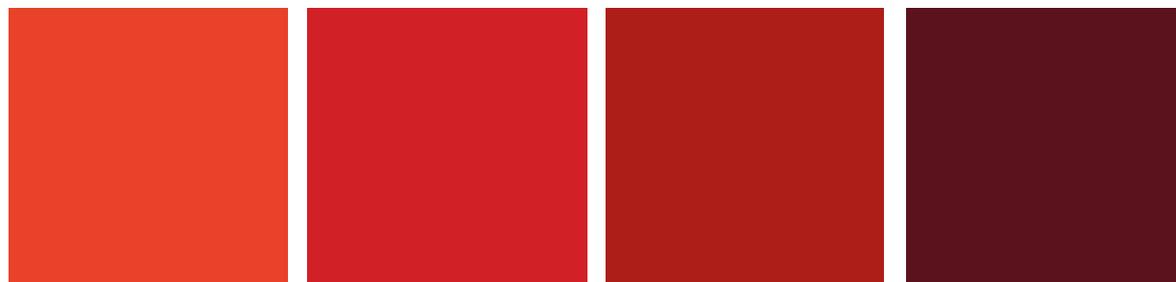


100 - 2415

100 - 714

100 - 598

100 - 717



100 - 266

100 - 368

100 - 176

100 - 723

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Mirror
7755 - 420



Silver
3630 - 121



Metallic Silver
100 - 2444



Metallic Anthracite
100 - 144



Metallic Gold
100 - 54



Metallic Bronze
100 - 2447

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Samples



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Gloss Vitrum Arte
RLST4 Stilema tre (Stylistic feature three) (D)

Code for ordering a small sample **C1RLST4**
Code for ordering a large sample **C2RLST4**



Vitrum
Matt Vitrum Arte
ROST4 Stilema tre (Stylistic feature three) (D)

Code for ordering a small sample **C1ROST4**
Code for ordering a large sample **C2ROST4**



Vitrum
Gloss Vitrum Arte
RLFV1 Folata di vento (Gust of wind)

Code for ordering a small sample **C1RLFV1**
Code for ordering a large sample **C2RLFV1**



Vitrum
Matt Vitrum Arte
ROFV1 Folata di vento (Gust of wind)

Code for ordering a small sample **C1ROFV1**
Code for ordering a large sample **C2ROFV1**

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The Masters

Valcucine offers the possibility of customising the kitchen unit with artworks of great artists reproduced on glass using a proprietary manual inlay technique.



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We offer works by:

Alessandro Mendini

He graduated at the Polytechnic University of Milan in 1959. Since the end of the seventies, he has been one of the renovators of Italian design, both in his role of theoretical intellectual and as an authoritative member of the Alchimia group.

Internationally renowned as a refined researcher, he has a totally original approach to building and design objects that is deeply rooted in a space between art and the architectural project. He has a particular interest in the use of colour and boasts a subtle, ongoing irony. From the very start, he has been extremely critical of the consumer society and in constant movement between aspirations coming from, on the one side, literary imagery, and, on the other side, the world full of images, pictures and paintings that has accompanied him since his childhood days.

Alessandro Mendini has received many international accolades.

Sandro Chia

He is one of the most important members of the Italian Transavantgarde movement, together with Francesco Clemente, Mimmo Paladino, Nicola De Maria and Enzo Cucchi. The greatest museums in the world have dedicated numerous exhibitions exclusively to his works of art. He has exhibited his works at the Biennale in Paris, in São Paulo and at various editions of the Biennale in Venice.

Ugo Nespolo

After receiving his diploma in Fine Arts, he went on to get a Master's degree in Italian literature. In the 60s he moved to New York where he was fascinated by the emerging Pop Art movement and by Conceptual art and "Arte Povera" (poor art), frequently visiting these circles. One of the many projects this artist - who worked in various creative fields - was involved in during his artistic career included making short, artistic films. His passion for film-making lead him to found the "Cinema degli Artisti" (The Artists Cinema) with Mario Schifano and to make many films between 1967 and 1968 starring his friends Enrico Baj, Michelangelo Pistoletto and Lucio Fontana. The time spent in the United States, as well as his European Avantgarde heritage, have been fundamental for the development of his artistic poetics, also deeply influenced by the Futuristic movement. He has exhibited his works intensively in art galleries and museums in Italy and all over the world.

The Masters

Vitrum Arte 3 price category

Stilema tre (Stylistic feature three)

Alessandro Mendini

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The process of drawing lines on a surface is similar to writing. It means including that surface inside a story.

The lines developed by Valcucine are geometric marks that do not have the pretence of simulating the letters of the alphabet. Nevertheless, they do add poetry to some parts of the kitchen, establishing a deep bond of unity and participation between the person using the kitchen and the cabinets themselves.

Alessandro Mendini

6



Vitrum
Gloss Vitrum Arte
RLST1 Stilema tre (Stylistic feature three) (A)
Old Code GF

Vitrum
Matt Vitrum Arte
ROST1 Stilema tre (Stylistic feature three) (A)
Old Code YF



Vitrum Arte on the Logica Celata model.

! **Important:** the inlays are applied to glass by hand; any small imperfections in matching the films are evidence of this manual technique and cannot become grounds for disputes.
Note: all inlays are standard supplied with the artist's signature.

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Vitrum Arte 3 price category

Stilema tre (Stylistic feature three)

Alessandro Mendini

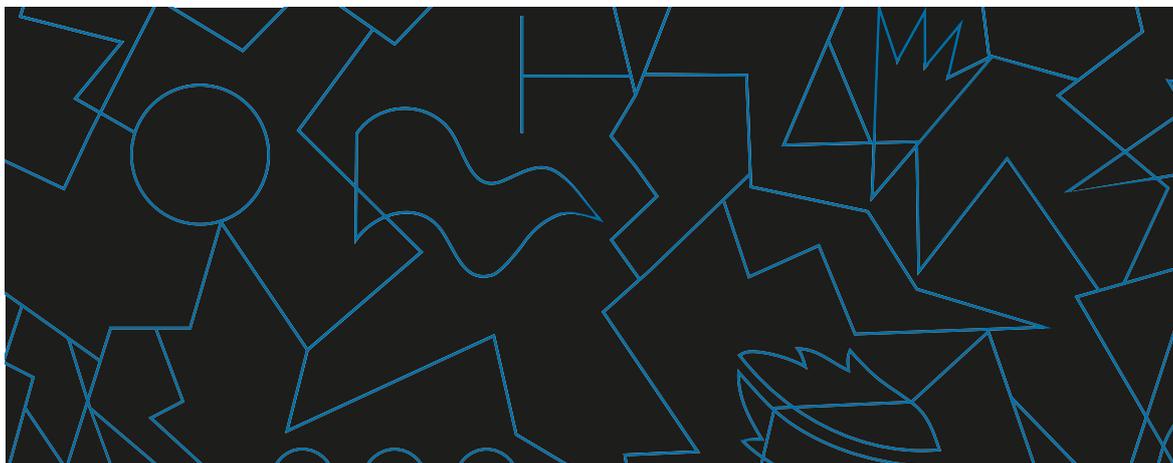
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The process of drawing lines on a surface is similar to writing. It means including that surface inside a story.

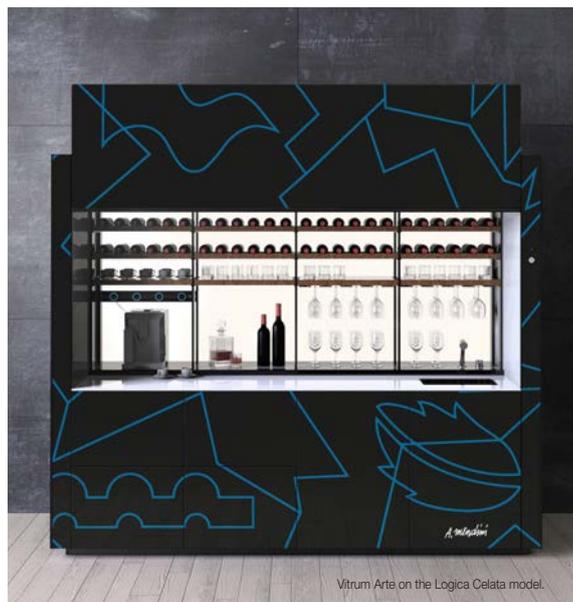
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Alessandro Mendini

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Vitrum Gloss Vitrum Arte **RLST2** Stilema tre (Stylistic feature three) (B) Old Code GF
 Vitrum Matt Vitrum Arte **ROST2** Stilema tre (Stylistic feature three) (B) Old Code YF



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Stilema tre (Stylistic feature three)

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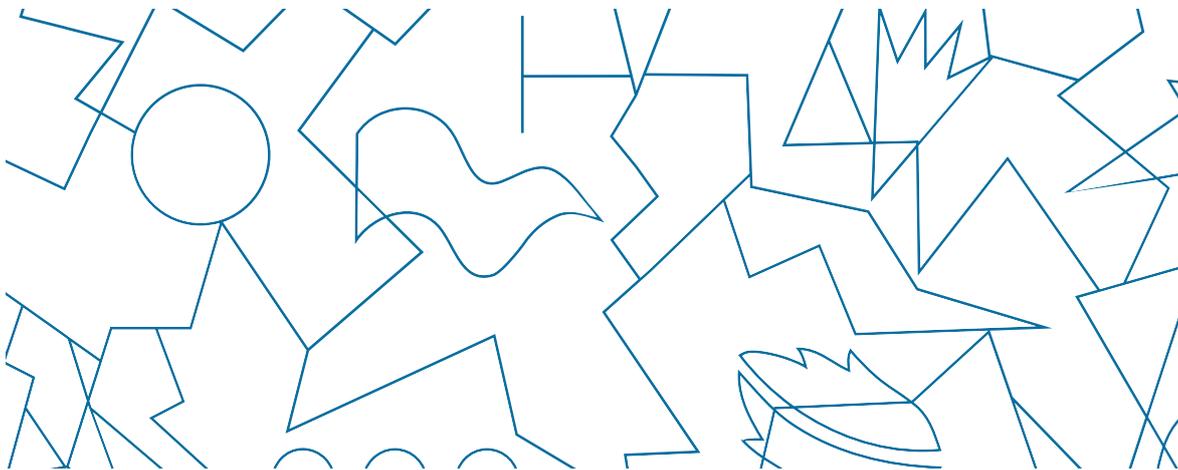
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Alessandro Mendini

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Vitrum
Gloss Vitrum Arte
RLST3 Stilema tre (Stylistic feature three) (C)
Old Code GF

Vitrum
Matt Vitrum Arte
ROST3 Stilema tre (Stylistic feature three) (C)
Old Code YF



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Alessandro Mendini

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Vitrum
Gloss Vitrum Arte
RLST4 Stilema tre (Stylistic feature three) (D)
Old Code GF

Vitrum
Matt Vitrum Arte
ROST4 Stilema tre (Stylistic feature three) (D)
Old Code YF



Vitrum Arte on the Logica Celata model.

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Vitrum Arte 3 price category

Stilema quattro (Stylistic feature four)

Alessandro Mendini

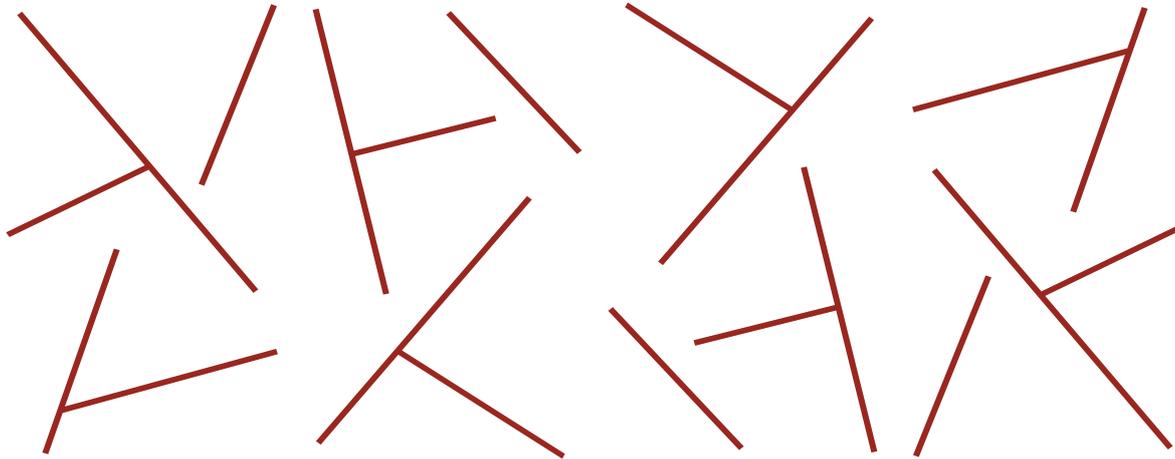
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Alessandro Mendini

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Vitrum
Gloss Vitrum Arte
RLSQ1 Stilema quattro (Stylistic feature four) (A)
Old Code //

Vitrum
Matt Vitrum Arte
ROSQ1 Stilema quattro (Stylistic feature four) (A)
Old Code YO



Vitrum Arte on the Logica Celata model.

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Stilema quattro (Stylistic feature four)

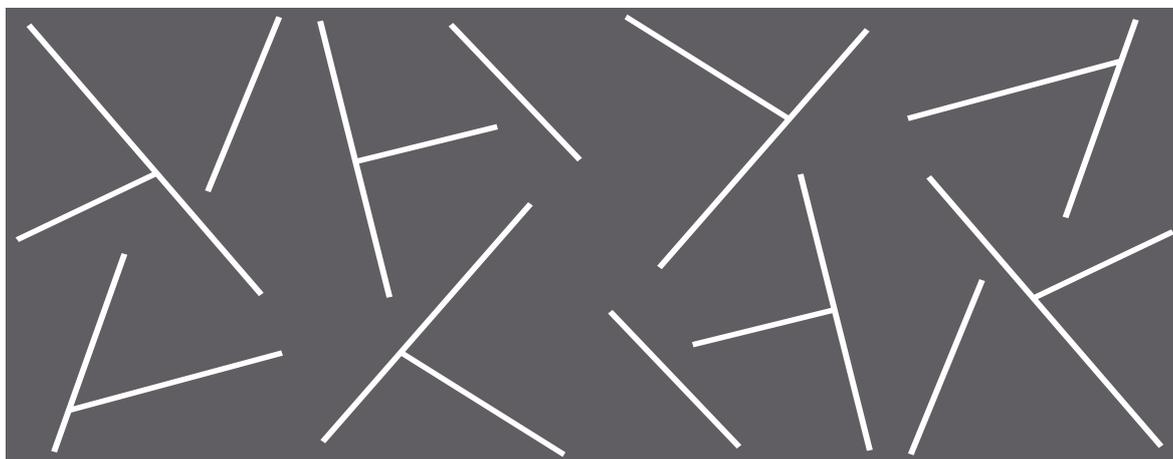
Alessandro Mendini



The process of drawing lines on a surface is similar to writing. It means including that surface inside a story.

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Alessandro Mendini



Vitrum
Gloss Vitrum Arte
RLSQ2 Stilema quattro (Stylistic feature four) (B)
Old Code //

Vitrum
Matt Vitrum Arte
ROSQ2 Stilema quattro (Stylistic feature four) (B)
Old Code YO



Vitrum Arte on the Logica Celata model.

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Stilema quattro (Stylistic feature four)

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RLSQ3 Stilema quattro (Stylistic feature four) (C)
Old Code //

Vitrum
Matt Vitrum Arte
ROSQ3 Stilema quattro (Stylistic feature four) (C)
Old Code YO



Vitrum Arte on the Logica Celata model.

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Vitrum Arte 3 price category

L'enigma del volto (The mystery of the face)

Sandro Chia



In some ancient tribal civilisations, the initiation ceremony that introduced young men to adulthood included making them spend some time by themselves in the jungle, woods or desert until they were able to see faces in nature and in the things surrounding them. The mystery of the face has never ceased to challenge our intelligence and perception, beyond the classic dualism that opposes object to subject and observer to the observed object. The observer and the observed object are bound to continuously switch roles. The paradox lies in the fact that the more one's vision is uninfluenced and primitive and one's perception unclear, the more the observer can actually see beyond appearances. The observer can perceive his own image in a face and turn that face into his own creation. The image of these faces looks at us with a fond, tender gaze and invites us to satisfy our senses and our spirit through the pleasures of Art.

Sandro Chia



Vitrum
Gloss Vitrum Arte
RLEV1 L'enigma del volto (The mystery of the face)
Old Code G2

Vitrum
Matt Vitrum Arte
ROEV1 L'enigma del volto (The mystery of the face)
Old Code Y2



Vitrum Arte on the Logica Celata model.

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Vitrum Arte 3 price category

Ipotesi pitagorica (Pythagorean Hypothesis)

Ugo Nespolo



In the first place, it is important to talk about how and to what extend the close relationship between Art and industry benefits from an ancient, vast and very fruitful history.

The quality (and usefulness) of this marriage definitely doesn't need to be theoretically demonstrated.

The history of communication talks about it in great detail.

Valcucine is an extraordinary company that embodies the gifts of the highest industrial quality, paired with the refinement of excellent craftsmanship that together create products full of artistic aesthetic values.

I designed Pythagorean Hypothesis as a tribute to numbers, a long-standing passion of mine. In my opinion, numbers are a topic that involves everyone.

Ugo Nespolo



Vitrum
Gloss Vitrum Arte
RLIP1 Ipotesi pitagorica (Pythagorean Hypothesis) (A)
Old Code L2

Vitrum
Matt Vitrum Arte
ROIP1 Ipotesi pitagorica (Pythagorean Hypothesis) (A)
Old Code M2



Vitrum Arte on the Logica Celata model.

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Ugo Nespolo



Vitrum
Gloss Vitrum Arte
RLIP2 Ipotesi pitagorica (Pythagorean Hypothesis) (B)
Old Code GN

Vitrum
Matt Vitrum Arte
ROIP2 Ipotesi pitagorica (Pythagorean Hypothesis) (B)
Old Code YN



Vitrum Arte on the Logica Celata model.

