



PORT OLÍMPIC  
BARCELONA

# Barcelona Electric Marine Show

Barcelona 

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**BSM**

# Barcelona Electric Marine Show

**April 10,11, and 12, 2026**  
**10:00 AM to 7:00 PM| Port Olímpic**

*Free entry*



Barcelona positions itself as a hub of innovation in navigation and sustainable mobility, attracting companies and professionals from all over the world. The legacy of the America's Cup and Barcelona as a leading city in sustainable mobility becomes a driving force for new investments in technology, sustainability, and green nautical tourism.

The Barcelona Electric Marine Show 2026 will feature participation from international groups such as TEMO France, ePropulsion, Water World, Panot, and Ingeteam.

At the Moll de Mestral, visitors will be able to explore a large exhibition area showcasing cutting-edge projects, such as the first hydrogen-powered electric boat or the first 3D-printed catamaran in Europe, 100% electric land vehicles, and other solutions and platforms linked to more sustainable mobility.

# Barcelona Electric Marine Show



Organizers



## Port Olímpic de Barcelona

The new **Port Olímpic** is a vibrant and dynamic urban space by the sea, offering accessible boating and high-quality gastronomy, while promoting economic and cultural activity with sustainability as its guiding principle.



## Asociación Nacional de Barcos Eléctricos

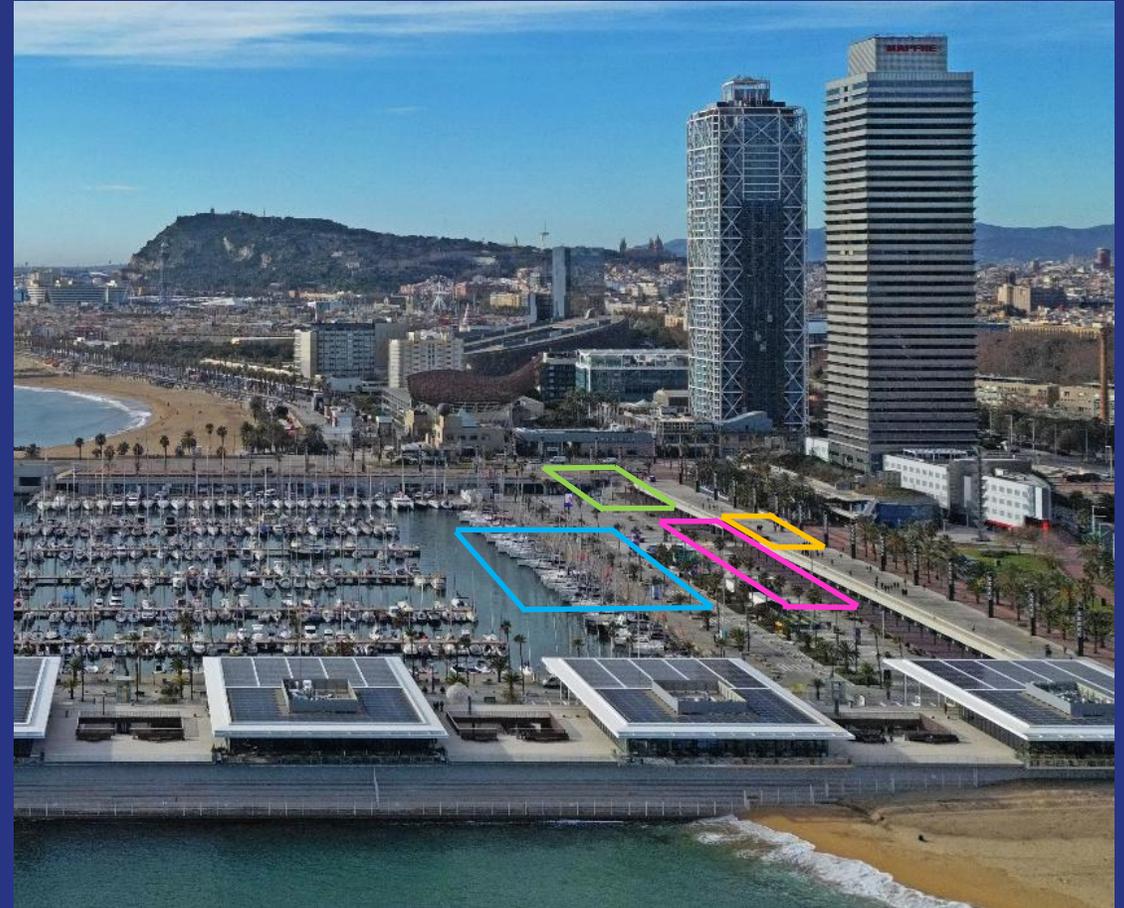
**ANBE** is a newly established association that is fully transparent, open, and cross-sectoral. It defends the interests of the nautical sector and promotes the use of electric or hybrid boats, while also informing society as a whole about the benefits of electric navigation.

