

2025 Key Dates

1st SALES PERIOD - SEPTEMBER 19-OCTOBER 9

Wednesday, September 10 – Unit MoonPie Order #1 Due

Order to supply Show N Sells & Wagon Sales during 1st sales period from Sept. 13-26.

Friday, September 19 – Unit Order #1 MoonPie Product Pickup*

Begin Show N Sells & Wagon Sales.

1st pick-up covers 3 Show N Sell weekends: Sept. 20-21, Sept. 27-28, and Oct. 4-5

2nd SALES PERIOD - OCTOBER 10-22

Thursday, October 2 – Unit MoonPie Order #2 Due

Order to resupply Show N Sells & Wagon Sales.

Friday, October 10 – Unit Order #2 MoonPie Product Pickup*

2nd pick-up covers 2 Show N Sell Weekends: Oct. 11-12 and Oct. 18-19

3rd SALES PERIOD - OCTOBER 23-NOVEMBER 6

Thursday, October 16 – Unit MoonPie Order #3 Due

Order to resupply Show N Sells & Wagon Sales.

Thursday, October 23 – Unit Order #3 MoonPie Product Pickup*

3rd pick-up covers 2 Show N Sell Weekends: Oct. 25-26 and Nov. 1-2

Friday, October 17 - Deadline for unit payment for orders 1 & 2

4th SALES PERIOD - NOVEMBER 7-16

Thursday, October 30 – Unit MoonPie Order #4 Due

Order to fill all remaining Take-Order sales.

Friday, November 7 – Unit Order #4 MoonPie Product Pickup*

4th pick-up covers Take-Order sales

Friday, November 21- Deadline for all units to be paid in full

***All MoonPie pick-ups will be at Tranco Warehouse at 2213 Polymer Drive in Chattanooga**