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Vitrum Arte 3 price category

Coffeetime

Ugo Nespolo

,

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When I designed Coffeetime I drew inspiration from a fantasy of mine, a sort of saga - a Homeware Saga for instance - starring some of the objects used every day in the kitchen.

Art pairs with life and life benefits from it.

Ugo Nespolo

‘



Vitrum
Gloss Vitrum Arte
RLCT1 Coffeetime (A)
Old Code G3

Vitrum
Matt Vitrum Arte
ROCT1 Coffeetime (A)
Old Code Y3



Vitrum Arte on the Logica Celata model.

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Coffeetime

Ugo Nespolo

’

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Ugo Nespolo

‘



Vitrum
Gloss Vitrum Arte
RLCT2 Coffeetime (B)
Old Code G3

Vitrum
Matt Vitrum Arte
ROCT2 Coffeetime (B)
Old Code Y3



Vitrum Arte on the Logica Celata model.

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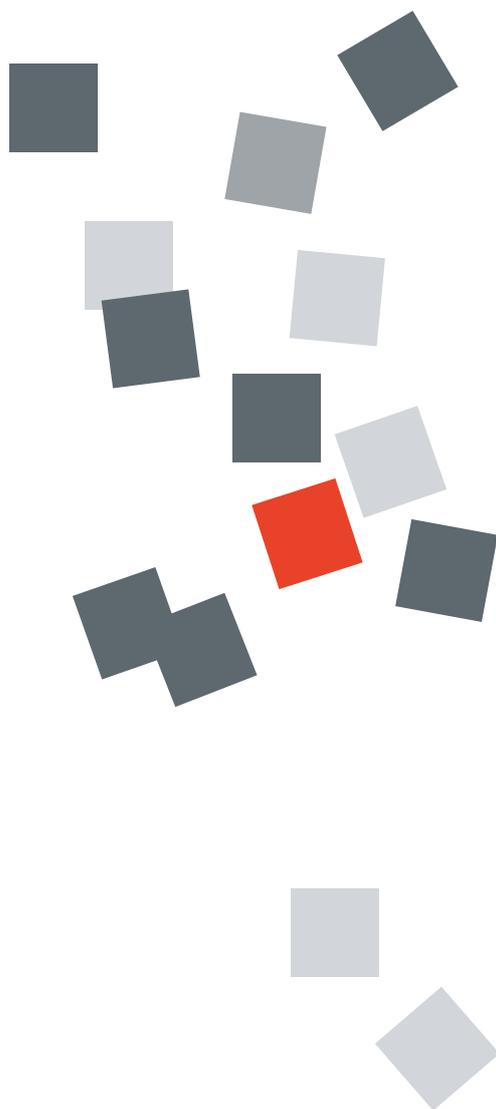
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Graphic Art

Graphic Design is an art form that uses modern means of expression full of different shades and hues that can be employed to create new and refined settings, arrangements and emotions.



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Graphic Art

Vitrum Arte 2 price category

Italic lace

Maurizio Galante & Tal Lancman

’

Siena, 1400: these are the place where, and the year in which, the original lace represented by Italic Lace was made. The beautiful pattern of this lace is reinterpreted on glass in a contemporary key. The precious handmade patterns resulting from the skillful handiwork of bygone days communicate an ancient outlook in a modern way. This memory and language are strongly linked to the traditions of this area of Italy.

Maurizio Galante & Tal Lancman

‘



Vitrum
Gloss Vitrum Arte
RLIL1 Italic lace
Old Code GM

Vitrum
Matt Vitrum Arte
ROIL1 Italic lace
Old Code YM



Vitrum Arte on the Logica Celata model.

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Vitrum Arte 2 price category

Tiles

Mohamed Chabarik

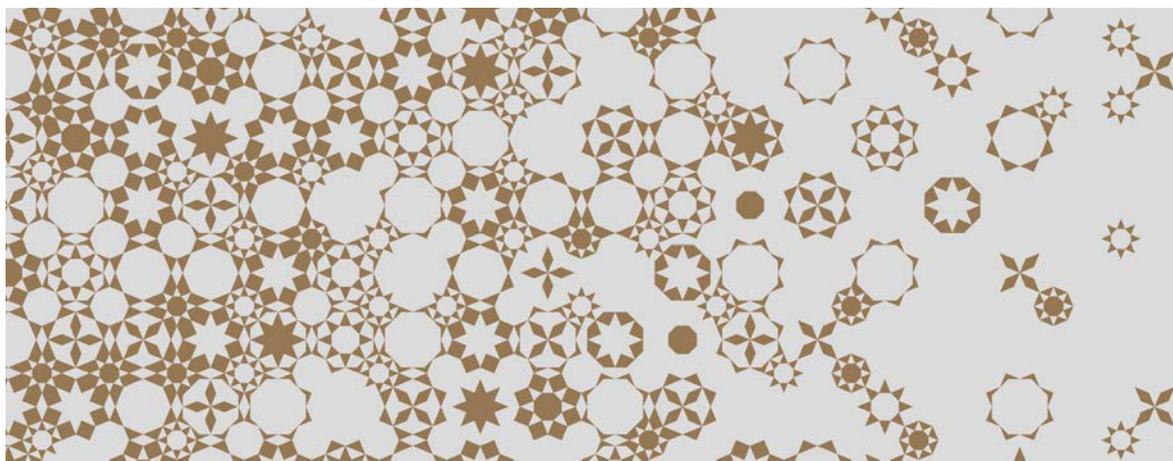
9

Geometric shapes and repetitions are at the basis of one of the most important styles of decorative Arabian and Eastern art. It all starts by overlapping two, simple, geometric shapes: an octagon on the inside and an eight-pointed star on the outside.

By playing with symmetric and intersecting lines many other shapes can be created and appear. It all depends on how you look at them and what your eyes perceive. This is where modernity disrupts the traditional pattern: a continuously-changing module that retains the same roots replaces the decorative module repeated in an identical way all over the surface; fully-decorated surfaces are replaced by ones that also have empty spaces, creating a harmonious rhythm based on contrasts. The challenge lies in looking for and finding new connections that require a lot more attention than the patterns of the past.

Mohamed Chabarik

6



Vitrum
Gloss Vitrum Arte
RLTL1 Tiles
Old Code L6

Vitrum
Matt Vitrum Arte
ROTL1 Tiles
Old Code M6



Vitrum Arte on the Logica Celata model.

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Vitrum Arte 2 price category

Tiles color

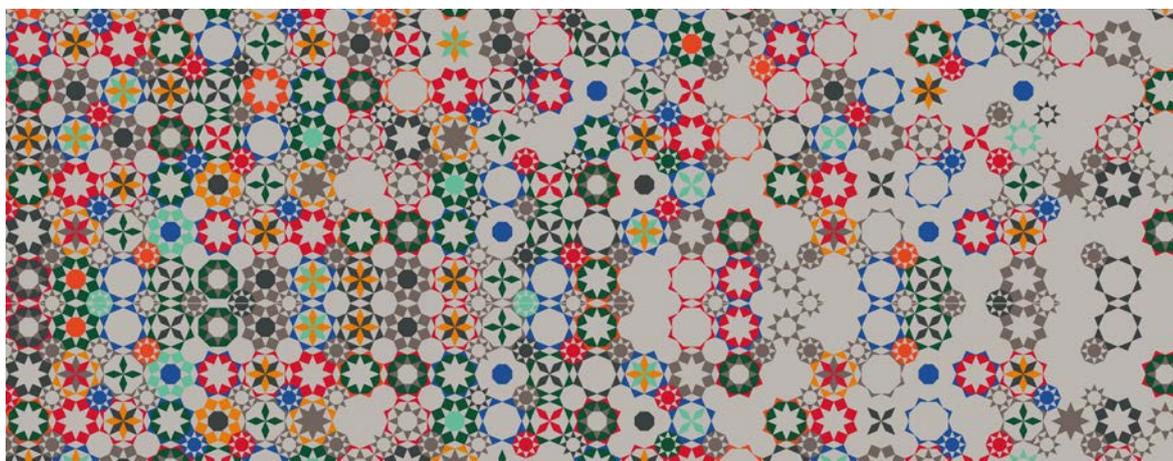
Mohamed Chabarik



Geometric shapes and repetitions are at the basis of one of the most important styles of decorative Arabian and Eastern art. It all starts by overlapping two, simple, geometric shapes: an octagon on the inside and an eight-pointed star on the outside.

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Mohamed Chabarik



Vitrum
Gloss Vitrum Arte
RLTC1 Tiles color
Old Code L5

Vitrum
Matt Vitrum Arte
ROTC1 Tiles color
Old Code M5



Vitrum Arte on the Logica Celata model.

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Vitrum Arte 2 price category

Cochlea

Val Ingenium

,

The history of cutlery and kitchen utensils is represented in orderly disorder. From that which is considered to be the very first piece of cutlery, the spoon (from the Latin word cochlea i.e. shell) portrayed here in red as the ideal starting point for this journey, to the most advanced and contemporary utensils now used in the kitchen.

From the knife, initially made of sharp bone or stone and of paramount importance in ancient times because it was the official hunting or fighting weapon, to the more recent kitchen whip whose manual use is considered by many chefs to be the only way to guarantee the fluffy results desired by many recipes. The rolling pin, indispensable to make lasagne, tagliatelle and pizzas, and the slotted spoon - a utensil that has been around since the 6th century to remove food from boiling water or oil - are both included.

Val Ingenium

6



Vitrum
Gloss Vitrum Arte
RLCO1 Cochlea
RLCO0 customer's sample colour

Vitrum
Matt Vitrum Arte
ROCO1 Cochlea
ROCO0 customer's sample colour



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Folata di vento (Gust of wind)

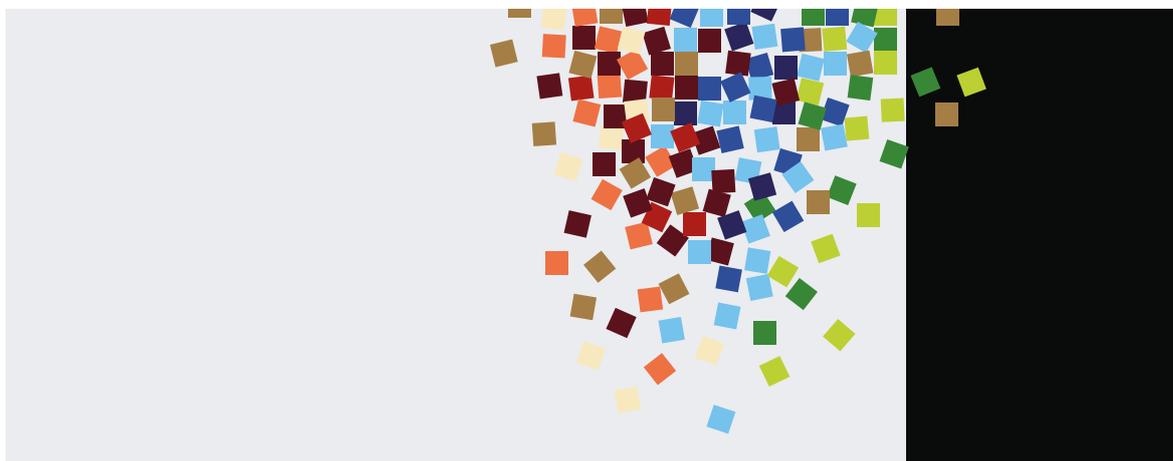
Val Ingenium

,

Multicoloured confetti fall from the sky as if moved by a sudden gust of wind. This design is inspired by the great mosaic art tradition of which Italy boasts many examples. The masterpieces in the “Basilica di San Vitale” in Ravenna, universally renowned as the city of mosaics - contains some of its most famous examples. These artworks have always held me in awe for their surprising light effects and their exceptionally beautiful colours.

Val Ingenium

6



Vitrum
Gloss Vitrum Arte
RLFV1 Folata di vento (Gust of wind)
RLFV0 customer's sample colour

Vitrum
Matt Vitrum Arte
ROFV1 Folata di vento (Gust of wind)
ROFV0 customer's sample colour



Vitrum Arte on the Logica Celata model.

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Abstract art is capable of transmitting emotions and feelings without actually representing reality. It lets our imagination soar into the land of dreams.



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Vitrum Arte 2 price category

L'ospitalità (Hospitality)

Tatsunori Kano

,

The kitchen is the place where everyone's relationships, alchemies, imagination and personal creativity thrive. Here, a search for harmonies and a dynamic interaction between elements, food and guests are fostered. Freedom of spirit and hospitality intertwine in the joy of creativity shared with family and friends. It's an instant that transforms a place, the only one in which perfect performance can unfold.

Tatsunori Kano

6



Vitrum
Gloss Vitrum Arte
RLOS1 L'ospitalità (Hospitality)
Old Code //

Vitrum
Matt Vitrum Arte
ROOS1 L'ospitalità (Hospitality)
Old Code Y6



Vitrum Arte on the Logica Celata model.

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Vitrum Arte 2 price category

Tensione in nero (Tension in black)

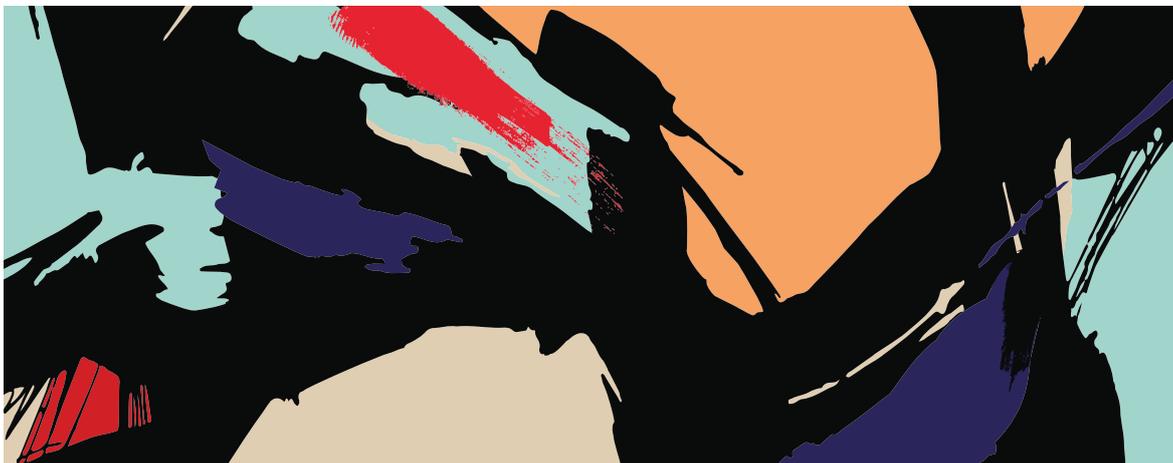
Val Ingenium

,

The feeling of tension and laceration is very apparent in this artwork that uses mainly primary colours. The nervous, black brush strokes divide the composition into two parts like a rupture or a wide scar. Colour is a visual element full of expressive variations that communicates at an extraordinarily fast pace.

Val Ingenium

‘



Vitrum
Gloss Vitrum Arte
RLTS1 Tensione in nero (Tension in black)
RLTS0 customer's sample colour

Vitrum
Matt Vitrum Arte
ROTS1 Tensione in nero (Tension in black)
ROTS0 customer's sample colour



Vitrum Arte on the Logica Celata model.

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Vortice (Vortex)

Val Ingenium



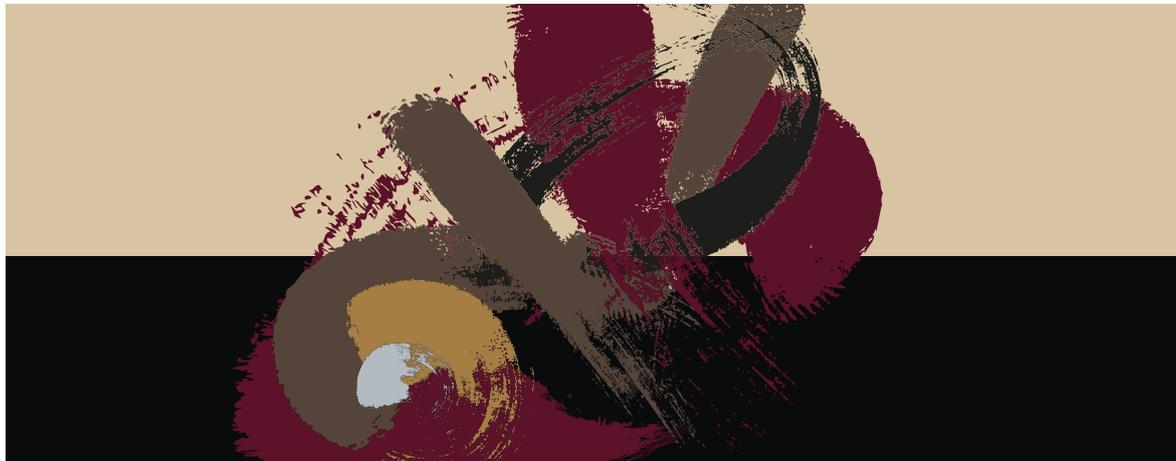
Power and energy distinguish the expressive fabric of this artwork that is developed starting from a silver and gold-coloured vortex.

From here the composition expands, achieving a dynamic effect of movement in space.

“Vortex” can be classified under the artistic trend that art historians call Lyrical Abstractionism, a genre that leaves a lot of room for the imagination and for the artist’s personal touch.

In fact, the word “lyrical” refers to the poetical approach of the artist that is also apparent from the strokes and colours brushed on canvas.

Val Ingenium



Vitrum
Gloss Vitrum Arte
RLVT1 Vortice (Vortex)
RLVT0 customer's sample colour

Vitrum
Matt Vitrum Arte
ROVT1 Vortice (Vortex)
ROVT0 customer's sample colour



Vitrum Arte on the Logica Celata model.

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Vitrum Arte 2 price category

La nave dei folli (Ship of fools)

Val Ingenium



Inspiration for this composition comes from the famous painting by Hieronymus Bosch (16th century Dutch painter), i.e. "Ship of Fools".

The "ship of fools" theme used to belong to the folk tradition of northern Europe and is meant to be a satirical representation of the rulers of that time.

