DOWNTOWN SANTA PAULA

CITRUS CHRISTMAS

LOCAL ROOTS. BRIGHTER HOLIDAYS.

SHOP LOCAL
EAT LOCAL
SUPPORT LOCAL
GROW TOGETHER

A COORDINATED HOLIDAY SEASON. A STRONGER DOWNTOWN.

The Santa Paula Chamber of Commerce is partnering with downtown businesses and community organizations to create a festive, vibrant, and welcoming holiday season. Our goal is to work together to bring more visitors downtown — **and we want your business to be a part of it!**

HOLIDAY SIP & SHOP

SATURDAY, NOVEMBER 21, 2026
4 – 8 PM

Kick off the season! Businesses are encouraged to stay open late and create your own special experience — refreshments, holiday specials, demonstrations, giveaways or something uniquely yours!

LET US KNOW IF YOU'D LIKE TO PARTICIPATE!

SMALL BUSINESS SATURDAY

SATURDAY, NOVEMBER 28, 2026

Shop Santa Paula, Support Local

The day begins with the Santa Paula Optimist Club Holiday Parade, followed by a day focused on shopping, dining and supporting our local businesses.

SIDEWALK SALE
Bring the shopping outside! Featuring special deals throughout downtown.

HOLIDAY WEEKENDS DOWNTOWN

THANKSGIVING THROUGH CHRISTMAS

Each weekend we'll feature special programming to bring additional energy, foot traffic and holiday cheer to downtown.

MUSIC FRIDAYS
Live music and holiday atmosphere.

SIDEWALK SALE SATURDAYS
Bring the shopping outside! Featuring gift wrapping stations.

ARTS SUNDAYS
Celebrating our creative community.

CITRUS CHRISTMAS WINDOWS

LET'S MAKE DOWNTOWN SHINE!

Decorate your storefront windows with the Citrus Christmas theme to help create a festive, welcoming experience for everyone who shops, dines and visits downtown Santa Paula this holiday season.

GIFT WRAPPING STATIONS

SPONSOR A GIFT WRAPPING STATION

Businesses can sponsor a local Service Organization hosted gift wrapping station outside their business. Proceeds support the service organization.

$50 SPONSORSHIP

HOW CAN YOUR BUSINESS BE PART OF CITRUS CHRISTMAS?

- Decorate your storefront
- Create a holiday special
- Host a gift wrapping station
- Stay open late
- Offer a sidewalk sale
- Provide refreshments
- Collaborate with a neighboring business
- Create your own Citrus Christmas idea!

Together, we can keep Santa Paula's downtown bright all season long. ♥

WE WANT TO HEAR FROM YOU!

Our Chamber team is visiting downtown businesses to share the plan, answer questions and learn how you would like to participate.

805-525-5561
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santapaulachamber.com

ART-TO-GO BAGS



This holiday season, as part of the Santa Paula Chamber of Commerce's downtown holiday programming, join the fun by offering your customers a FREE Art-to-Go Bag from the Santa Paula Art Museum! Each Art-to-Go Bag will include a simple art project, easy-to-follow instructions, and all the supplies needed to complete the activity.

Participating businesses are asked to contribute $20 for every 25 Art-to-Go Bags distributed at their location on 12/20/26. The Art Museum will prepare and provide the bags, making it easy for you to share a little creativity and holiday cheer with your customers.

Purchase your bags by 12/1/26 to participate.

To place your order via PayPal, please scan the QR code.

STOCKING STUFFERS

At our December Free Family Day, families will be sewing Christmas Stockings and Holiday Bags. We're hoping to send them around town to collect candycanes or other small treats provided by participating businesses who welcome walk-in customers. Please email us to be added to the list of participating busuinesses for this event by 12/1/26. We look forward to celebrating the holiday season with you!

Direct questions to:

Janice Allen, Museum Educator

educator@santapaulaartmuseum.org