



**FRESH ROOF**

# Better Roof Longevity, Guaranteed.

The all-natural, non-toxic answer for aging asphalt shingles: our **GreenSoy Technology** does more than sit on the surface of your roof. It actually repairs damaged shingles, which are the building blocks of a solid, long-lasting roof. Saving you the high cost and disruption to your life with a complete tear-off and replacement, and the landfill waste created in the process.

## Fresh Roof is better **by the numbers.**

With one application of this chemistry-correcting formula, you can:

- Restore flexibility in shingles by nearly 50%.
- Improve Individual granular retention by 55%.
- Reduce the spread of fire from 44 inches to 14 inches.
- Add 6+ years of life to a roof with the industry's longest warranty.
- Apply a product that's 30% better than the second-best applicator.



**Reverses** day-to-day shingle damage from UV rays.



**Rebuilds** molecular structures inside shingles for added protection.



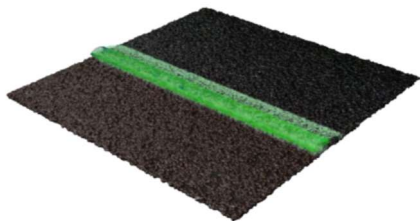
**Readies** the roof for hits from hail and other debris.



**Refreshes** the roof's appearance for the whole neighborhood to see.

## Repair a Roof, Molecule by Molecule

1



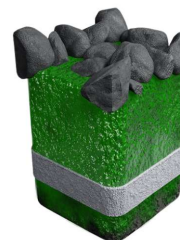
Fresh Roof starts at the surface of each shingle to create a membrane that stretches across the entire roof and helps protect against the elements, season after season.

2



This science, made from soybeans, is more than skin deep. It's designed to penetrate the different pockets within each shingle's unique molecular makeup.

3



As it soaks into those pockets, Fresh Roof triggers chemical reactions inside the shingle's asphalt components to target the existing effects of weather, wear and UV aging.

## The benefits of Fresh Roof speak for themselves.

Treated

Untreated



4



The chemical reactions work together to create a roof that's truly transformed under the microscope and looks renewed to the naked eye.

Dealer Name

Dealer Number

Dealer Website



**FRESH ROOF**  
CERTIFIED APPLICATOR