The ability to look deeper into things is one of the many ways folly has been interpreted through time: fools see things in our world that so-called normal people neither notice nor understand.

Val Ingenium



Vitrum
Gloss Vitrum Arte
RLNF1 La nave dei folli (Ship of fools)
RLNF0 customer's sample colour

Vitrum
Matt Vitrum Arte
RONF1 La nave dei folli (Ship of fools)
RONF0 customer's sample colour



Vitrum Arte on the Logica Celata model.

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Vitrum Arte 2 price category

Abissi (Chasms)

Val Ingenium



A devil fish stranded on a peach-coloured rock, a strange shark trying to swim to the surface, a dolphin-whale moving in the opposite direction, a baby-blue coloured pearl inside a shell, a handful of very fine, climbing seaweed and a few patches of black coral here and there. The magical depths of the sea meet abstract art seething with extremely expressive lines, shapes and colours.

Val Ingenium



Vitrum
Gloss Vitrum Arte
RLAS1 Abissi (Chasms)
RLAS0 customer's sample colour

Vitrum
Matt Vitrum Arte
ROAS1 Abissi (Chasms)
ROAS0 customer's sample colour



Vitrum Arte on the Logica Celata model.

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Figurative

The aim of figurative art is to represent images of the world surrounding us. It's a mimetic artistic language, meaning that it imitates reality.



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La Dea Demetra (The Goddess Demetra)

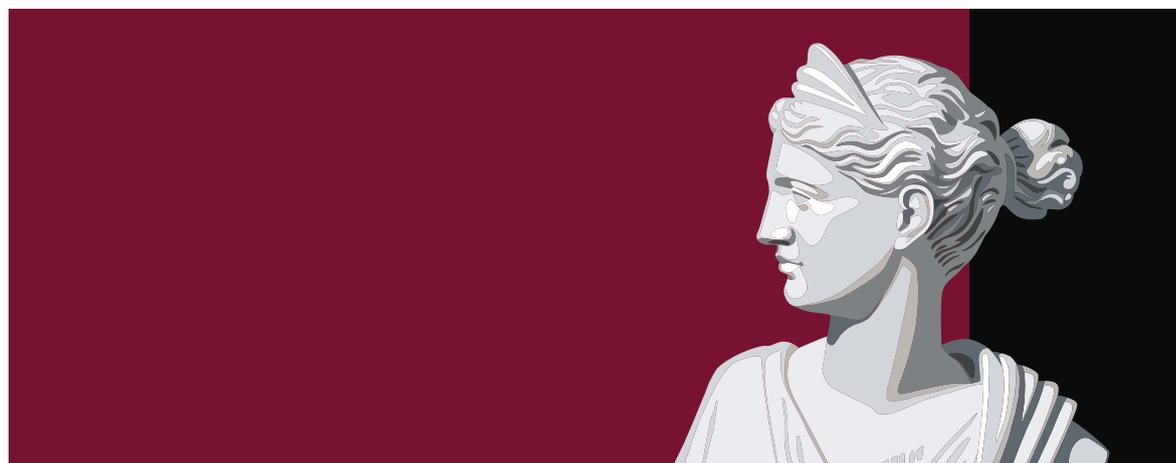
Val Ingenium

,

In Greek mythology, Demetra was the goddess of wheat and agriculture, the creator of cyclic seasons, of life and of death. This artwork was created as a tribute to the Greek civilisation I have always been in love with because it was the first to ask itself the greatest existential questions concerning the origins of the world, the meaning of life, the value of beauty and the way to happiness.

Val Ingenium

‘



Vitrum
Gloss Vitrum Arte
RLDD1 La Dea Demetra (The Goddess Demetra)
RLDD0 customer's sample colour

Vitrum
Matt Vitrum Arte
RODD1 La Dea Demetra (The Goddess Demetra)
RODD0 customer's sample colour



Vitrum Arte on the Logica Celata model.

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Afrodite (Aphrodite)

Val Ingenium

,

Every culture, whether ancient or modern, archaic or civilised, has its own myths. In Greek mythology, Aphrodite is the goddess of beauty, love, generation and springtime. The choice of colour - green, gold, white and black - enhances the classicism of the design and transmits a sense of refinement and elegance.

Val Ingenium

‘



Vitrum
Gloss Vitrum Arte
RLAF1 Afrodite (Aphrodite)
RLAFO customer's sample colour

Vitrum
Matt Vitrum Arte
ROAF1 Afrodite (Aphrodite)
ROAFO customer's sample colour



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Vitrum Arte 2 price category

La teiera rossa (The red teapot)

Val Ingenium

’

This artwork is composed of objects that have a dialectic relationship with each other. The choice of shapes and colours results in a harmonious and balanced composition. The objects communicate with each other, almost as if they were people. As the most powerful and characteristic object, the red teapot looks as if it is saying: “I am the fairest of them all!”

Val Ingenium

‘



Vitrum
Gloss Vitrum Arte
RLTR1 La teiera rossa (The red teapot)
RLTRO customer's sample colour

Vitrum
Matt Vitrum Arte
ROTR1 La teiera rossa (The red teapot)
ROTRO customer's sample colour



Vitrum Arte on the Logica Celata model.

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Vitrum Arte 2 price category

Natura silente in blu e verde (Silent nature in blue and green)

Val Ingenium

’

The silent life of common objects and things. A calm, noiseless and motionless life. Objects which - although they do not move - are connected to the daily life of humankind and express their own, individual personality.

Val Ingenium

‘



Vitrum
Gloss Vitrum Arte
RLNS1 Natura silente in blu e verde (Silent nature in blue and green)
RLNS0 customer's sample colour

Vitrum
Matt Vitrum Arte
RONNS1 Natura silente in blu e verde (Silent nature in blue and green)
RONNS0 customer's sample colour



Vitrum Arte on the Logica Celata model.

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In vino veritas

Val Ingenium

,

*“In vino veritas” is a Latin proverb that literally means: “wine reveals the truth”.
As written by the Latin poet Horatio “What doesn’t drunkenness reveal? It brings hidden things to light”.
This artwork - ideally linked to the great Italian graphic tradition - wants to be a tribute to wine, a product that represents Italian excellence and identity.*

Val Ingenium

‘



Vitrum
Gloss Vitrum Arte
RLV1 In vino veritas
RLV0 customer's sample colour

Vitrum
Matt Vitrum Arte
ROV1 In vino veritas
ROV0 customer's sample colour



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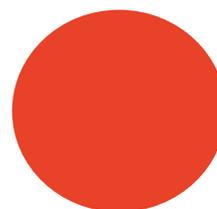
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Poétique de la Rêverie

The word *rêverie* doesn't have an exact equivalent in other languages.

It may be thought of as a fantasy linked to a childhood memory. In fact, philosopher Gaston Bachelard says: "in our *rêveries* about our childhood, all the archetypes that keep mankind firmly rooted in the world, that strengthen the poetic bond between Man and the universe, are somehow revived."

Bachelard goes on to say: "Daydreaming is not the same as emptying one's mind. Rather, it's the gift of a moment that is aware of the fullness of the soul".



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Poétique de la Rêverie

Vitrum Arte 2 price category

Concerto per alberi (The conductor)

Laëtitia Devernay



A design inspired by “The conductor” by Laëtitia Devernay: the magical touch of a young conductor makes the trees come to life and transforms them into a flock of birds flying away. A tribute to nature and to the power of the imagination, a symphony for the eyes thanks to the very original design.

“I find it interesting to represent music using a completely mute book of illustrations. I didn’t want to represent a specific piece of music but a tune in general: a concert for black birds! A flock of birds announces the sound of violins, a single arrangement in a desert sky represents an oboe solo....a whole symphony....After which silence reigns while the little conductor says goodbye. The end of a cycle announces a new one, and the story begins once again....”

Laëtitia Devernay



Vitrum
Gloss Vitrum Arte
RLCA0 Concerto per alberi (The conductor)

Vitrum
Matt Vitrum Arte
ROCA0 Concerto per alberi (The conductor)

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Vitrum Arte on the Logica Celata model.

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Poétique de la Rêverie

Vitrum Arte 2 price category

Mucca chic (Chic cow)

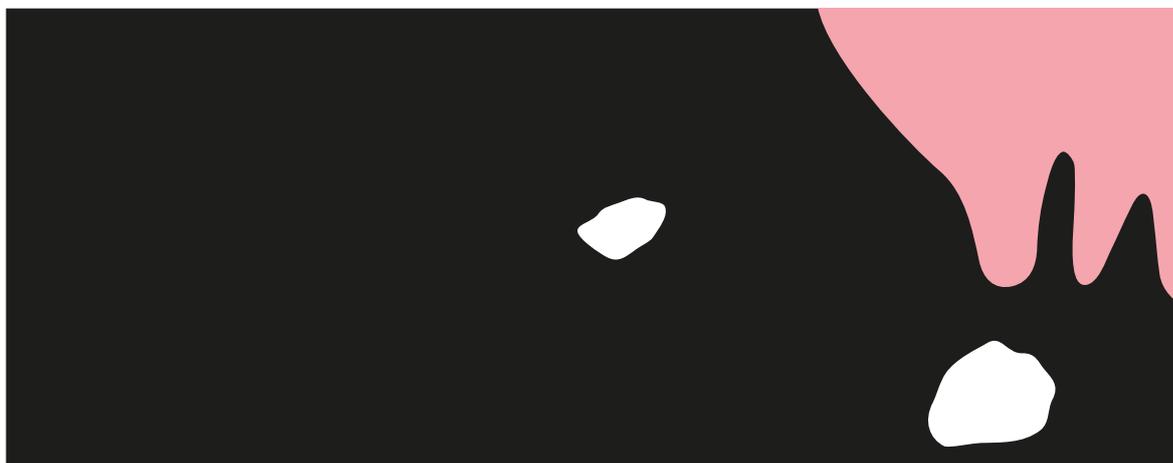
Artedeisa

,

Dreams that spring from childhood memories portray a cow in various poses which, in this artwork, are simplified to express the essence of the gift of milk.

Artedeisa

‘



Vitrum
Gloss Vitrum Arte
RLMC1 Mucca chic (Chic cow)
Old Code GV

Vitrum
Matt Vitrum Arte
ROMC1 Mucca chic (Chic cow)
Old Code YV



Vitrum Arte on the Logica Celata model.

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Vitrum Arte 2 price category

Mucca naif (Naïve cow)

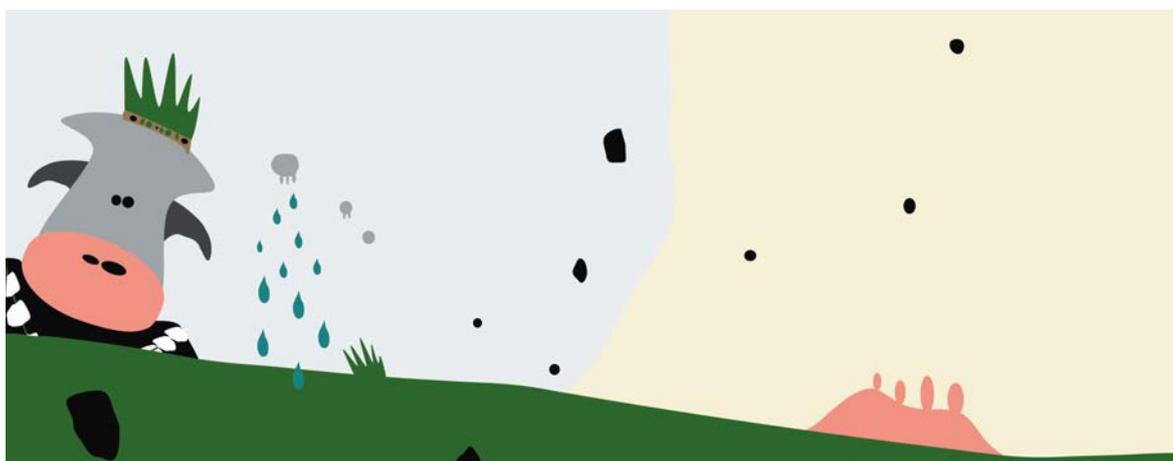
Artedeisa

,

In a bucolic setting where cows are free to graze at ease, the artist elevates this animal to the rank of queen. We are her subjects, not the other way around.

Artedeisa

6



Vitrum
Gloss Vitrum Arte
RLMN1 Mucca naif (Naïve cow)
Old Code GU

Vitrum
Matt Vitrum Arte
ROMN1 Mucca naif (Naïve cow)
Old Code YU



Vitrum Arte on the Logica Celata model.

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Vitrum Arte 2 price category

Mucca pensierosa (Pensive cow)

Artedeisa

,

*The cow queen can even think.
Can an animal capable of thinking be confined to a dark corner?
Shouldn't we allow it to be free to graze?*

Artedeisa

‘



Vitrum
Gloss Vitrum Arte
RLMP1 Mucca pensierosa (Pensive cow)

Vitrum
Matt Vitrum Arte
ROMP1 Mucca pensierosa (Pensive cow)



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Poétique de la Rêverie

Vitrum Arte 2 price category

Natura colore (Coloured nature)

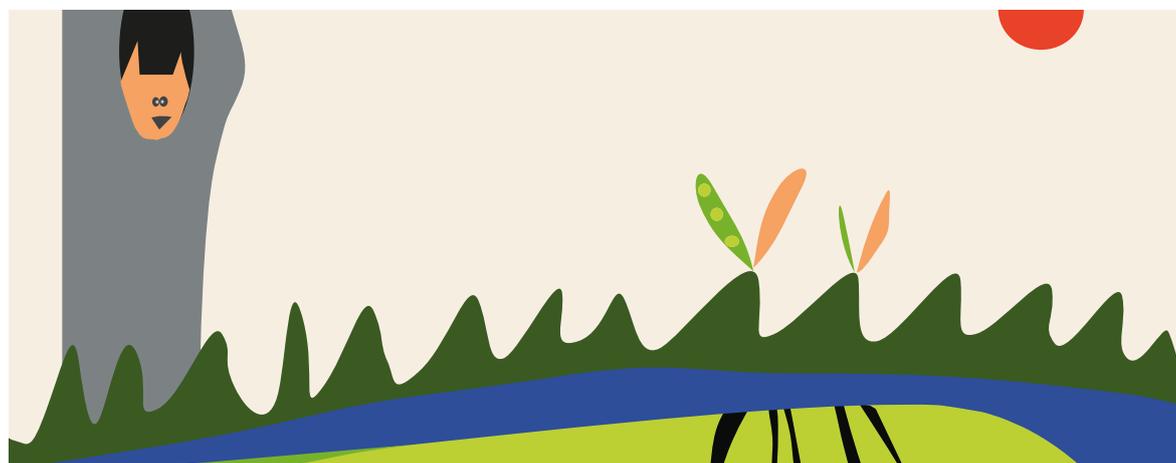
Artedeisa

’

When memories become pure dreams and nature enters your soul.

Artedeisa

‘



Vitrum
Gloss Vitrum Arte
RLNC1 Natura colore (Coloured nature)

Vitrum
Matt Vitrum Arte
RONC1 Natura colore (Coloured nature)



Vitrum Arte on the Logica Celata model.

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Vitrum Arte 2 price category

Natura Bn (Black&white nature)

Artedeisa

’

When memories become pure dreams and nature enters your soul.

Artedeisa

‘



Vitrum
Gloss Vitrum Arte
RLNB1 Natura Bn (Black&white nature)
Old Code GT

Vitrum
Matt Vitrum Arte
RONB1 Natura Bn (Black&white nature)
Old Code YT



Vitrum Arte on the Logica Celata model.

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Vitrum Arte 2 price category

Natura Deisa (Deisa's nature)

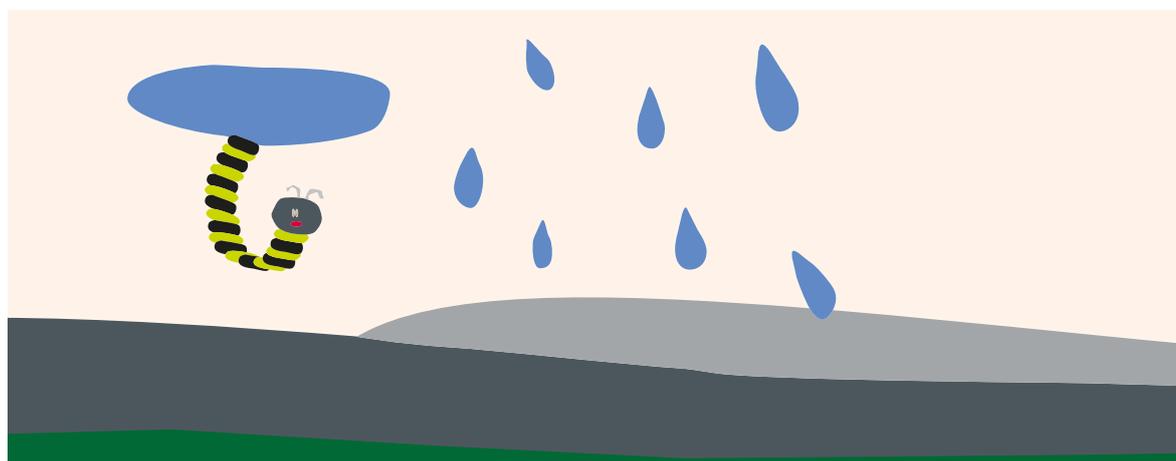
Artedeisa

,

In dreams about nature, caterpillars can live in the clouds and strange animals can appear in magical landscapes while droplets of rain nourish the Earth.

Artedeisa

‘



Vitrum
Gloss Vitrum Arte
RLND1 Natura Deisa (Deisa's nature)
Old Code GR

Vitrum
Matt Vitrum Arte
ROND1 Natura Deisa (Deisa's nature)
Old Code YR



Vitrum Arte on the Logica Celata model.

