

*LAST UPDATED 8/11/2025

2021

TRIPLE THREAT
BRANDS

Triple Threat Athletics - BEAST



All Star Dance
**TRIPLE
THREAT
ATHLETICS**

17
Season

25 WALKER WAY - SECTION 1A | ALBANY, NEW YORK 12205



(518) - 313 - 7277



General.info@3tallstars.com



www.3tallstars.com



WELCOME TO TRIPLE THREAT ATHLETICS

For the last 17 years, our mission has continued to be to help each athlete reach his or her athletic potential in a safe and positive environment. Through cheerleading and dance, members will not only have fun but will work hard to reach team goals, meet lifelong friends, build self-confidence, instill a sense of family, and reach new heights thought impossible!

Our program aims to achieve a higher purpose. The extensive hours, weeks, months, and even years dedicated to enhancing stunts, tumbling, jumps, and motions will contribute to improving their fitness, skills, and prospects of participating in collegiate-level cheerleading. Additionally, our athletes acquire valuable lessons in accountability, sportsmanship, teamwork, goal achievement, and striving for excellence.

OUR PROGRAM OFFERINGS

- All Star Cheer
- All Star Dance
- Camps & Clinics
- Open Gyms
- Private Lessons
- Team Training
- Event & Rentals
- Competition Events
- Cheer, Dance, Stunt & Tumbling Classes



ATHLETE & PARENT EXPECTATIONS



INTEGRITY

Integrity is essential for maintaining trust and achieving excellence. At Triple Threat, athletes are expected to adhere to high standards of honor, sportsmanship, and commitment. Integrity involves making ethical choices, respecting coaches, teammates, and the sport itself. It includes being accountable and consistently putting effort into practices, performances, and competitions.



TEAMWORK

Teamwork is essential for success in cheerleading. Each athlete contributes to achieving the team's goal. At Triple Threat, the focus is on communication, collaboration, and mutual respect to foster a cohesive team environment. Teamwork involves supporting each other physically and emotionally, recognizing that trust and reliability are crucial for performing stunts, routines, and performances effectively.



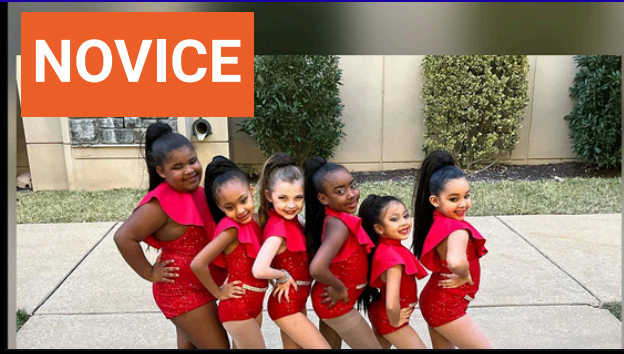
HONESTY

Honesty is fundamental to personal growth and team development. At Triple Threat, we advocate for open and truthful communication among athletes, coaches, and families. Honesty cultivates strong relationships, builds trust, and facilitates constructive feedback that leads to improvement. Whether it involves admitting mistakes, seeking assistance, or giving and receiving feedback, honesty is essential for being a successful athlete and teammate. By embracing these values, our athletes not only become more skilled cheerleaders but also develop into stronger individuals, prepared for success in all aspects of life.

UNDERSTANDING COMPETITIVE TIER S

At Triple Threat, we offer three tiers of competitive cheerleading to accommodate athletes of all experience levels and commitment abilities.

NOVICE



All Star **Novice** welcomes athletes with some past dance experience or no cheerleading experience. The program continues to build a love for All Star, while focusing on skill building and growth in a low-pressure, evaluation-only environment

- Time Commitment: LOW
- Practice Schedule: September - May (1) 1 hrs. practice/week
- Competitions: Local/Regional Performances - Non-Competitive

PREP



All Star **PREP** is perfect for the athlete ready to take it to the next level! Introducing a competitive environment drives excellence in skill building. Athletes begin to be held to high expectations with the true introduction to the competitive side of All Star dance.

