



ULTIMATE SMOOTH

DISCOVERY



DID YOU KNOW?



50% OF WOMEN ARE
CONCERNED OF
DRY, DULL OR FRIZZY HAIR

INTRODUCING THE ULTIMATE SOLUTION FOR THESE CLIENTS

WHAT CAUSES DRY, DULL OR FRIZZY HAIR?

BEFORE

AFTER



WHAT CAUSES DRY, DULL OR FRIZZY HAIR?

BEFORE

AFTER



PATENTED TECHNOLOGY WITH SQUALANE & OMEGA-9



INSIDE
DEEPLY NOURISHES
THE HAIR

&



OUTSIDE
CREATES A PROTECTIVE
BARRIER

NEW ULTIMATE SMOOTH

NOURISHMENT IN
30 SECONDS,
SMOOTHNESS
THAT LASTS
UP TO 3 DAYS



*if unwashed for 3 days, vs. untreated



**UP TO 85%
SMOOTHER HAIR¹**

**96 HOURS OF
FRIZZ CONTROL²**

SILKY SHINE

**UV & HEAT
PROTECTION³**

1. vs. non-conditioning shampoo

2. in 80% humidity 3. Up to 170c

ULTIMATE ROUTINE

1

SHAMPOO

Clean and detox from metals

2

intense MASK

Deeply nourish hair

3

MIRACLE OIL SERUM

Treat, protect & finish

2

CONDITIONER

Condition & nourish hair



STEP 1 SHAMPOO

- Nourishing formula
- Lathers into a luxe foam
- with Metal Purifier technology
- Color safe



STEP 2 CONDITIONER

- Nourishes inside and outside the hair leaving it visibly smoother and shinier, while reducing frizz.
- Development time 30 seconds to 3 minutes



STEP 2 INTENSE MASK

- Deeply nourishes and smooths for noticeable shine and softness
- Visibly reduces frizz
- Development time 5 to 10 minutes



STEP 3

MIRACLE OIL SERUM

- Deeply nourishes the hair inside & out leaving it visibly smoother and shinier
- 96 hours frizz control
- UV & heat protection

OUR MOST INTENSE OIL

- You might need to use less than with other oils



*up to 170c

NOURISH
HAIR IN

30
SECONDS



OIL SERUM – HOW TO USE

APPLY LENGTHS &
ENDS



LET IT ABSORB
LIKE SKIN CARE

30
SECONDS

NOURISH,
SMOOTHEN &
PROTECT



MIRACLE OIL SERUM IN SALON

MANY WAYS TO USE

PRE-SHAMPOO
TREATMENT



MIXED WITH A MASK



COMBINE WITH
MIRACLE HAIR RESCUE



FRAGRANCE

SPARKLING CITRUSES
WITH A FLORAL HEART AND
A WARM AMBERY BASE





MIRACLE BLOW DRY SERVICE

A care & blow dry service
for dry, dull or frizzy hair



RRP
£45



**FOR LONG LASTING
SMOOTHNESS**

SMOOTHNESS & SHINE