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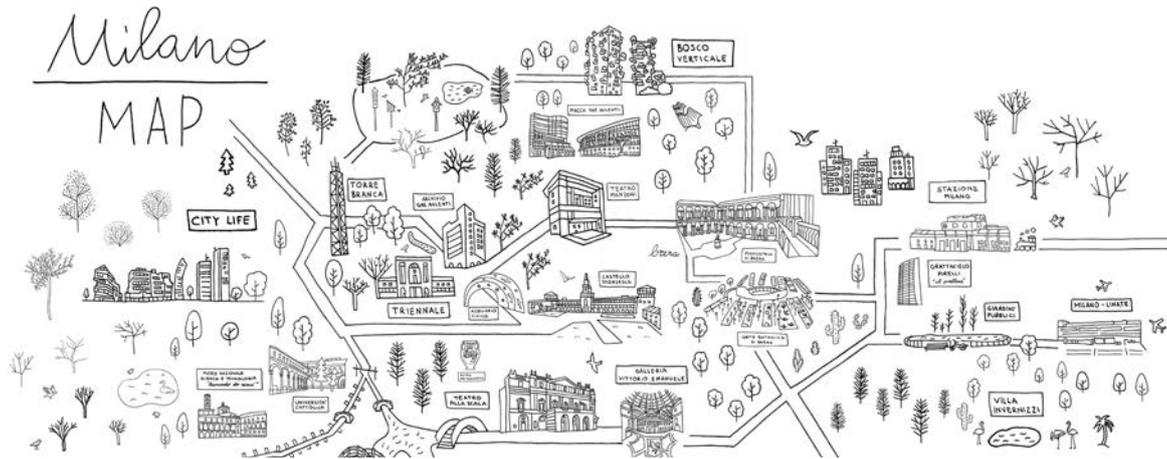
Map_Milano

Val Ingenium



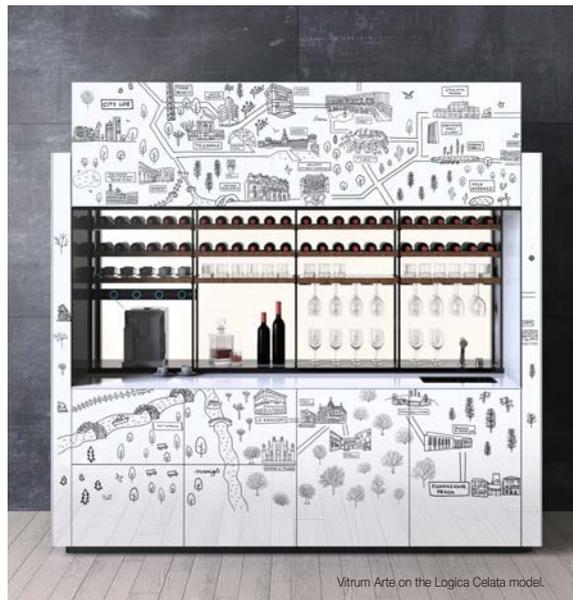
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Val Ingenium



Vitrum
 Gloss Vitrum Arte
RLM11 Map_Milano (A)
RLM10 customer's sample colour

Vitrum
 Matt Vitrum Arte
ROM11 Map_Milano (A)
ROM10 customer's sample colour



Vitrum Arte on the Logica Celata model.

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Map_Milano

Val Ingenium

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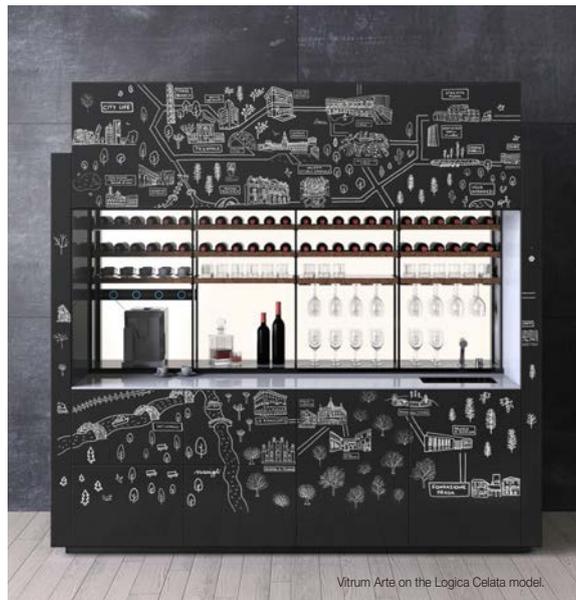
Val Ingenium

6



Vitrum
Gloss Vitrum Arte
RLM12 Map_Milano (B)
RLM10 customer's sample colour

Vitrum
Matt Vitrum Arte
ROM12 Map_Milano (B)
ROM10 customer's sample colour



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Poétique de la Rêverie

Vitrum Arte 2 price category

Map_Torino

Val Ingenium

,

- He was a man who must have travelled all over the world, at the very least with his mind. - Jules Verne.
With its simple, direct style reminiscent of the French concept of "revèrie" i.e. daydreaming, dreams and a child's way of drawing things, "Map" was designed to accompany Logica Celata's world tour and consists of illustrations created - by hand using Indian ink - specifically for the cities in the world that hosted the exclusive Logica Celata presentation event: from Milan to London, New York to Bangkok, Shenzhen, Paris, Berlin and many more cities. A mini mind-tour is represented here in which interesting anecdotes - concerning culture, fashion, architecture and design - are discovered at every destination.

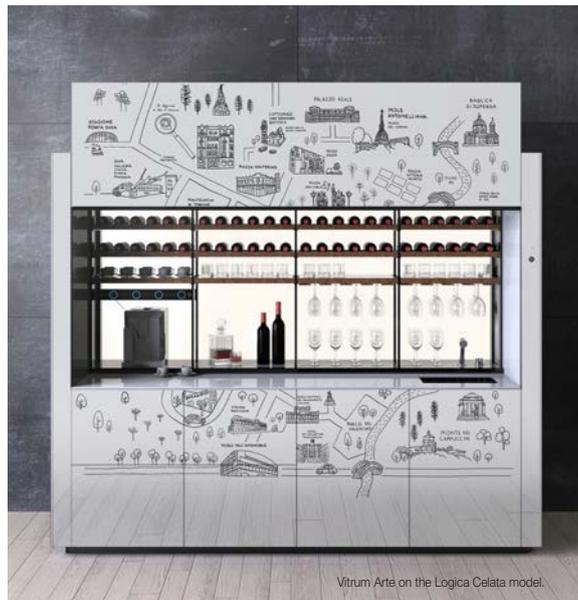
Val Ingenium

6



Vitrum
Gloss Vitrum Arte
RLTT1 Map_Torino (A)
RLTT0 customer's sample colour

Vitrum
Matt Vitrum Arte
ROTT1 Map_Torino (A)
ROTT0 customer's sample colour



Vitrum Arte on the Logica Celata model.

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Vitrum Arte 2 price category

Map_Torino

Val Ingenium

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Gloss Vitrum Arte
RLT12 Map_Torino (B)
RLT10 customer's sample colour

Vitrum
Matt Vitrum Arte
ROTT2 Map_Torino (B)
ROTT0 customer's sample colour



Vitrum Arte on the Logica Celata model.

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Poétique de la Rêverie

Vitrum Arte 2 price category

Map_London

Val Ingenium

,

- He was a man who must have travelled all over the world, at the very least with his mind. - Jules Verne.
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Val Ingenium

6



Vitrum
Gloss Vitrum Arte
RLLO1 Map_London (A)
RLLO0 customer's sample colour

Vitrum
Matt Vitrum Arte
ROLO1 Map_London (A)
ROLO0 customer's sample colour



Vitrum Arte on the Logica Celata model.

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Vitrum Arte 2 price category

Map_London

Val Ingenium

9

- He was a man who must have travelled all over the world, at the very least with his mind. - Jules Verne.
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Val Ingenium

6



Vitrum
 Gloss Vitrum Arte
RLLO2 Map_London (B)
RLLO0 customer's sample colour

Vitrum
 Matt Vitrum Arte
ROLO2 Map_London (B)
ROLO0 customer's sample colour



Vitrum Arte on the Logica Celata model.

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Map_Miami

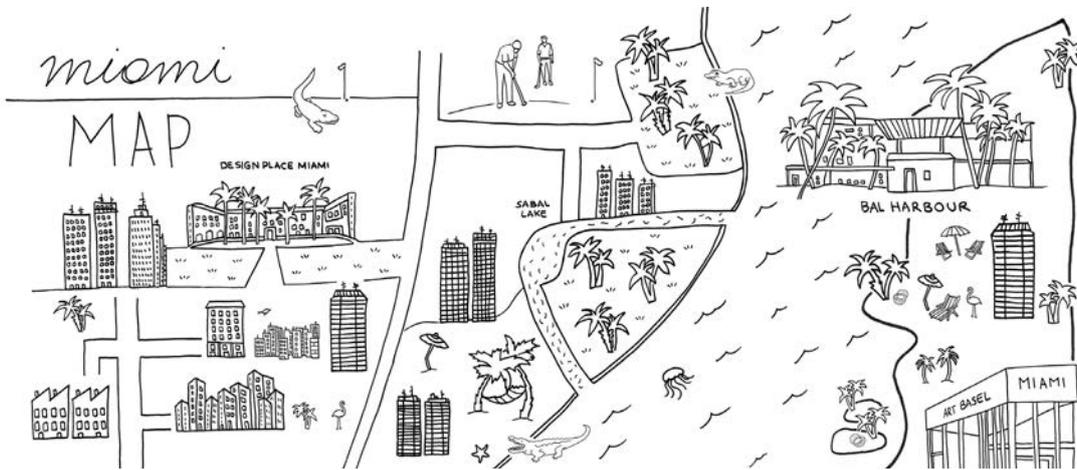
Val Ingenium

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Val Ingenium

6



Vitrum
 Gloss Vitrum Arte
RLMM1 Map_Miami (A)
RLMM0 customer's sample colour

Vitrum
 Matt Vitrum Arte
ROMM1 Map_Miami (A)
ROMM0 customer's sample colour



Vitrum Arte on the Logica Celata model.

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Vitrum Arte 2 price category

Map_Miami

Val Ingenium

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Val Ingenium

6



Vitrum
Gloss Vitrum Arte
RLMM2 Map_Miami (B)
RLMM0 customer's sample colour

Vitrum
Matt Vitrum Arte
ROMM2 Map_Miami (B)
ROMM0 customer's sample colour



Vitrum Arte on the Logica Celata model.

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Map_Chicago

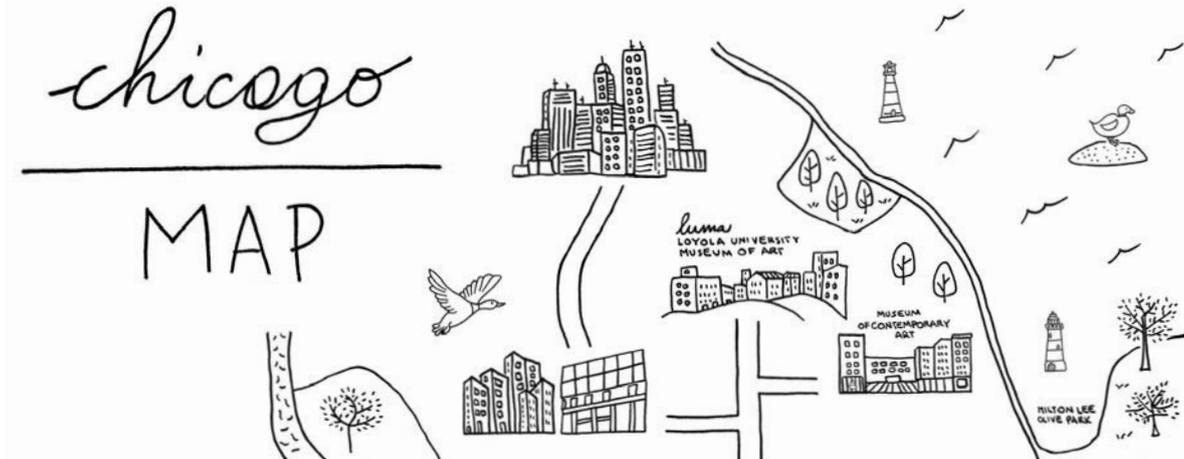
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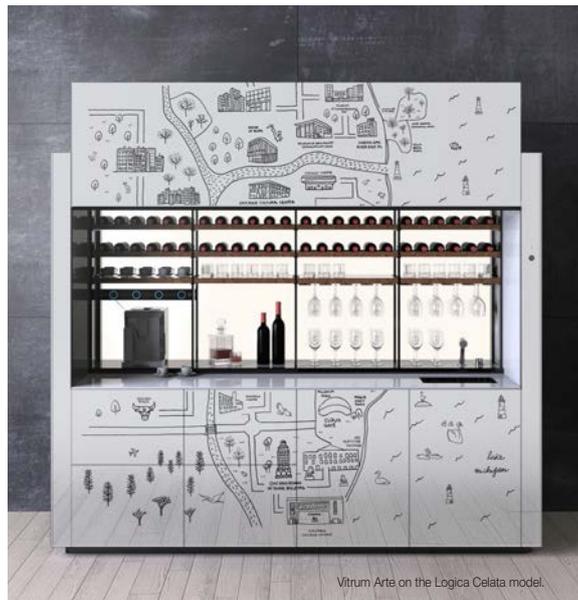
Val Ingenium

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Vitrum
 Gloss Vitrum Arte
RLCH1 Map_Chicago (A)
RLCH0 customer's sample colour

Vitrum
 Matt Vitrum Arte
ROCH1 Map_Chicago (A)
ROCH0 customer's sample colour



Vitrum Arte on the Logica Celata model.

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Vitrum Arte 2 price category

Map_Chicago

Val Ingenium

,

- He was a man who must have travelled all over the world, at the very least with his mind. - Jules Verne.
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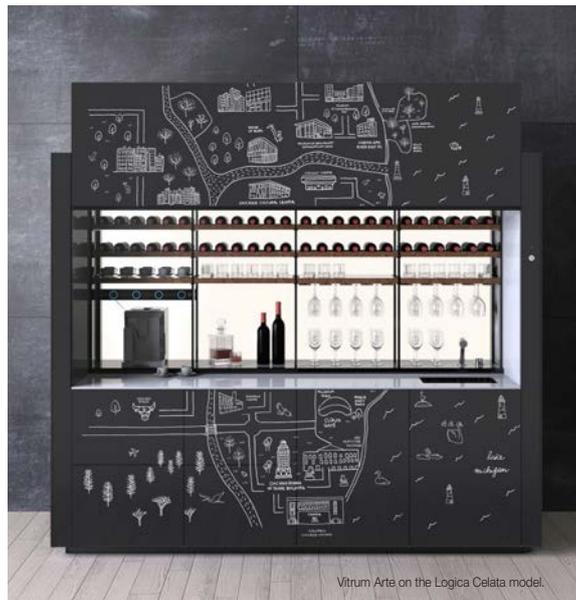
Val Ingenium

6



Vitrum
Gloss Vitrum Arte
RLCH2 Map_Chicago (B)
RLCH0 customer's sample colour

Vitrum
Matt Vitrum Arte
ROCH2 Map_Chicago (B)
ROCH0 customer's sample colour



Vitrum Arte on the Logica Celata model.

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Map_New York

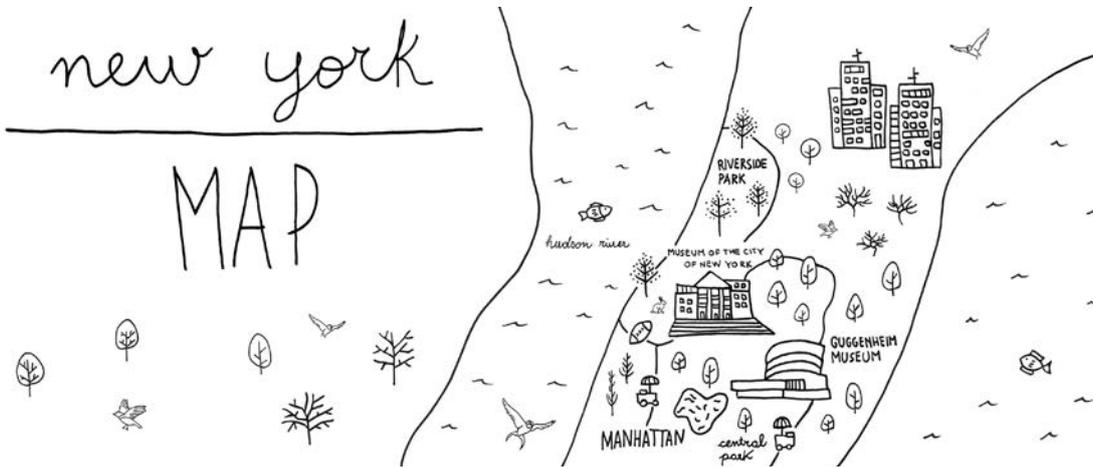
Val Ingenium

9

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Val Ingenium

6



Vitrum
 Gloss Vitrum Arte
RLNY1 Map_New York (A)
RLNY0 customer's sample colour

Vitrum
 Matt Vitrum Arte
RONY1 Map_New York (A)
RONY0 customer's sample colour



Vitrum Arte on the Logica Celata model.

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Map_New York

Val Ingenium

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Val Ingenium

6



Vitrum
 Gloss Vitrum Arte
RLNY2 Map_New York (B)
 RLNY0 customer's sample colour

Vitrum
 Matt Vitrum Arte
RONY2 Map_New York (B)
 RONY0 customer's sample colour



Vitrum Arte on the Logica Celata model.