- Time Commitment: Moderate
- Practice Schedule: September - May (1) 1.5 hrs. practice/week
- Competitions: Local/Regional Competitions – Competitive

ELITE



All Star **ELITE** is the highest performance level that All Star dance has to offer! This program is for athletes who display the highest level of skill execution and competitive excellence. Athletes can be evaluated for the opportunity to be placed on an Elite team where the highest time commitment, financial obligation and travel experience will match the highly competitive expectation.

- Time Commitment: HIGH
- Practice Schedule: September - May (1) 2 hrs. practice/week (2hrs. Total)
- Competitions: Regional & National Competitions - HIGHLY COMPETITIVE

COMPETITION SCHEDULE

The competition schedule varies by team. Most teams will attend competitions hosted both locally and nationally, with the opportunity to be invited to attend End-Of-Season Events (i.e., U.S. Finals, The Regional Summit, The Cheerleading Worlds, All Star Worlds, The Summit Championships). Competition schedules will be released after team placements.

TRAVEL EXPENSES

Season travel varies by team. Most teams will attend 1-2 competitions per season that require out-of-town travel. Travel expenses are not included in tuition. Athletes are required to book travel in accordance with guidelines provided throughout the season. Travel dates will be shared after the competition schedule is released.



2025-26 SEASON FINANCES

Participating in our full-year all-star cheerleading program requires significant financial commitment. It is important to carefully consider the investment involved.

Billing begins in October 2025 and continues through April 2026. Tuition remains consistent from month to month and is payable online through our customer portal or in person at the front desk. Tuition, required apparel, and additional fees cover team training, regular season competition fees, and other non-refundable expenses for the season.

NON-REFUNDABLE DEPOSIT
DUE SEPTEMBER 26TH

+ 7 MONTHLY PAYMENTS
DUE 10TH OF EACH MONTH

NOVICE
PREP
ELITE
ATHLETES

\$350



\$100

NON-REFUNDABLE DEPOSIT
DUE SEPTEMBER 26TH

+ 7 MONTHLY PAYMENTS
DUE 10TH OF EACH MONTH

CHEER
TO
DANCE
CROSSOVER

\$250



\$70

PAYMENTS INCLUDE

- Monthly Training
- Competition Choreography
- Competition Music
- Competition Entry Fees
- Administration Fee

NOT INCLUDED

- Competition Travel & Lodging
- USASF Registration

\$49/\$68
Minor/Adult

BILLED SEPERARTLY (IF APPLICABLE)

- **Annual Program Membership**

\$50

*Automatically billed on portal

- **Practice Wear Set**

\$85

- **Competition Dance Costume**

\$250-350

*This will also include sneakers, members may be asked to purchase on own instead of being billed.

- **Competition Outerwear Package**

\$198

*Jacket, Pant and Backpack



**2025-26
SEASON FINANCES**

Continued...



SAVINGS & DISCOUNTS

• SEASON PAYMENT IN FULL

*This only applies to tuition

\$200 OFF

• SIBLING DISCOUNT

**\$50 off 2nd Child
\$60 off 3rd Child**

• SUPER SENIOR ATHLETES

*This only applies to graduating high school seniors OR age eligible athletes for NOVICE/PREP/ELITE teams

**\$100 off
monthly tuition**

• REFERRAL INCENTIVE PROGRAM

Any returning member that refers to a NEW athlete to join the program will receive \$70 credit for EACH athlete brought to 3TA. Referrals name MUST be on registration paperwork and stay within the program past November. Credits will be applied in December 2025.

\$70 ea.

• EOS COMPETITION FEES

Pending bids to the U.S. Finals, The Summit Championships, The Celebration, The Cheerleading Worlds or EOS event destination – these fees would be paid directly to the event producer or towards the gym.

