

FOR IMMEDIATE RELEASE

August 14, 2026

CharmQuest 815 Launches on Rockford Day with 200 Pieces of Art to Discover

New community art experience invites residents to explore the Rockford area and discover one-of-a-kind ceramic creations to keep

ROCKFORD, Ill. — The search is almost on. Beginning on Rockford Day, August 15, 200 handmade ceramic creations will be waiting to be discovered throughout the Rockford area as part of CharmQuest 815, a new community art experience and what organizers intend to make an annual Rockford Day tradition.

Ceramic artists from Womanspace, Three Ravens Pottery, Inferno Clay Studio, and Misty Lane Ceramics have created one-of-a-kind pieces that will be placed in parks, along paths, in shopping areas, and in other gathering spaces throughout Rockford and the surrounding area. If someone finds a CharmQuest piece, it is theirs to keep and enjoy.

“We’re so grateful for the enthusiasm and generosity our community has shown for CharmQuest 815. So many artists, organizations, sponsors and volunteers have come together to create something joyful for the Rockford area. Now we’re excited for people to experience the surprise and delight of finding a one-of-a-kind piece of art to keep and enjoy,” said Denise Colin, Marketing Director at Womanspace.

The inaugural theme, 815 Pride, celebrates pride in the people, places, creativity, and character of the Rockford region. Each piece incorporates the official 2026 theme stamp, connecting it to the first year of the event.

CharmQuest pieces will be spread throughout the community, with an extra concentration at the RockYard Festival on August 15. While the search begins on Rockford Day, pieces will remain out in the community until they are discovered.

Those lucky enough to find one are encouraged to share a photo on social media, include where they found it, tag Womanspace, and use #CharmQuest815. The hashtag will give the community a way to follow along as pieces are discovered throughout the region.

CharmQuest 815 is made possible through the creativity and generosity of its participating artists and studios and the support of its sponsors: the City of Rockford; GoRockford; Casondra Rowley, AAMS®, Edward Jones; EnVogue Salon (Denver); and Balsley Printing.

To learn more about CharmQuest 815, visit:

<https://www.womanspace-rockford.org/charmquest-815>

About Womanspace

Founded in 1975, Womanspace is a longstanding Rockford-area nonprofit dedicated to fostering creativity, connection, personal growth, environmental stewardship, and spiritual exploration. Through shared art and wellness experiences, Womanspace provides an inclusive and welcoming place for everyone to learn, create, connect, and grow.

Media Contact

Denise Colin
Marketing Director
Womanspace
815-877-0118
denise@womanspace-rockford.org