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Vitrum Arte 2 price category

Map_Toronto

Val Ingenium

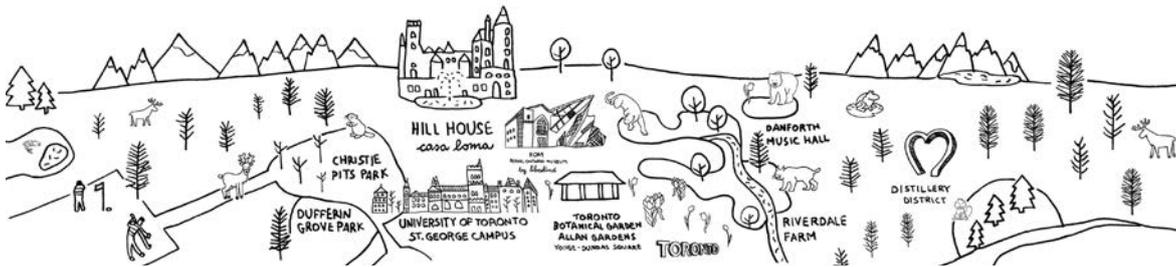
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Val Ingenium

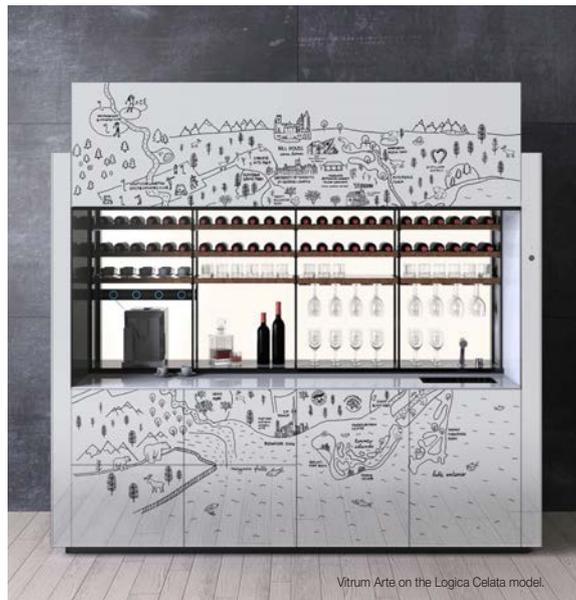
6

toronto
MAP



Vitrum
Gloss Vitrum Arte
RLTN1 Map_Toronto (A)
RLTNO customer's sample colour

Vitrum
Matt Vitrum Arte
ROTN1 Map_Toronto (A)
ROTNO customer's sample colour



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! **Important:** the inlays are applied to glass by hand; any small imperfections in matching the films are evidence of this manual technique and cannot become grounds for disputes.

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Vitrum Arte 2 price category

Map_Toronto

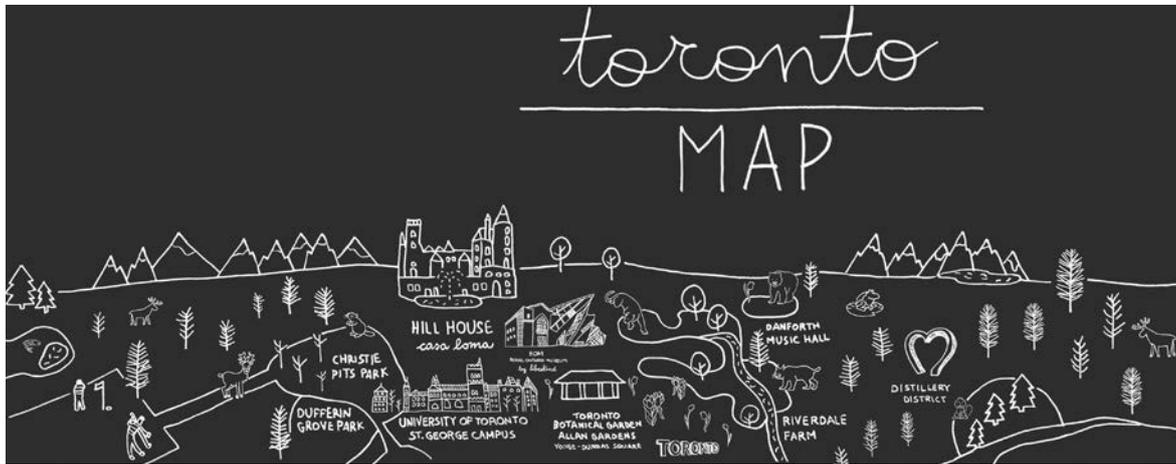
Val Ingenium

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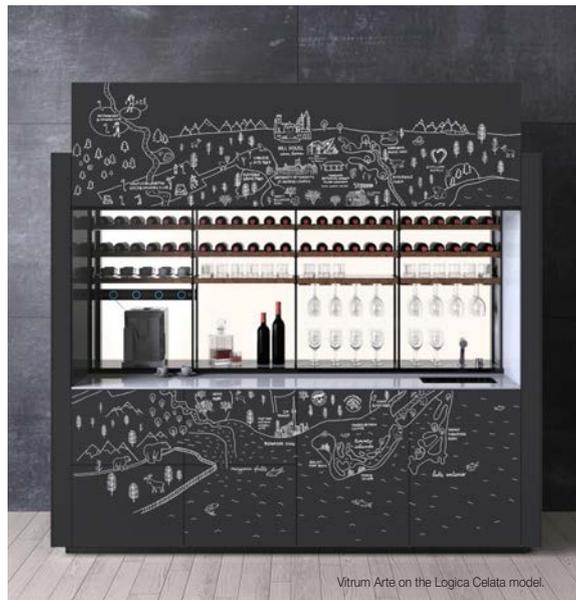
Val Ingenium

6



Vitrum
Gloss Vitrum Arte
RLTN2 Map_Toronto (B)
RLTNO customer's sample colour

Vitrum
Matt Vitrum Arte
ROTN2 Map_Toronto (B)
ROTNO customer's sample colour



Vitrum Arte on the Logica Celata model.

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Vitrum Arte 2 price category

Map_Bergamo

Val Ingenium

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Val Ingenium

6



Vitrum
Gloss Vitrum Arte
RLBG1 Map_Bergamo (A)
RLBG0 customer's sample colour

Vitrum
Matt Vitrum Arte
ROBG1 Map_Bergamo (A)
ROBG0 customer's sample colour



Vitrum Arte on the Logica Celata model.

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Vitrum Arte 2 price category

Map_Bergamo

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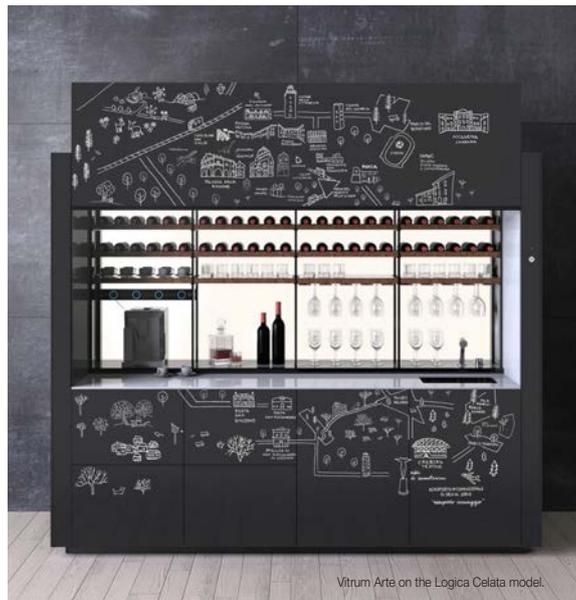
Val Ingenium

6



Vitrum
Gloss Vitrum Arte
RLBG2 Map_Bergamo (B)
RLBG0 customer's sample colour

Vitrum
Matt Vitrum Arte
ROBG2 Map_Bergamo (B)
ROBG0 customer's sample colour



Vitrum Arte on the Logica Celata model.

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Vitrum Arte 2 price category

Map_Riga

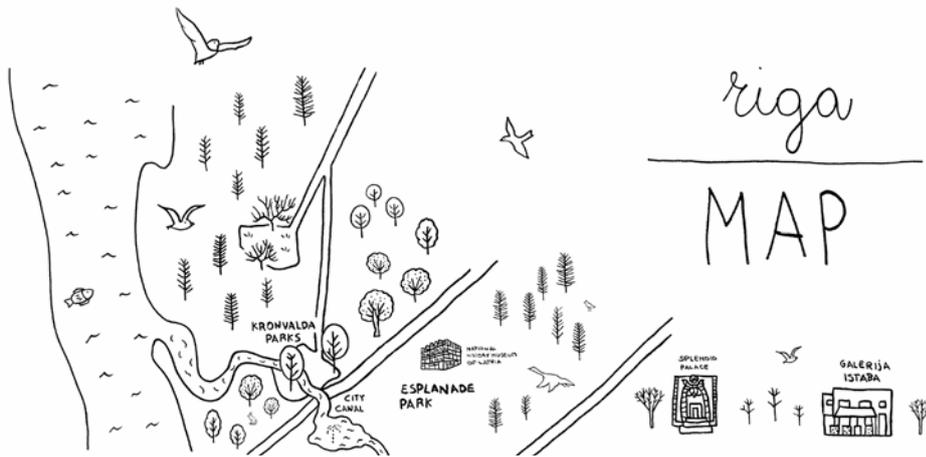
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Val Ingenium

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Vitrum
 Gloss Vitrum Arte
 RLR11 Map_Riga (A)
 RLR10 customer's sample colour

Vitrum
 Matt Vitrum Arte
 ROR11 Map_Riga (A)
 ROR10 customer's sample colour



Vitrum Arte on the Logica Celata model.

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Map_Riga

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Val Ingenium

6



Vitrum
Gloss Vitrum Arte
RLR12 Map_Riga (B)
RLR10 customer's sample colour

Vitrum
Matt Vitrum Arte
ROR12 Map_Riga (B)
ROR10 customer's sample colour



Vitrum Arte on the Logica Celata model.

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Vitrum Arte 2 price category

Map_Frankfurt

Val Ingenium

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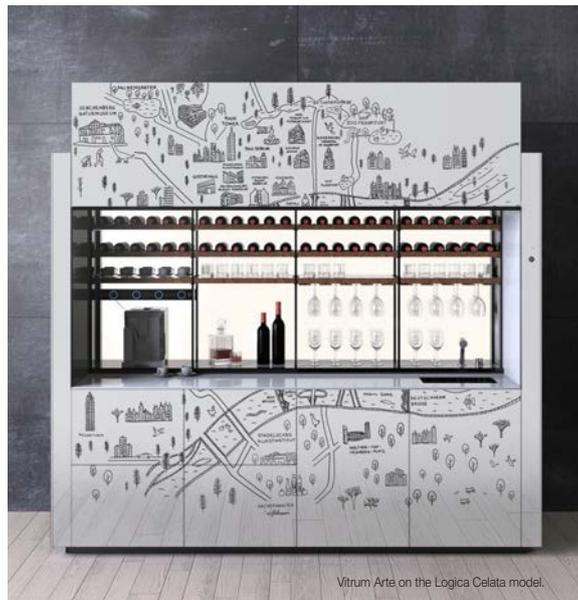
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Vitrum
Gloss Vitrum Arte
RLFR1 Map_Frankfurt (A)
RLFR0 customer's sample colour

Vitrum
Matt Vitrum Arte
ROFR1 Map_Frankfurt (A)
ROFR0 customer's sample colour



Vitrum Arte on the Logica Celata model.

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Vitrum Arte 2 price category

Map_Frankfurt

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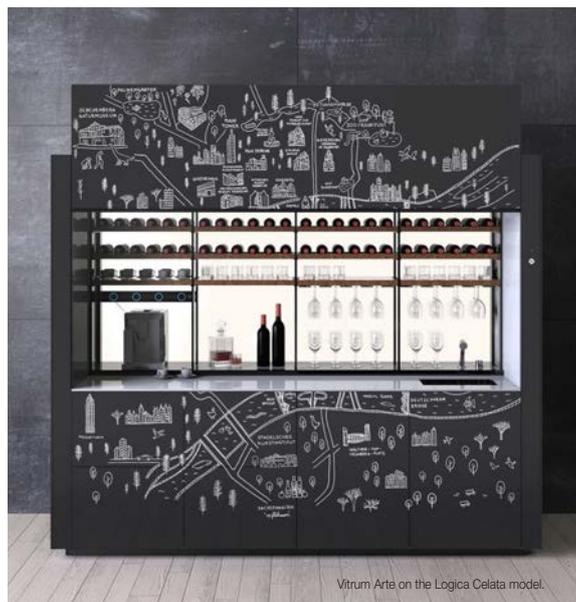
Val Ingenium

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Vitrum
Gloss Vitrum Arte
RLFR2 Map_Frankfurt (B)
RLFR0 customer's sample colour

Vitrum
Matt Vitrum Arte
ROFR2 Map_Frankfurt (B)
ROFR0 customer's sample colour



Vitrum Arte on the Logica Celata model.

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Map_Moscow

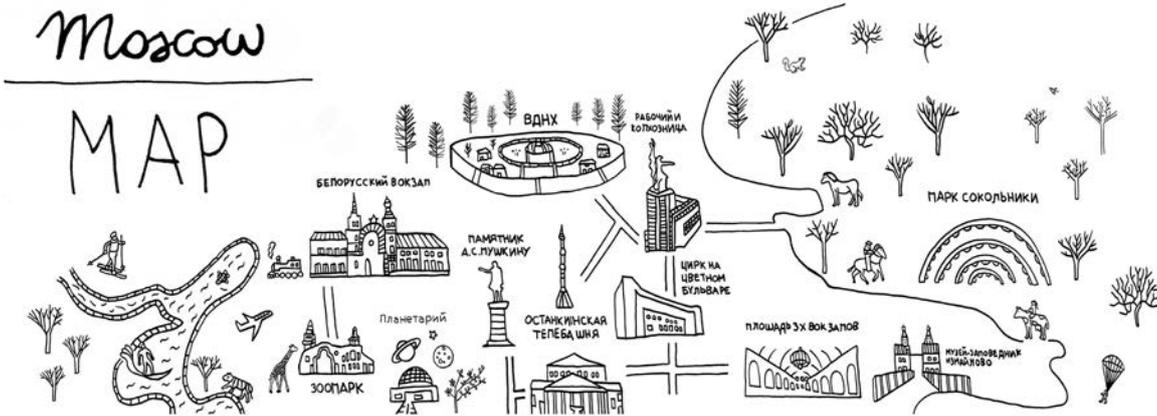
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Val Ingenium

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Vitrum
Gloss Vitrum Arte
RLMS1 Map_Moscow (A)
RLMS0 customer's sample colour

Vitrum
Matt Vitrum Arte
ROMS1 Map_Moscow (A)
ROMS0 customer's sample colour



Vitrum Arte on the Logica Celata model.

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Map_Moscow

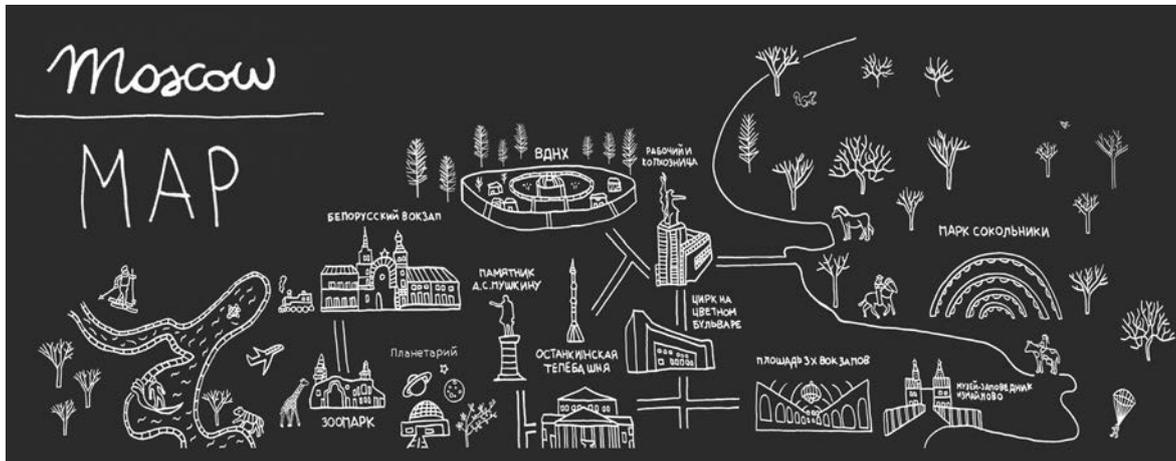
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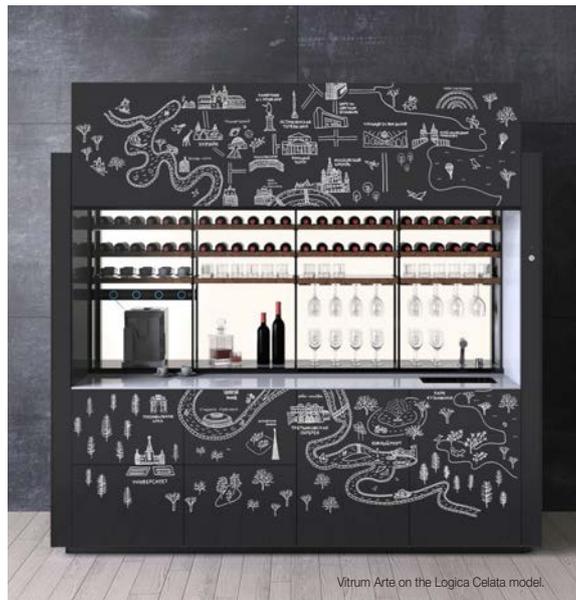
Val Ingenium

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Vitrum
Gloss Vitrum Arte
RLMS2 Map_Moscow (B)
RLMS0 customer's sample colour

Vitrum
Matt Vitrum Arte
ROMS2 Map_Moscow (B)
ROMS0 customer's sample colour



Vitrum Arte on the Logica Celata model.

