FoolMoon + FestiFools are happening in 2022! These light-filled, foolish celebrations are beloved A2 traditions truly created by the community. FoolMoon is Friday, April 1st, 6 – 10pm and FestiFools returns on Sunday, April 3rd, 4 – 5pm. Our FoolMoon theme – Alice in WonderFools – invites you to imagine all sorts of curious creations! WonderFool Productions is excited to welcome the Ann Arbor District Library as its co-producer partner!

Foolish Sponsors Needed! YOU can sponsor artists to activate iconic downtown windows + spaces with amazing art + lights + wonder! Support artmaking for kids + families or virtual programming on FoolMoon TV!

“"The secret dear Alice, is to surround yourself with people who make your heart smile. It is then, only then, that you will find wonderland.” Lewis Carroll

Make Heart Smiles.
Won’t YOU be a Foolish Sponsor?
www.wonderfoolproductions.org

FoolMoon Magic unfolds in March with in-town, at-home + virtual experiences culminating with a community-created celebration on Friday, April 1.

FoolMoon Making in town + at home luminary + puppet workshops in March – inviting kids of all ages to get foolishly creative and ready for the events.

FoolMoon Art installations + performances by local artists across the heart of A2 – Kerrytown, Main Street + State Street areas – illuminating favorite spaces, places + windows all over town.

FoolMoon Stroll + Roll on Friday, April 1 promoting local businesses needing some love more than ever. Grab a bite, quench your thirst + find a treasure. Show Your Love A2!

FoolMoon Map with all the art + happenings to help make plans to FoolMoon Stroll + Roll + see it all. Mask up + social distancing to keep everyone safe!

FoolMoon TV so you can catch the online fun, celebrate at home, dance in your living room, make + share your own FoolMoon fun!

FestiFools puppets return on Sunday, April 3rd, 4 – 5pm on State Street (William to S. University Streets)!
BRILLIANT SPONSOR - $5,000+

- Video Welcome on FoolMoon TV
- Exclusive Sponsor Recognition for Signature Artist Installation or Youth Art Activities
- Social Media Shout-outs both Pre- and Post-Event (audience reach 15K+)
- Sponsor Quote in Media Release
- Sponsor Logo on FoolMoon TV
- Sponsor Logo on the Event Map
- Sponsor Logo on WonderFool Productions Website – Event Page
- Sponsor Logo on Thank You Video
- 5 Foolish T-Shirts + photo!

GLITTERING SPONSOR - $2,500+

- Exclusive Sponsor Recognition for Signature Artist Installation or Youth Art Activities
- Social Media Shout-outs both Pre- and Post-Event (audience reach 15K+)
- Sponsor Recognition in Media Release
- Sponsor Logo on FoolMoon TV
- Sponsor Logo on the Event Map
- Sponsor Logo on WonderFool Productions Website – Event Page
- Sponsor Name Listing on Thank You Video
- 3 Foolish T-Shirts + photo!

FOR MORE INFO

Jennifer Goulet, Executive Director
WonderFool Productions
wonderfoolproductions@gmail.com / 734-834-4288

SHINING SPONSOR - $1,000+

- Sponsor Recognition for Artist Installation or Youth Art Activities
- Social Media Shout-outs both Pre- and Post-Event (audience reach 15K+)
- Sponsor Logo on the Event Map
- Sponsor Logo on WonderFool Productions Website – Event Page
- Sponsor Name Listing on Thank You Video
- 2 Foolish T-Shirts + photo!

BEAMING SPONSOR - $500+

- Sponsor Recognition for Artist Installation
- Sponsor Name on the Event Map
- Sponsor Name on WonderFool Productions Website – Event Page
- Sponsor Name on Thank You Video
- Foolish T-Shirt + photo!

SHIMMERING SPONSOR - $250+

- Sponsor Name on WonderFool Productions Website – Event Page
- Sponsor Name on Thank You Video
- Foolish T-Shirt + swag!

WonderFool Productions is a community-supported nonprofit inviting + empowering the Ann Arbor + Ypsilanti communities through the inclusive, illuminating + transforming power of creativity.