N/A – \$550

• EOS COMPETITION/PRACTICE GEAR PACKAGE

Pending bids to the U.S. Finals, The Summit Championships, The Celebration, The Cheerleading Worlds or EOS event destination, these will be invoiced to billing accounts at least 2 weeks prior to the event.

N/A – \$350



TRIPLE THREAT ATHLETICS® IS A TUITION BASED PROGRAM and has worked very hard to come up with a fair and transparent financial policy... Our prices, payment policy, financial obligations, and late fees are non-negotiable and therefore not open for discussion.

EVALUATION PROCESS

New to dance? No problem! Let us know on the Dance Evaluation Form and our coaches will help you through the evaluation process.

PHASE I

AUDITIONS
(SATURDAY, SEPTEMBER 20TH)

GROUP A | Ages 4-13 Years old
GROUP B | Ages 14-Adult

Once registered for this session, athletes will learn an multiple eight count routine to perform during the audition.

The ultimate goal is to see how well an athlete can pick up on choreography and move.

PHASE II

CALL ANNOUNCEMENTS

Athletes will receive a phone call from staff about their final team placement. Please be sure the number on file is the correct number. After phone calls are made, we will then see all parents in the gym for THREAT NIGHT which would be our program parent meeting. Thursday, September 26th at 6:30pm



AUDITION PROCESS – FEES

Register by September 19 \$17
Register on September 20 \$25
LATE Evaluation after September 21 \$50



REGISTRATION OPENS **AUG 16th**

REGISTER FOR AUDITIONS ONLINE:

CLICK HERE

CLOSINGS AND IMPORTANT DATES

***DATES & EVENTS ARE SUBJECT TO CHANGE**

Auditions	Saturday, September 20 th , 2025
THREAT NIGHT - Parent Meeting	Thursday, September 26 th , 2025
Practices Begin	Sunday, September 28 th , 2025
Mandatory Fundraising Opt Out Payment	Wednesday, October 1 st , 2025
Choreography Sessions	October/November
Dance Costumes	October 15 th , 2025
Competition Outerwear	Monday, October 20 th , 2025
Halloween - CLOSED	Friday, October 31 st , 2025
USASF Membership Completed	Saturday, November 15 th , 2025
Thanksgiving Break - CLOSED	Thursday, November 27 th - 29 th , 2025
Picture Day	Friday, December 5 th , 2025
Referral Incentive Program	Wednesday, December 10 th , 2025
Christmas Holiday - CLOSED	Wednesday, December 24 th - 26 th , 2025
New Years Eve/Day - CLOSED	Wed-Thurs, December 31 st - January 1 st , 2026
Easter Holiday - CLOSED	Sunday, April 5 th , 2026
Last week of practices NOVICE, PREP	Monday, April 27 th , 2026
Last week of practice ELITE	Monday, May 11 th , 2026
An Evening of Champions - EOS Banquet	May/June TBD 2026



***FACILITY CLOSURES
ARE SUBJECT TO CHANGE PER RELEASE OF COMPETITION SCHEDULE**



TERMS & CONDITIONS

(initial acknowledgment of each)

_____ I have read and fully understand my financial commitment to Triple Threat Athletics outlined in this registration packet.

_____ All payments are non-refundable. Payments are never pro-rated, refunded, and/or transferred. This includes in cases of illness, injury, and/or premature departure from the program (whether by choice of the family or Triple Threat Athletics). Athlete suspensions as a result of late payments are at the discretion of Triple Threat Athletics.

_____ Pay-in-full payments are discounted and therefore 100% non-refundable / non-transferable

_____ Merchandise (i.e., uniform, clothing, etc.) will not be distributed if ANY payment (e.g. "tuition") is past due.

_____ Service will be withheld (student suspended and or athlete sit out of practice) if payments become 5 days past due.