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Map_Vilnius

Val Ingenium

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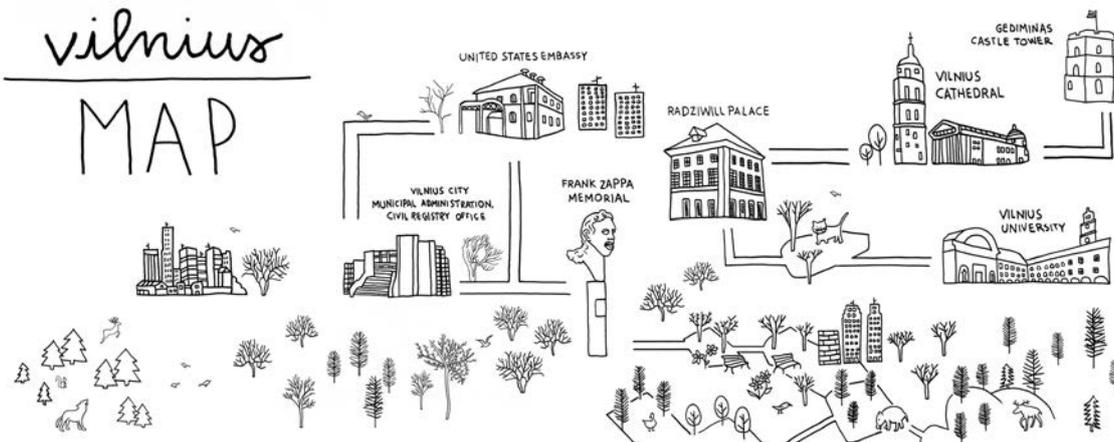
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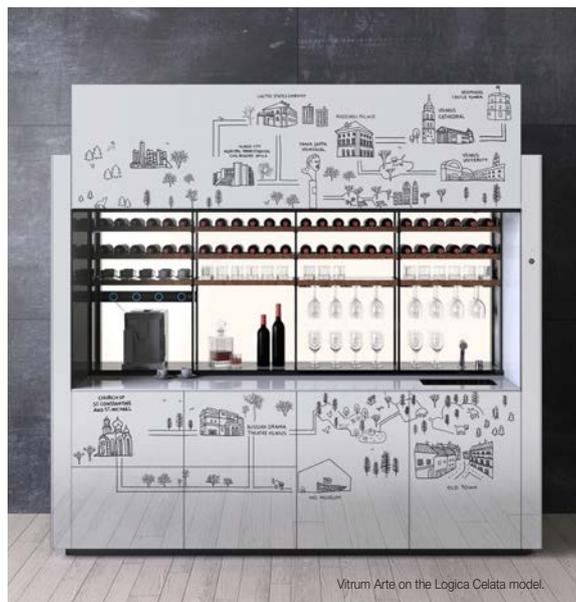
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Vitrum
Gloss Vitrum Arte
RLVN1 Map_Vilnius (A)
RLVNO customer's sample colour

Vitrum
Matt Vitrum Arte
ROVN1 Map_Vilnius (A)
ROVNO customer's sample colour



Vitrum Arte on the Logica Celata model.

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Poétique de la Rêverie

Vitrum Arte 2 price category

Map_Vilnius

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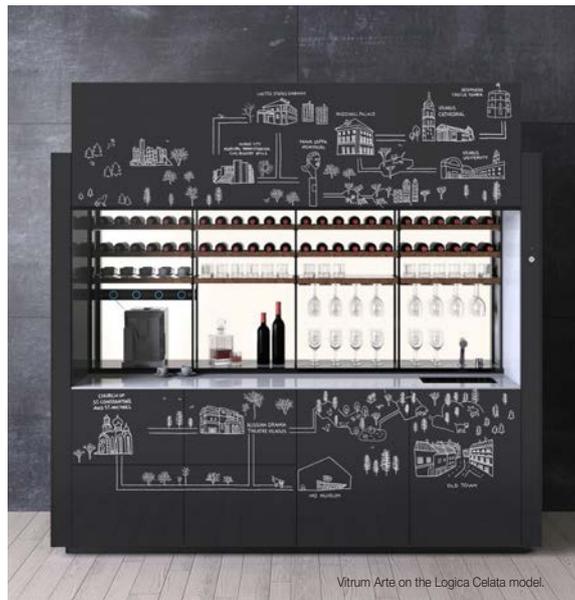
Val Ingenium

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Vitrum
Gloss Vitrum Arte
RLVN2 Map_Vilnius (B)
RLVNO customer's sample colour

Vitrum
Matt Vitrum Arte
ROVN2 Map_Vilnius (B)
ROVNO customer's sample colour



Vitrum Arte on the Logica Celata model.

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Map_Mercogliano

Val Ingenium

9

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RLMG0 customer's sample colour

Vitrum
Matt Vitrum Arte
ROMG1 Map_Mercogliano (A)
ROMG0 customer's sample colour



Vitrum Arte on the Logica Celata model.

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Poétique de la Rêverie

Vitrum Arte 2 price category

Map_Mercogliano

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Val Ingenium

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Vitrum
 Gloss Vitrum Arte
RLMG2 Map_Mercogliano (B)
 RLMG0 customer's sample colour

Vitrum
 Matt Vitrum Arte
ROMG2 Map_Mercogliano (B)
 ROMG0 customer's sample colour



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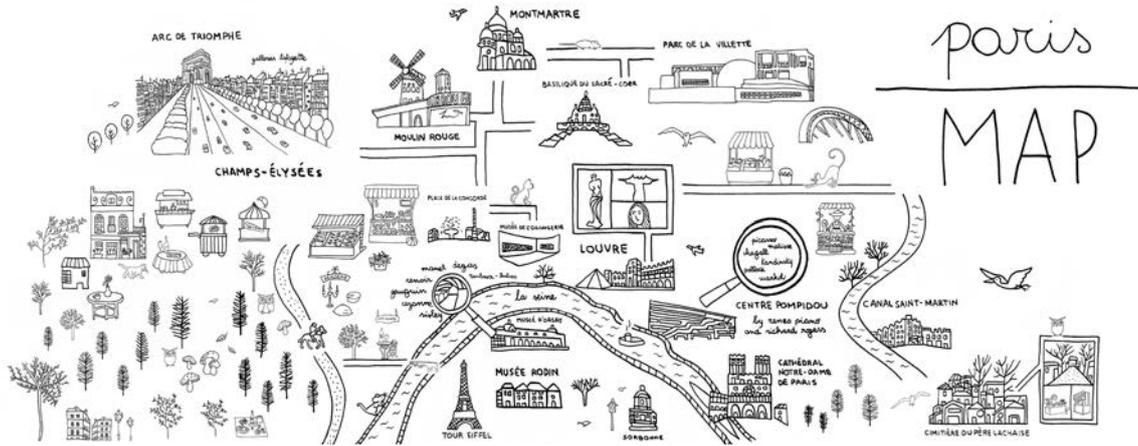
Map_Paris

Val Ingenium



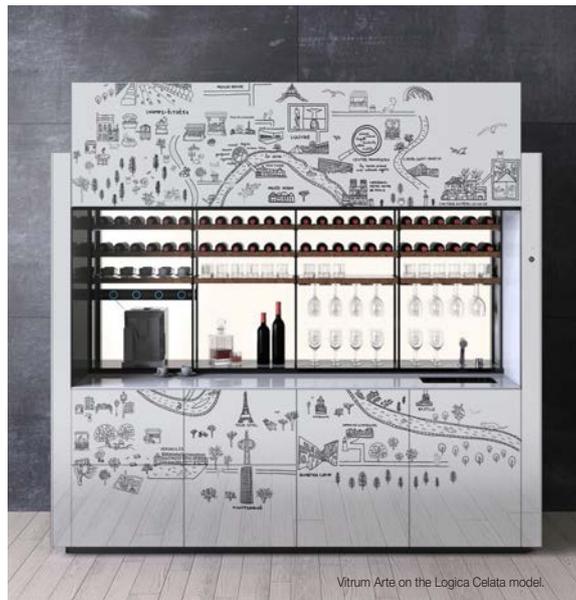
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Val Ingenium



Vitrum
 Gloss Vitrum Arte
RLPR1 Map_Paris (A)
RLPRO customer's sample colour

Vitrum
 Matt Vitrum Arte
ROPR1 Map_Paris (A)
ROPRO customer's sample colour



Vitrum Arte on the Logica Celata model.

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Map_Paris

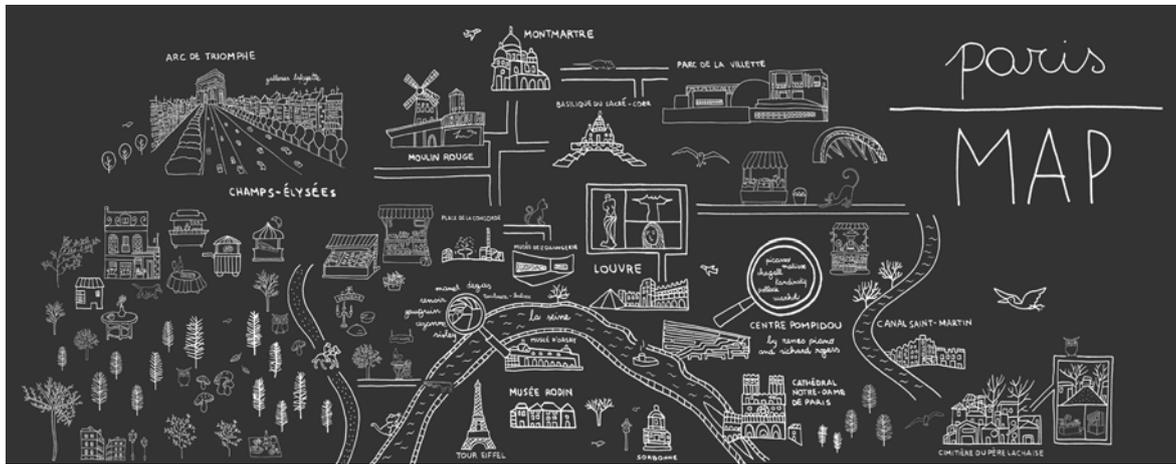
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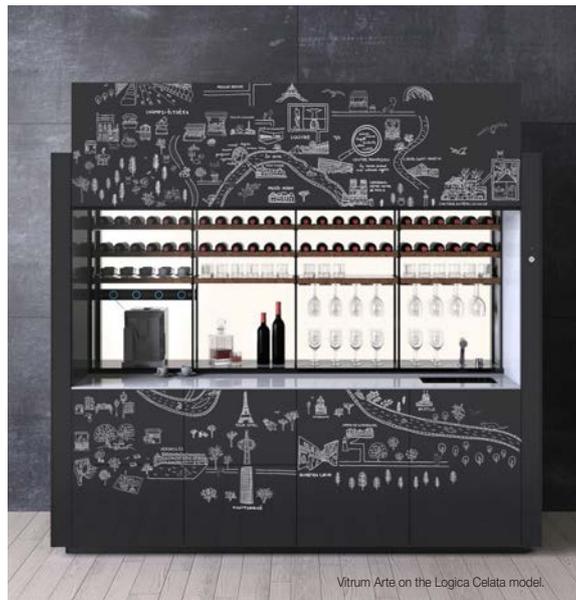
Val Ingenium

6



Vitrum
Gloss Vitrum Arte
RLPR2 Map_Paris (B)
RLPR0 customer's sample colour

Vitrum
Matt Vitrum Arte
ROPR2 Map_Paris (B)
ROPR0 customer's sample colour



Vitrum Arte on the Logica Celata model.

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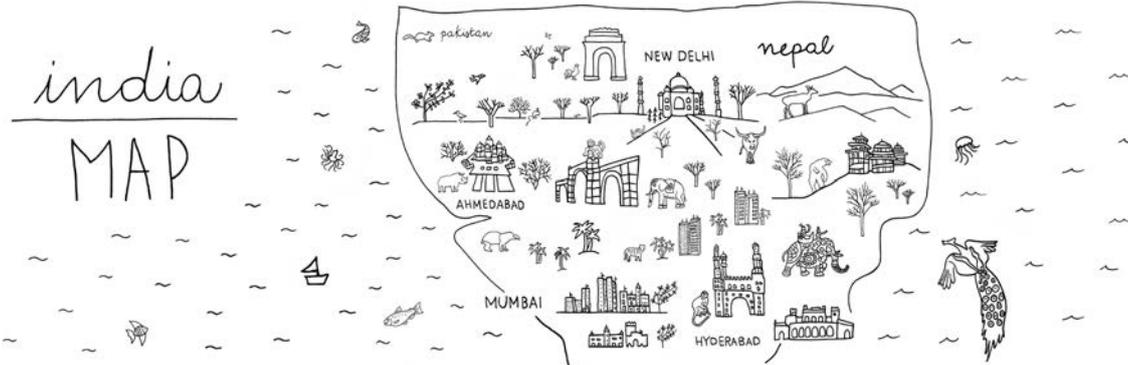
Map_India

Val Ingenium



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Val Ingenium



Vitrum
 Gloss Vitrum Arte
RLIN1 Map_India (A)
RLIN0 customer's sample colour

Vitrum
 Matt Vitrum Arte
ROIN1 Map_India (A)
ROIN0 customer's sample colour



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Map_India

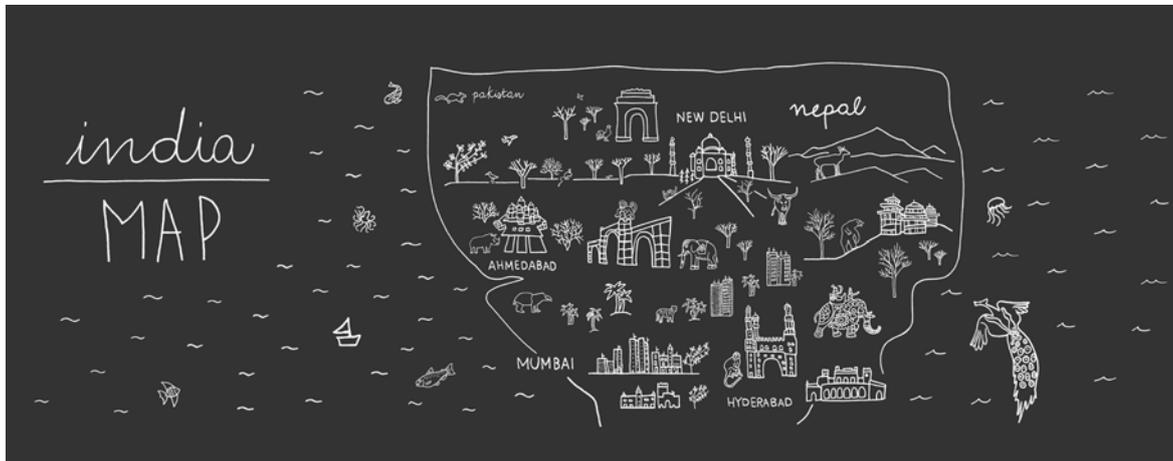
Val Ingenium

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- He was a man who must have travelled all over the world, at the very least with his mind. - Jules Verne.
 With its simple, direct style reminiscent of the French concept of "revèrie" i.e. daydreaming, dreams and a child's way of drawing things, "Map" was designed to accompany Logica Celata's world tour and consists of illustrations created - by hand using Indian ink - specifically for the cities in the world that hosted the exclusive Logica Celata presentation event: from Milan to London, New York to Bangkok, Shenzhen, Paris, Berlin and many more cities. A mini mind-tour is represented here in which interesting anecdotes - concerning culture, fashion, architecture and design - are discovered at every destination.

Val Ingenium

6



Vitrum
 Gloss Vitrum Arte
RLIN2 Map_India (B)
 RLIN0 customer's sample colour

Vitrum
 Matt Vitrum Arte
ROIN2 Map_India (B)
 ROIN0 customer's sample colour



Vitrum Arte on the Logica Celata model.

! **Important:** the inlays are applied to glass by hand; any small imperfections in matching the films are evidence of this manual technique and cannot become grounds for disputes.

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Vitrum Arte 2 price category

Map_Verona

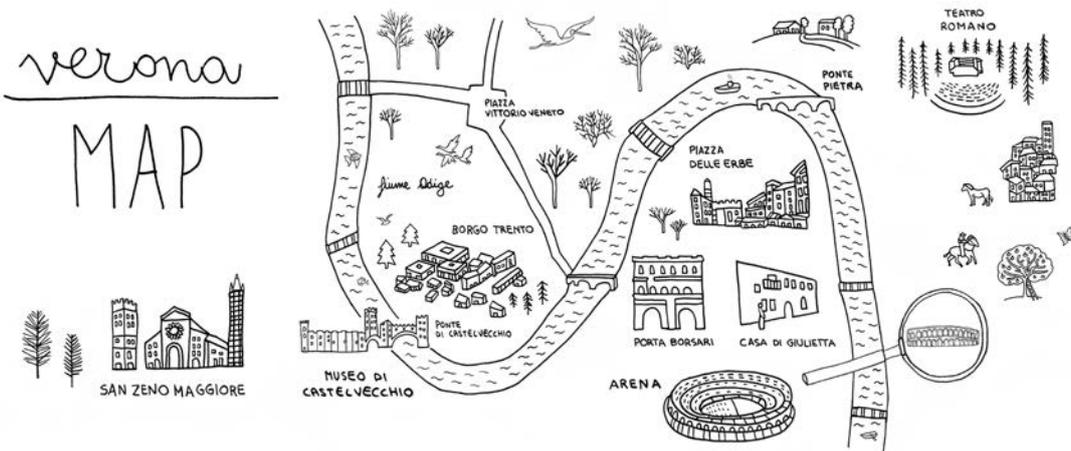
Val Ingenium

9

- He was a man who must have travelled all over the world, at the very least with his mind. - Jules Verne.
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Val Ingenium

6



Vitrum
 Gloss Vitrum Arte
RLVR1 Map_Verona (A)
RLVR0 customer's sample colour

Vitrum
 Matt Vitrum Arte
ROVR1 Map_Verona (A)
ROVR0 customer's sample colour



Vitrum Arte on the Logica Celata model.