# Barcelona Electric Marine Show

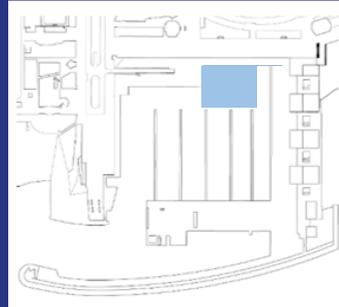


- Aquatic mobility solutions (3,500 m<sup>2</sup>)
- Terrestrial mobility solutions (2,317 m<sup>2</sup>)
- Conference series (256 m<sup>2</sup>, 150 pax)
- Workshops, exhibitors and food trucks (1,650 m<sup>2</sup>)

## Event structure



# Barcelona Electric Marine Show



## Event structure Aquatic mobility solutions

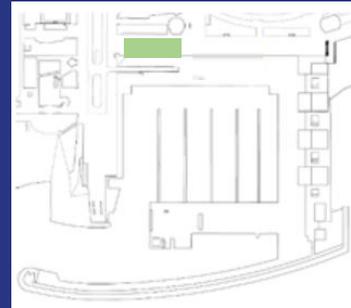


- **Aquatic mobility solutions.** Exclusive exhibition of electric, hybrid, and hydrogen-powered vessels, with a 3x3 stand located right in front of the mooring area to offer a complete experience. The latest edition featured 14 electric vessels and more than 2,500 experiences.

### Confirmed companies

Electric Inside, Dhamma Blue, V2, VEGA Chargers, SUNDOCK, OCEAN ecostructures

# Barcelona Electric Marine Show



## Event structure Terrestrial mobility solutions

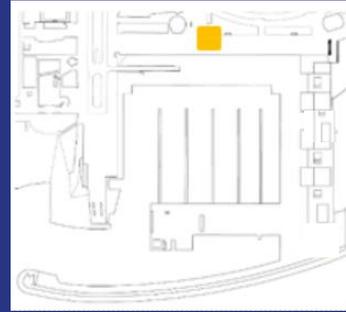


### ■ Terrestrial mobility solutions:

- Exhibition of all types of sustainable land mobility solutions (cars, motorcycles, bicycles, scooters, etc.) with experiential proposals.
- Products and infrastructures linked to innovation and environmental commitment (charging stations, chargers, solar panels, etc.).



# Barcelona Electric Marine Show



Event structure  
Conference series



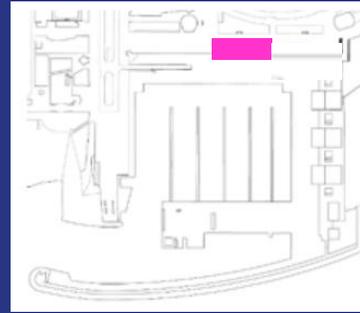
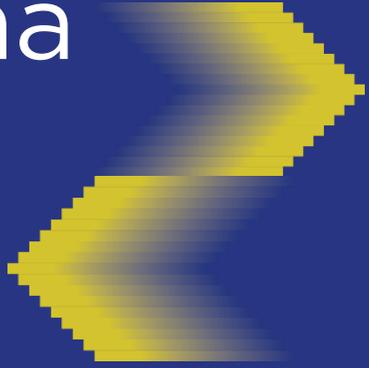
On April 10th and 11th, conferences, talks, and product presentations will be held in two separate spaces.

## Mestral Space (150 pax):

- Land electric vehicle industry
- Renewable energy industry
- Sustainable nautical tourism
- Sustainable nautical industry
- Sustainable ports



# Barcelona Electric Marine Show



Event structure  
**Workshops**



**Exhibitors.** 3x3 tent area featuring all the businesses complementary to sustainable mobility solutions.

**Anchoring elements.** Family workshops, food trucks, and music. Environmental awareness activities, shows, music, and food trucks to engage the audience and create a complete experience.

