

**HORNELL INDUSTRIAL DEVELOPMENT CORPORATION
2025 PERFORMANCE MEASURES**

How do we know if we are performing our mission?

1. Enumerate projects
2. Number of jobs created
3. Number of jobs retained
4. Amount of private investment
5. New tax revenue from projects

How do we know if we are performing our mission well?

1. Retainage program consisting of regular visits and communication with existing businesses, industry, and stakeholders provides input

How can we be more efficient and effective?

1. Keep Board Members updated and educated to PAAA standards
2. Encourage Board and appropriate staff attendance at regional, state and national conferences and meetings on economic development trends

How do we know if we are meeting the interests of those we serve?

1. Participate with regional economic development partner organizations by staff and Board, such as:
 - a. REDEC
 - b. NYS Workforce Investment Board
 - c. Regional Planning & Development Board
 - d. Steuben County Industrial Development Agency
 - e. Three Rivers and Corning Enterprises
2. Regular contact with local government:
 - a. Steuben County Industrial Development Agency
 - b. City of Hornell & Corning, as well as Town Governments