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Map_Verona

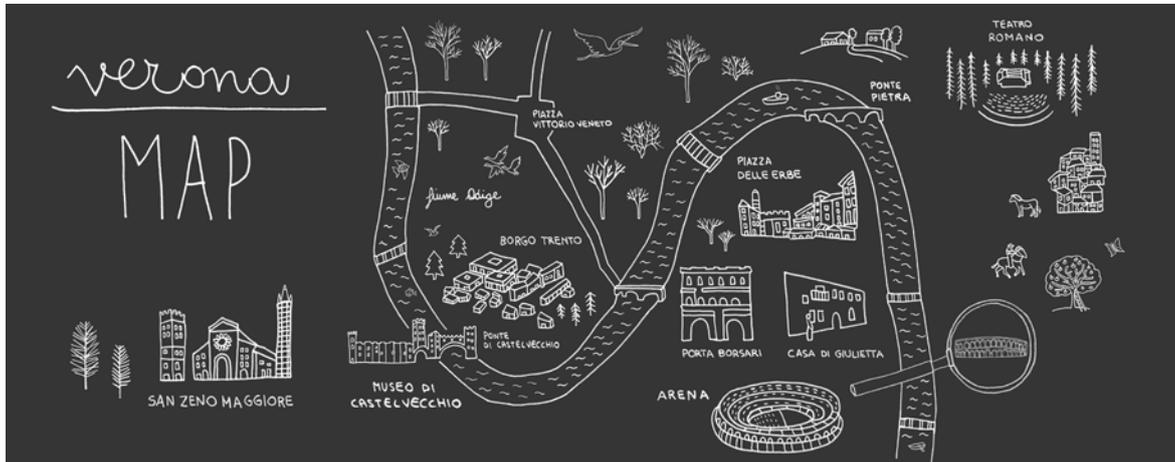
Val Ingenium

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Val Ingenium

6



Vitrum
Gloss Vitrum Arte
RLVR2 Map_Verona (B)
RLVRO customer's sample colour

Vitrum
Matt Vitrum Arte
ROVR2 Map_Verona (B)
ROVRO customer's sample colour



Vitrum Arte on the Logica Celata model.

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Valcucine has always followed an ethical and sustainable business model based on research and on a wise use of materials, rejecting the idea of throwaway products and fully embracing circular economy according to which today's products are tomorrow's resources.

Valcucine's commitment to fully respect nature led the company, in 1998, to establish the Bioforest association aimed at promoting a production culture with greater awareness of environmental issues and actively contributing to restoring and protecting natural resources and biodiversity.



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Vitrum Arte 1 price category

Bioforest

Val Ingenium



Valcucine's commitment to fully respect nature led the company, in 1998, to establish the Bioforest association aimed at promoting a production culture with greater awareness of environmental issues and actively contributing to restoring and protecting natural resources and biodiversity. The Otonga Project in Ecuador is one of the outstanding initiatives supported by Bioforest because it protects one of the richest plant and wildlife heritages on Earth. In the high-altitude research station, researchers from all over the world help to discover and classify thousands of hitherto unknown species such as the very brightly-coloured Ecuadorian rainfrog (pristimantis ecuadorensis).

According to the International Union for Conservation of Nature (IUCN) this frog is thought to be at "risk" of extinction because it is scarcely distributed, rare and its habitat is being taken over by agriculture and deforestation.

Val Ingenium



Vitrum
Gloss Vitrum Arte
RLBF1 Bioforest
RLBF0 customer's sample colour

Vitrum
Matt Vitrum Arte
ROBF1 Bioforest
ROBF0 customer's sample colour



Vitrum Arte on the Logica Celata model.

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Tramonto giapponese (Japanese sunset)

Val Ingenium



Since ancient times the eastern world has attributed spiritual and sacred powers to various natural elements which is why they are worshiped as if they were divinities.

More than in any other country in the world, spring is synonymous of rebirth in Japan and the cherry tree in bloom is its ultimate symbol.

This clearly oriental scene has been designed to transmit serenity, peace and a sense of awe.

Val Ingenium



Vitrum
Gloss Vitrum Arte
RLTG1 Tramonto giapponese (Japanese sunset)
RLTGO customer's sample colour

Vitrum
Matt Vitrum Arte
ROTG1 Tramonto giapponese (Japanese sunset)
ROTGO customer's sample colour



Vitrum Arte on the Logica Celata model.

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Vitrum Arte 1 price category

La danza delle foglie (Dancing leaves)

Val Ingenium

9

*-Leaves float in the air as if lulled by the wind, ready for their last dance... -
This artwork is inspired by the fragment of this poem; a bunch of leaves comes off the branches and traces sinuous movements similar to a dance.
A vast array of greens fills the entire surface, creating a sense of balance and harmony.*

Val Ingenium

6



Vitrum
Gloss Vitrum Arte
RLDF1 La danza delle foglie (Dancing leaves)
RLDF0 customer's sample colour

Vitrum
Matt Vitrum Arte
RODF1 La danza delle foglie (Dancing leaves)
RODF0 customer's sample colour



Vitrum Arte on the Logica Celata model.

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Grass

Val Ingenium

’

Every day, grass grows irregularly, dries up and then sprouts again thanks to the fact that the roots live on.

In its various forms, rebirth is one of man’s achievements.

Val Ingenium

‘



Vitrum
Gloss Vitrum Arte
RLGR1 Grass
RLGR0 customer's sample colour

Vitrum
Matt Vitrum Arte
ROGR1 Grass
ROGR0 customer's sample colour



Vitrum Arte on the Logica Celata model.

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Vitrum Arte 1 price category

Valensole

Val Ingenium

,

Indigo, wisteria, mauve, lilac, purple, violet: these are all shades of purple, the most enigmatic of colours typical of the Provencal landscape of the south of France.

The name refers to the endless fields of lavender in the Valensole, i.e. "sunny valley" upland where, when in bloom, these beautifully-scented flowers transform the French fields into an impressive, really unique and touching sight.

Val Ingenium

6



Vitrum
Gloss Vitrum Arte
RLVS1 Valensole
RLVS0 customer's sample colour

Vitrum
Matt Vitrum Arte
ROVS1 Valensole
ROVS0 customer's sample colour



Vitrum Arte on the Logica Celata model.

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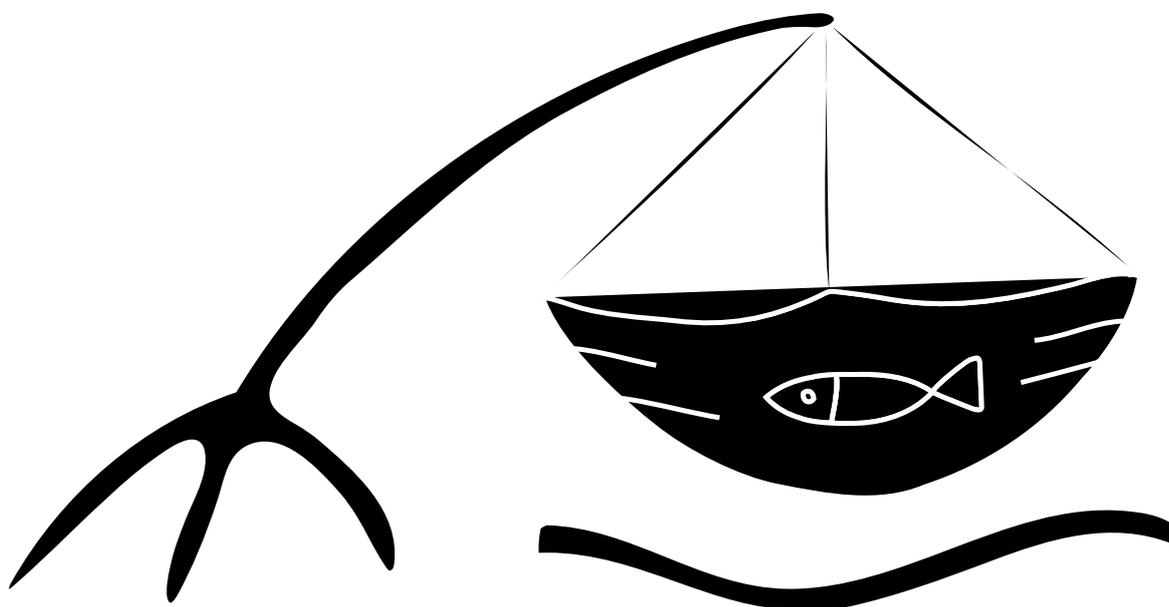
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The very first art form was pictographic and appeared as “primordial images contained in the collective unconscious which brings together experiences of human beings and of the animal life that preceded them and constitutes the symbolic elements of fairy tales, legends and dreams”.
Carl Gustav Jung



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Vitrum Arte 1 price category

Texture

Paolo Celotto

,

A woodworm. That is, a woodworm that eats into a surface out of necessity, because it's hungry and not for decorative reasons. Hunger and the need to spontaneously leave a continuous, impulsive mark, an improvisation that carries topics dear to us with it: the environment, beauty, culture, innovation, design. This improvisation turns into a climbing plant that crawls all over the surface and leaves its mark as if it were an ancient alphabet.

Paolo Celotto

‘



Vitrum
Gloss Vitrum Arte
RLTX1 Texture
Old Code GQ

Vitrum
Matt Vitrum Arte
ROTX1 Texture
Old Code YQ



Vitrum Arte on the Logica Celata model.

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Note: all inlays are standard supplied with the artist's signature.

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Graffiti

Paolo Celotto

,

Man has always felt the need to leave a mark, his personal mark, to tell his own story. The purpose of this story - initially told on cave walls - is not merely decorative but serves to create shared memories and knowledge. The first signs used were not letters but pictograms, i.e. graffiti. By using this ancient form of communication today we can turn the aesthetic of customisation into something “ageless”.

Paolo Celotto

‘



Vitrum
Gloss Vitrum Arte
RLGF1 Graffiti
Old Code GG

Vitrum
Matt Vitrum Arte
ROGF1 Graffiti
Old Code YG



Vitrum Arte on the Logica Celata model.

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La civiltà contadina (Peasant life)

Paolo Celotto

’

When talking about peasant life, Ermanno Olmi defined it as “a unique, real, irreplaceable culture that can be defined as complete”. I have drawn simple, almost didactic symbols that talk about the work, pace and seasons of local peasant life - in the area between Veneto and Friuli in Italy - but it has become a story of universal values that revolve around living a symbiotic relationship with nature.

Paolo Celotto

‘



Vitrum
Gloss Vitrum Arte
RLCC1 La civiltà contadina (Peasant life)

Vitrum
Matt Vitrum Arte
ROCC1 La civiltà contadina (Peasant life)



Vitrum Arte on the Logica Celata model.

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An entangled cascade of ideas - elaborated in the mind to find clever solutions - are birthed and overflow onto a white sheet of paper, expressing the tension behind research and the joy of finding a solution.



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Logica Celata

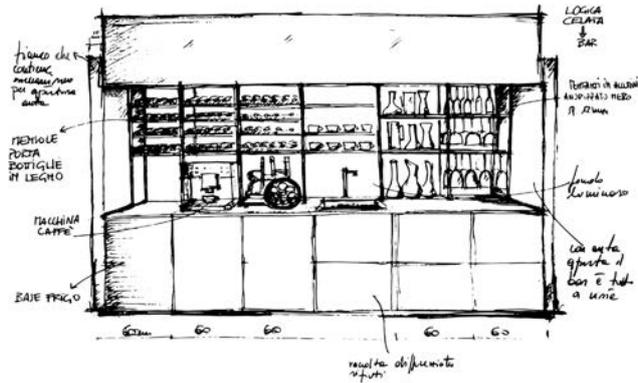
Val Ingenium

,

Creative thought becomes a graphic mark, a picture and a tribute to Italian genius.

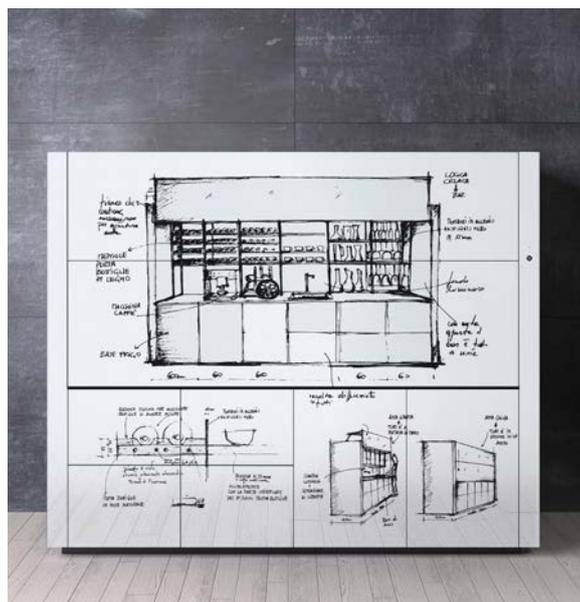
Val Ingenium

‘



Vitrum
Gloss Vitrum Arte
RLLC1 Logica Celata (A)
RLLC0 customer's sample colour

Vitrum
Matt Vitrum Arte
ROLC1 Logica Celata (A)
ROLC0 customer's sample colour



Vitrum Arte on the Logica Celata model.

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Artematica

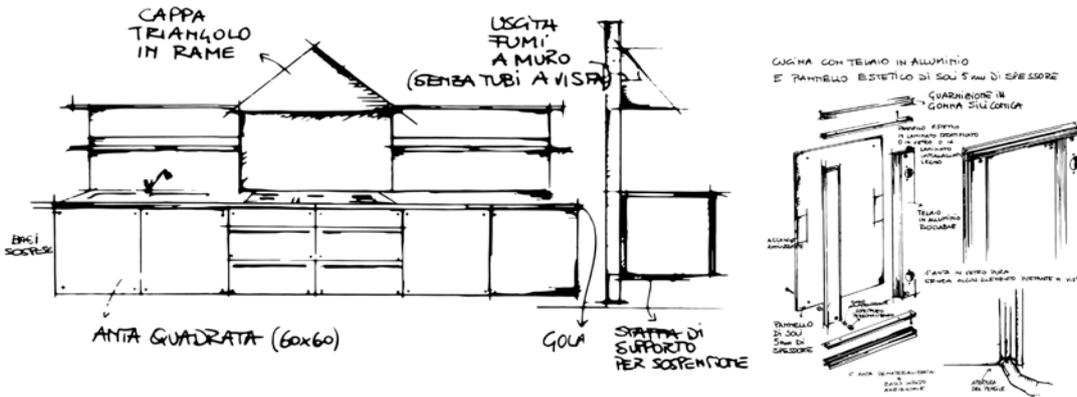
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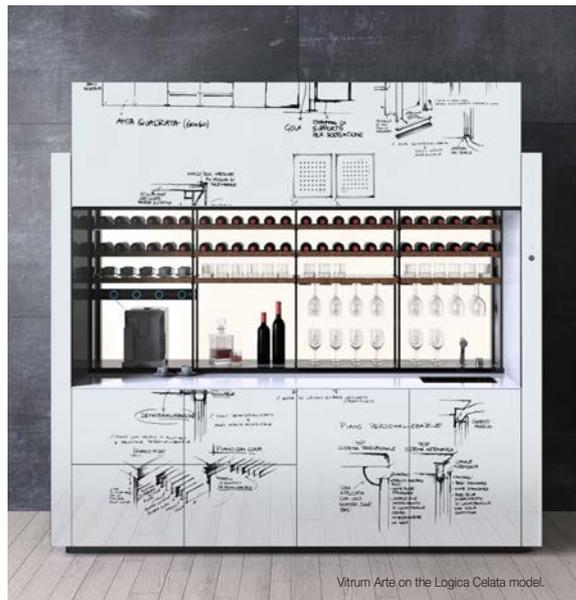
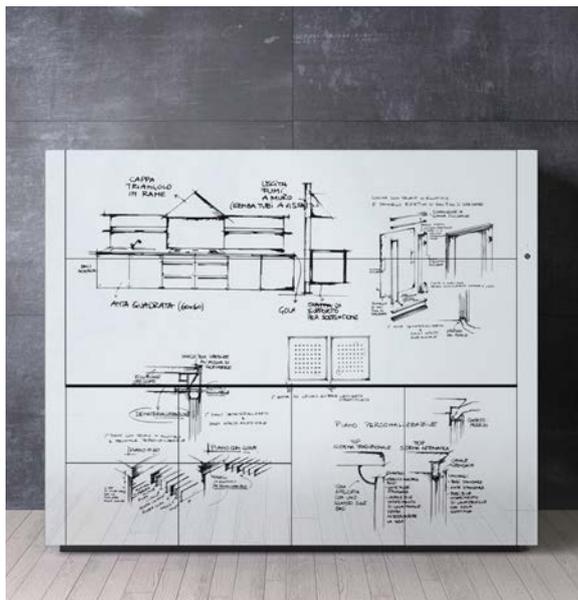
Val Ingenium

6



Vitrum
Gloss Vitrum Arte
RLAT1 Artematica (A)
RLATO customer's sample colour

Vitrum
Matt Vitrum Arte
ROAT1 Artematica (A)
ROATO customer's sample colour



Vitrum Arte on the Logica Celata model.

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Artematica

Val Ingenium

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Val Ingenium

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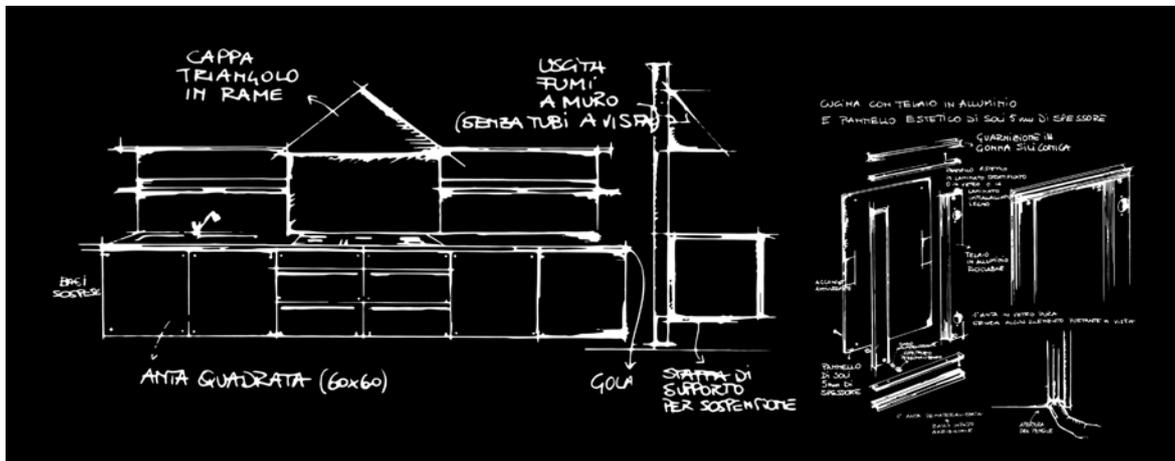
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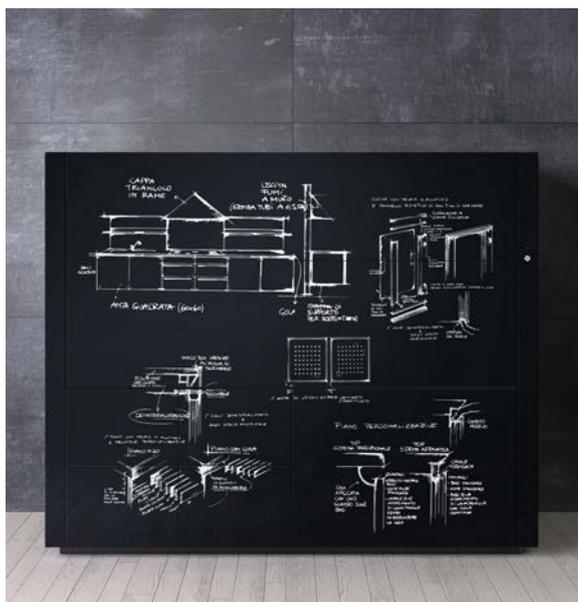
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Vitrum
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RLAT2 Artematica (B)
RLAT0 customer's sample colour

Vitrum
Matt Vitrum Arte
ROAT2 Artematica (B)
ROAT0 customer's sample colour



Vitrum Arte on the Logica Celata model.

