

# 2026 Adventure Cards



# LEADER'S GUIDE



Scouting  America™  
Cherokee Area Council

# Adventure Card Facts

- Card sells for \$10 each, with \$3 for the unit to keep
- Sale begins Sunday, February 22, 2026
- Sale ends Friday, May 29, 2026
- Midway payment is due April 4, 2026
- Final payment is due June 5, 2026
- 15 deals available at the following locations: SpareTime, Ace Hardware, Valvoline Instant Oil Change, Dick's Sporting Goods, SportsClips, Sonic, High Point Climbing & Fitness, RaceTrac, Chuck E. Cheese, Buffalo Wild Wings, Alps Outdoorz, Alps Mountaineering, Disney on Ice, Sweet Treats, and Costa Oil



## As a unit, what do we need to do?

1. Please select a Fundraiser Chair for your unit to help coordinate and promote the sale.
2. Once your chair has been selected, please send Sara Williford an email with their contact info to Sara.Williford@Scouting.org.
3. Your unit can pick up cards at the Scout Shop the week of February 15.
4. Beginning Sunday, February 9th at 5pm ET, units may begin selecting council-secured Show-N-Sell locations at [www.scoutanooga.com](http://www.scoutanooga.com). Guidelines for securing locations are on page 4.
5. If you have questions, please feel free to reach out to Sara Williford @ 423-713-7629.

# Value for Camp

How do your Scouts completely pay for Camp or other Scouting activities by participating in the sale? Here are some examples, so choose your adventure and make it happen!

<b>Camp</b>	<b>Cost*</b>	<b># of Adventure Cards to Sell</b>
Spring Cub-O'-Ree	\$50**	17
Spring Camporee	\$25	9
Cub Scout Adventure Camp @ Sidney Dew	\$140***	47
Scouts BSA Summer Camp	\$380	127
High Adventure Base	\$1000	334

\*Costs reflected are an estimate at 30% commission. Actual cost may vary.

\*\*Cost includes t-shirt and dining hall meal plan.

\*\*\*Based on last year's cost.

# Process to Schedule Show & Sell Dates with Council-Secured Locations

The Cherokee Area Council's Product Sales Committee is proud to offer units the opportunity to conduct Show & Sells in front of council-secured chain store locations.

The committee has established a system designed to give all participating units in the sale a fair and equitable opportunity to increase sales by taking advantage of Show & Sell dates. This system is also helpful to the stores supporting the Cherokee Area Council's product sale.

## **We ask all units to abide by the following procedures for selecting Show & Sell dates with council-secured locations:**

We will again use SignUp Genius to simplify and track unit Show & Sell location and date selections. It will be activated on the Cherokee Area Council website ([www.scoutanooga.com](http://www.scoutanooga.com)) on Sunday, February 9, beginning at 5 PM. However, we will send a link to units that attend the University of Scouting to begin their selections at 4 PM.

Schedule of Show & Sell selections of council-secured Locations:

- February 9-15 - Units may pick one (1) Show & Sell date/location per chain store.
- February 16-22 - Units may pick a second Show & Sell date/location per chain store that still needs to be taken.
- After February 23, units may pick multiple dates/locations for open slots on the council website's SignUp Genius.

Please note that a unit should only sign up for a date/location if it fully intends to have scouts selling on that specific date at that particular location. Store managers will use the SignUp Genius to stay informed of who will be selling at their stores, so the unit must show up for all dates/locations it has signed up for. Also, units are expected to manage their inventory of product to have sufficient inventory to sell at the Show & Sell event. With four (4) unit product pickups scheduled only 2-3 weeks apart, this should help units manage their inventories more efficiently.

**ALL Elder's Ace Hardware Unit Signups require a sales waiver that must be returned to [sara.williford@scouting.org](mailto:sara.williford@scouting.org) no later than two weeks before the date of sale. If the waiver isn't turned in 2 weeks before the date of the sale, Elder's Ace Hardware will give the slot to another fundraising group.**

# Show & Sell Guidelines

- Remember that retailers support the Cherokee Area Council and its units by allowing us to conduct our Spring Product Sale on their store property. We must show our appreciation and follow their guidelines to ensure our Scouts' safety and preserve a positive shopping experience for their customers. Always follow the Scout Oath and Law while selling and communicating with store management.
- All Show & Sells must be scheduled in advance with store managers. Council-coordinated locations must be "booked" on the council website's SignUp Genius by noon on Wednesdays for Saturday or Sunday weekend setups. For Ace Hardware, signups must be two weeks in advance.
- Once the date and time are scheduled, a representative from the unit needs to check in with the store manager at least 48 hours (about two days) before arrival for final confirmation. The store manager reserves the right to cancel the event due to unforeseen circumstances.
- Participants should park vehicles in outer parking spaces or employee parking areas to reserve spaces closer to the building for store customers. Please limit participants to no more than 4-8 (including parents/supervisors) per shift.
- You must use a table with a sign identifying the sale and the unit number. Participants should wear uniforms if possible. The table and participants must be positioned outside the main entrance/exit aisles and work areas so as not to block or hinder customers from entering or leaving the store. Ask the store manager how close (in feet) from the entrance/exit the table can be set up.
- Do not allow Scouts to approach customers, especially running towards them! Train Scouts to wait for customers to come near before offering a greeting and allowing customers to voluntarily approach before beginning their "sales pitch."
- There should be no running, horseplay, or misconduct.
- Tobacco use is prohibited anywhere around store entrances and scouts.
- At least two adult supervisors from the unit must always be present during a sales shift. The only exception is for a Scout selling alone with their parent or guardian accompanying them.