# Barcelona Electric Marine Show



## Communication Plan

- Press Release 22/01/2026: Specialized media call + Sending the press release to over 250 general media contacts
- Presence on the citizen events agenda: TimeOut, La Positiva, City Council, District, and other platforms
- Distribution to databases
  - SMOU and Endolla programs, with over 1M contacts
  - Stakeholders: Barcelona Nautical Cluster, Barcelona Nautical Capital, and ACPEC + 10k contacts
  - Organic media: Port +1k contact
- Display campaign on major nautical and sustainable mobility media
- Use of owned media: JCDecaux screens + BSM environment
- Official sponsor: La Vanguardia – banners (100,000 impressions + newspaper article)
- Hiring influencers during the event to amplify visibility

# Barcelona Electric Marine Show



Why should your brand be there?

- ✓ The meeting point for zero-emissions mobility
- ✓ Sea · Land · Innovation · Business
- ✓ BEMS is the benchmark event where leading brands, investors, and pioneers come together to accelerate the transition toward zero-emissions nautical and land mobility, in a real, experiential environment with high strategic value

# Barcelona Electric Marine Show



## What does your brand gain? Why now?

- ✓ **Qualified visibility** – Exposure to decision-makers, early adopters, institutions, and leaders of the sustainable mobility ecosystem.
- ✓ **Real brand experience** – Live demonstrations: sea and land as a living showcase for your technology.
- ✓ **Strategic networking** – Direct connection with partners, clients, investors, and key stakeholders.
- ✓ **Authority and leadership** – Participation in the Conference Cycle, positioning your brand as a relevant actor in driving change.
- ✓ **Media amplification** – Presence in general and specialized media, and branded actions with top-tier partners.
- ✓ **Port Olímpic de Barcelona** – An iconic, renewed space aligned with the values of sustainability, innovation, and the blue economy.
- ✓ **A transversal event** – Electric boating, land mobility, energy, ESG, technology, and urban innovation.
- ✓ **An audience that decides** – This is not a trade show: it's an ecosystem for business, innovation, and brand positioning.

# Barcelona Electric Marine Show

Companies that have already trusted us



# Barcelona Electric Marine Show

## EVENT RATES

BARCELONA ELECTRIC MARINE SHOW'26	Tarifa
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Inscripció	
Member ANBE   Port Olímpic   IEMA	250 €
No Member	450 €
Mandatory public liability insurance	80 €

Exhibit area (not in tent)	
15m2	450 €
30m2	750 €
60m2	1.200 €
120m2-240m2	1.900 €
241m2-500m2	2.400 €
501m2-1.000m2	3.800 €

Extras	
Foldable furniture (1 table and 4 chairs)	50 €
3x3 tent (waterproof + ground anchoring)	450 €
4x4 tent (waterproof + ground anchoring)	550 €
5x5 tent (waterproof + ground anchoring)	750 €
Supplies blue carpet	8,75€/m2
Power supply: Standard outlet	56€/u

Mooring rental (max. 12 m length and 4.25 m beam)	
1 mooring rental	500 €
2 moorings rental	800 €
3 moorings rental	1.200 €
4 moorings rentals	1.600 €

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**LEAD SPONSOR | 5.000€**

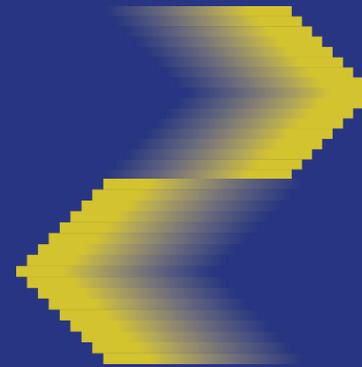
## **Included benefits:**

1. The company's logo will appear across all communication channels and promotional materials of the event.
2. **Social media campaign:** Highlighted mentions and presence of the logo in promoted Congress advertisements.
3. **Presence at the Congress – Popup Hall / Conference Room:** Reserved space for the display of brand image elements and corporate materials within the Congress venue. Audiovisual exposure: Screening of one corporate or commercial video during the Congress breaks (between presentations and panel discussions). A single audiovisual piece.
4. **Exhibitors' area:** Preferential right to select exhibition space.
5. **Merchandising:** small merchandising items in the congress attendee kit.



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