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New Logica

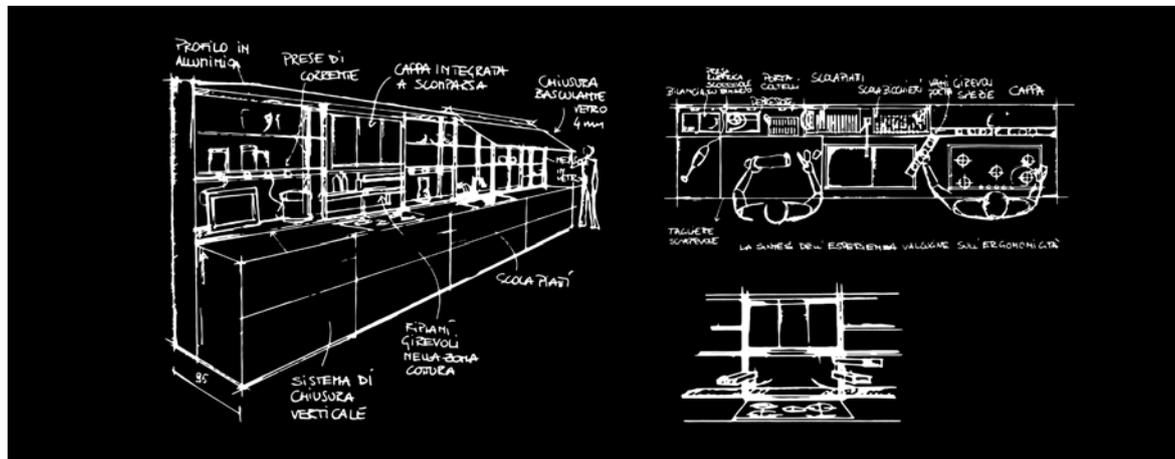
Val Ingenium

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Creative thought becomes a graphic mark, a picture and a tribute to Italian genius.

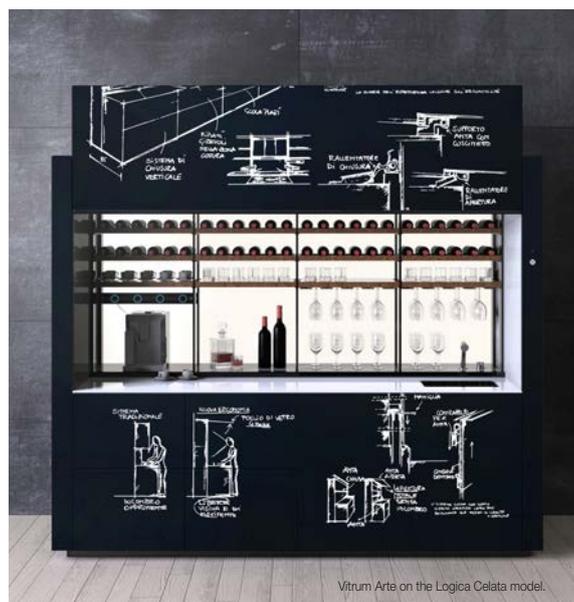
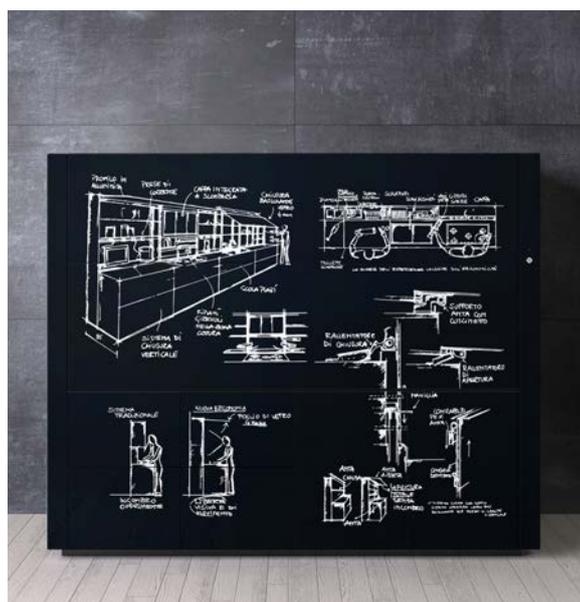
Val Ingenium

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Vitrum
Gloss Vitrum Arte
RLNL2 New Logica (B)
RLNLO customer's sample colour

Vitrum
Matt Vitrum Arte
RONL2 New Logica (B)
RONLO customer's sample colour



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The Ala wall unit

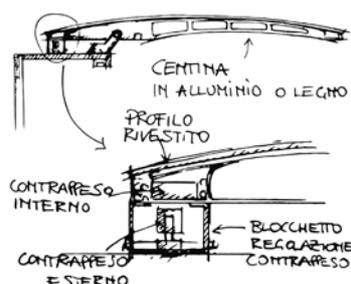
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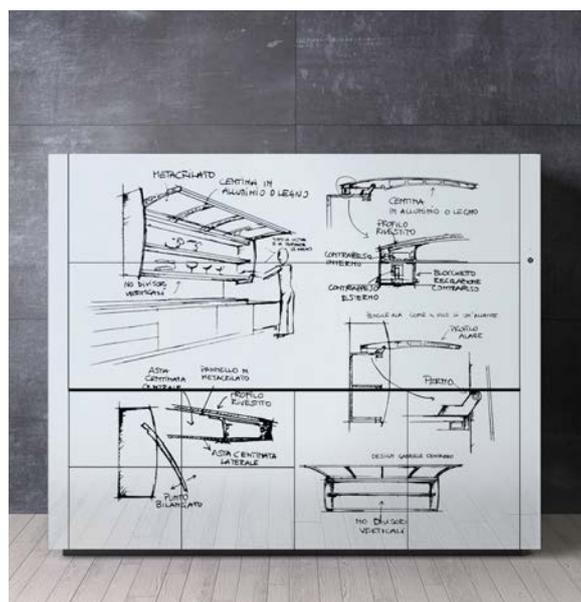
Val Ingenium

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Vitrum
Gloss Vitrum Arte
RLPA1 The Ala wall unit (A)
RLPA0 customer's sample colour

Vitrum
Matt Vitrum Arte
ROPA1 The Ala wall unit (A)
ROPA0 customer's sample colour



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The Ala wall unit

Val Ingenium

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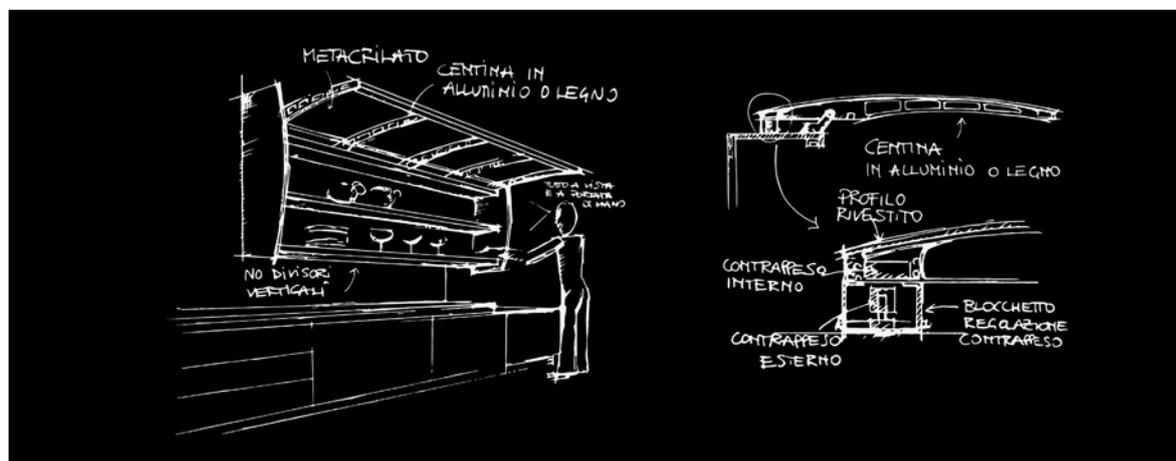
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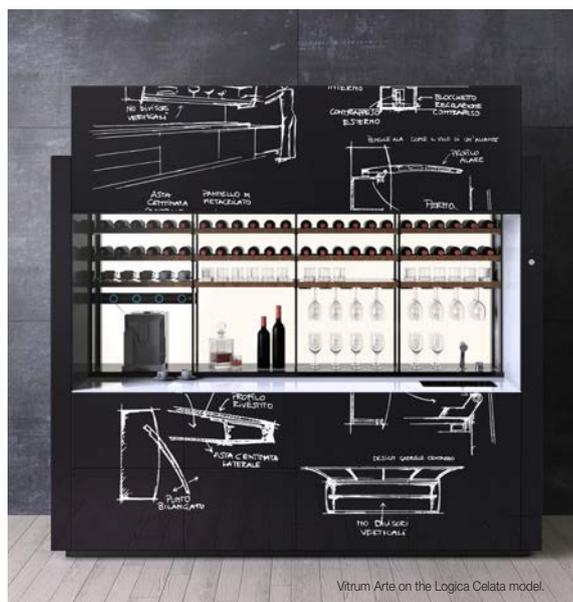
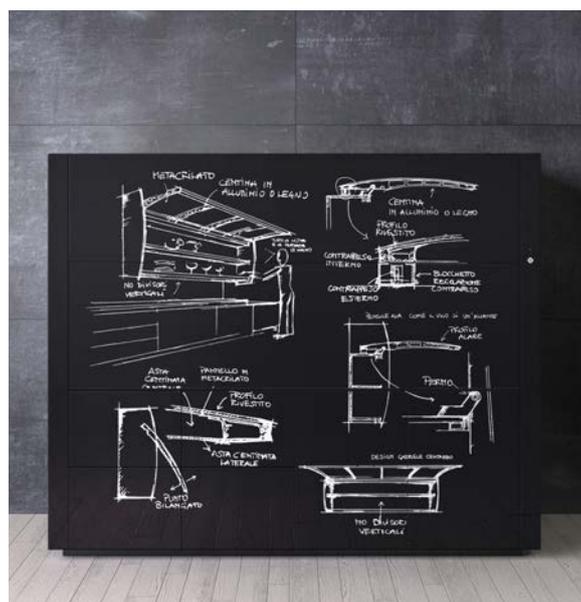
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Vitrum
Gloss Vitrum Arte
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RLPA0 customer's sample colour

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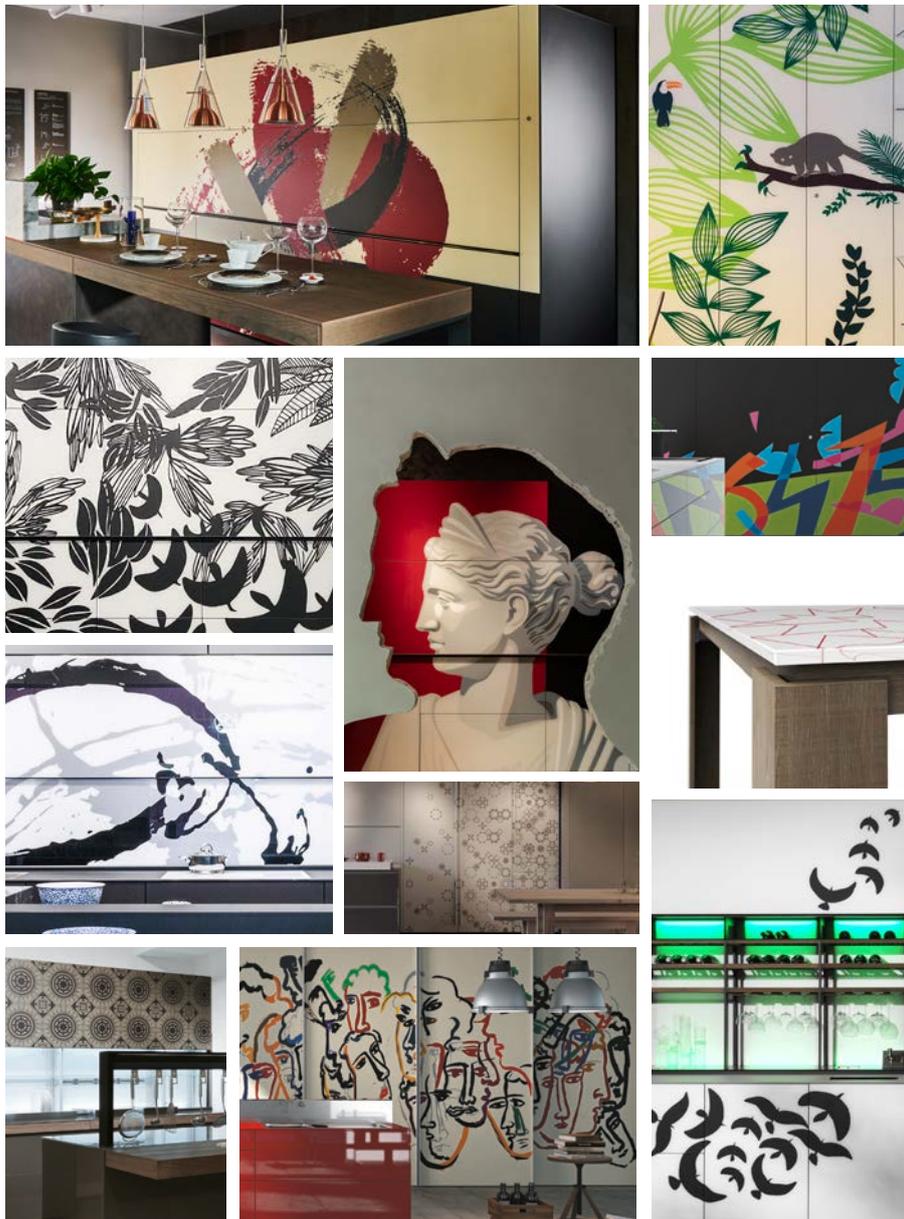
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Kitchen design by Gabriele Centazzo

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Stilema tre (Stylistic feature three), The Masters, Alessandro Mendini

Photo credit: Michele Salucci

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Stilema tre (Stylistic feature three), The Masters, Alessandro Mendini

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Concerto per alberi (The conductor), Poétique de la Rêverie, Laëtitia Devernay

Photo credit: Max Zambelli

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Concerto per alberi (The conductor), Poétique de la Rêverie, Laëtitia Devernay

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Vortice (Vortex), Abstract, Val Ingenium

Thanks to: Der Küchen

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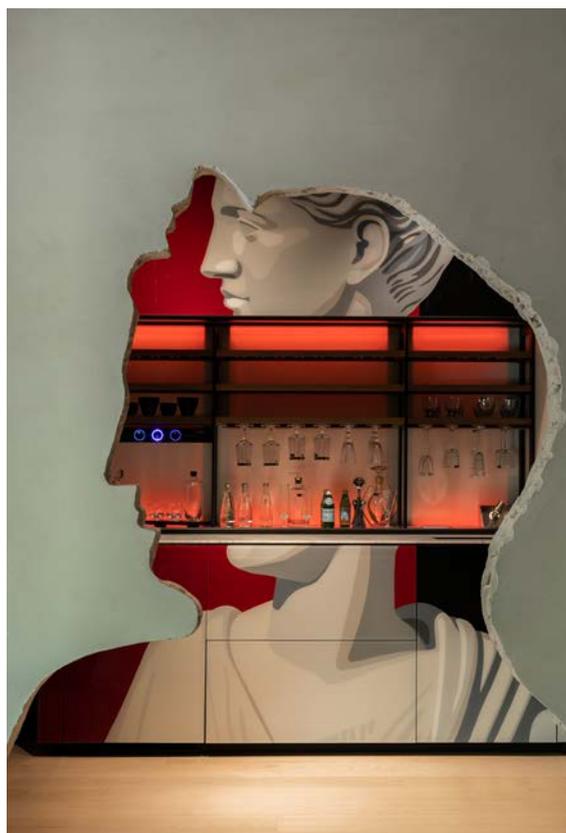
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La Dea Demetra (The Goddess Demetra), Figurative, Val Ingenium

Thanks to: Homtique

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Design provided by the customer



L'ospitalità (Hospitality), Abstract, Tatsunori Kano

Thanks to: Ningbo Youmo Furniture

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Italic lace, Graphic Art, Maurizio Galante & Tal Lancman

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L'enigma del volto (The mystery of the face), The Masters, Sandro Chia

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Ipotesi pitagorica (Pythagorean Hypothesis), The Masters, Ugo Nespolo

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Mucca chic (Chic cow), Poétique de la Rêverie, Artedeisa



Natura Bn (Black&white nature), Poétique de la Rêverie, Artedeisa

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Texture, Pictograms, Paolo Celotto



Stilema tre (Stylistic feature three), The Masters, Alessandro Mendini



Graffiti, Pictograms, Paolo Celotto



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