

2026 Key Dates

1st SALES PERIOD - SEPTEMBER 25-OCTOBER 14

Thursday, September 17 – Unit MoonPie Order #1 Due

Order to supply Show N Sells & Wagon Sales during 1st sales period.

Friday, September 25 – Unit Order #1 MoonPie Product Pickup*

Begin Show N Sells & Wagon Sales.

1st pick-up covers 2 Show N Sell weekends: Sept. 26-27 and Oct. 3-4

2nd SALES PERIOD - OCTOBER 8-OCTOBER 21

Thursday, October 1 – Unit MoonPie Order #2 Due

Order to resupply Show N Sells & Wagon Sales.

Thursday, October 8 – Unit Order #2 MoonPie Product Pickup*

2nd pick-up covers 3 Show N Sell Weekends: Oct. 10-11, Oct. 17-18, and Oct. 24-25

Friday, October 16 - Deadline for unit payment for orders 1 & 2

3RD SALES PERIOD - OCTOBER 22-NOVEMBER 15

Thursday, October 22 – Unit MoonPie Order #3 Due

Order to fill all remaining Take-Order sales.

Friday, October 30 – Unit Order #3 MoonPie Product Pickup*

3rd pick-up covers 3 Show N Sell Weekends: Oct. 31-Nov. 1, Nov. 7-8, and Nov. 14-15,
PLUS Take-Order sales

Friday, November 20 - Deadline for all units to be paid in full

Friday, December 11 - Prize orders due

***All MoonPie pick-ups will be at Tranco Warehouse at
2213 Polymer Drive in Chattanooga from 4-5:30 PM**