_____ I understand that I am giving my credit card/debit card information, that information will be used associated with ALL cost of the program if decided to use.

_____ Returned check: \$30 fee & no personal checks accepted for remainder of the season.

_____ Threat Fines could be assessed when contractual obligations have not been met.

_____ If my athlete leaves the program, whether voluntarily or involuntarily, for any reason prior to the completion of the season, any and all funds previously paid are non-refundable. This includes any deposits and/or fees including, but not limited to, tuition, choreography, uniforms, warm-ups, sneakers, and required program payments. Additionally, I will be required to pay a \$500 'early departure fee' that must be paid within 90 days of the athlete's last attended practice. If I fail to pay the \$500 'early departure fee,' within the required time period, Triple Threat Athletics reserves the right to commence a small claims action.

_____ I understand that I am entering into this program of my own free will.

I (parent / guardian) agree to be solely responsible for the above financial commitment and agree to all above Terms & Conditions. I understand my withholding payment (i.e., past due balance) will result in Triple Threat withholding service (i.e., student suspended / replaced for competition etc.).

Signature: _____

Date: ____/____/____

AUTO DRAFT

ARE YOU INTERESTED IN BEING ON RECURRING BILLING FOR **ALL FEES**, PLEASE MAKE SURE YOUR CREDIT CARD INFORMATION IS ENTERED IN THE PORTAL ON ICLASS PRO.

- ☐ YES, our family **WILL** opt in for automatic billing payments
- ☐ NO, our family **WILL NOT** opt in for Automatic billing payments

REFERRAL INCENTIVE PROGRAM

FAMILY who referred you to join 3TA 2025-26 season:

MANDATORY GYM FUNDRAISERS OPT IN

Each season the gym does 3-4 mandatory fundraisers to help offset the cost of supplies, banquets, team surprises and much more. Most fundraisers require a minimal amount to sell and have a kick back towards families. Not everyone may have people to sell to. We do give families the chance to opt out with a opt out fee.

Family Name: _____

- ☐ YES, we WILL participate in the mandatory gym fundraising.
- ☐ NO, we WILL NOT participate in the mandatory gym fundraising.

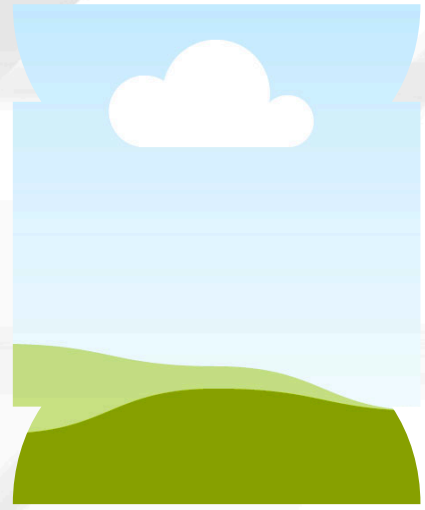
****If NO is selected there will be a \$100.00 out fee that will be due on October 1st****

OFFICE USE ONLY

T-SHIRT ____ TANK ____ / ____ PRACTICE WEAR ____ / ____ UNIFORM ____ / ____ WARM UP ____ / ____



DANCE ATHLETE EVALUATION FORM



Athlete Name

Age

Date of Birth

Parent Guardian Name

Phone #

Athlete #

Gym/Program 2024-25

Team Level in 2024-25

of Years in
dance

TEAM/DIVISION/LEVEL GOAL FOR 2025-2026 SEASON:

1. _____ 2. _____ 3. _____

OTHER REQUEST

These request will be considered, but no guarantees are made. Specific requests for ride sharing/siblings/practice times etc... that are realistic, significant, and valid are accommodated when it doesn't hinder overall team rosters. Requesting to fly, to be on an older team than your normal age group, or to be on a team with higher-level skills than the ones you currently have are unlikely to make an impact on the final roster selection.