

2026 Key Dates

1st SALES PERIOD - SEPTEMBER 25-OCTOBER 8

Thursday, September 17 – Unit MoonPie Order #1 Due

Order to supply Show N Sells & Wagon Sales.

Friday, September 25 – Unit Order #1 MoonPie Product Pickup*

Begin Show N Sells & Wagon Sales.

1st pick-up covers 2 Show & Sell weekends: Sept. 26-27 and Oct. 3-4

2nd SALES PERIOD - OCTOBER 9-22

Thursday, October 1 – Unit MoonPie Order #2 Due

Order to resupply Show N Sells & Wagon Sales.

Thursday, October 8 – Unit Order #2 MoonPie Product Pickup*

2nd pick-up covers 2 Show & Sell Weekends: Oct. 10-11 and Oct. 17-18

3rd SALES PERIOD - OCTOBER 23-NOVEMBER 12

Thursday, October 15 – Unit MoonPie Order #3 Due

Order to resupply Show N Sells & Wagon Sales.

Thursday, October 22 – Unit Order #3 MoonPie Product Pickup*

3rd pick-up covers 3 Show & Sell Weekends: Oct. 24-25, Oct. 31-Nov. 1, and Nov. 7-8

Friday, October 23 - Deadline for unit payment for orders 1 & 2

4th SALES PERIOD - NOVEMBER 13-21

Thursday, November 5 – Unit MoonPie Order #4 Due

Order to fill all remaining Take-Order sales.

Friday, November 13 – Unit Order #4 MoonPie Product Pickup*

4th pick-up covers 1 Show & Sell Weekend: Nov. 14-15

PLUS Take-Order sales

Wednesday, November 25- Deadline for all units to be paid in full

Friday, December 11 - Prize orders due

***All MoonPie pick-ups will be at Tranco Warehouse at
2213 Polymer Drive in Chattanooga from 4-5:30 PM**