

SPEED COLOUR SERVICES



READY TO WORK SMARTER & EARN FASTER?

Speed colour services help you save time, boost profits, and deliver results FAST!

With the right products and smart services choices, you can grow your business and keep clients coming back.

WORK SMARTER, NOT HARDER...

THE CLIENT

MRS SMITH EXAMPLE:

Every 6 weeks for roots, but wants more regular as she can see the greys sooner but doesn't have time as she is busy working and spending time with family:

Every 4 weeks have a speed colour service

Every 8 weeks have a full colour and refresh service

VISIT ①

2HRS 30MINS

Koleston Perfect Root Touch Up
and Blondorplex Highlights

4 WEEKS

VISIT ②

1HR MAX

Color Xpress Root Touch Up
+ ShineFinity Flash Shade Glaze

4 WEEKS

VISIT ③

2HRS 30MINS

Koleston Perfect Root Touch Up
and Blondorplex Highlights

4 WEEKS

VISIT ④

1HR MAX

Color Xpress Root Touch Up
+ ShineFinity Flash Shade Glaze

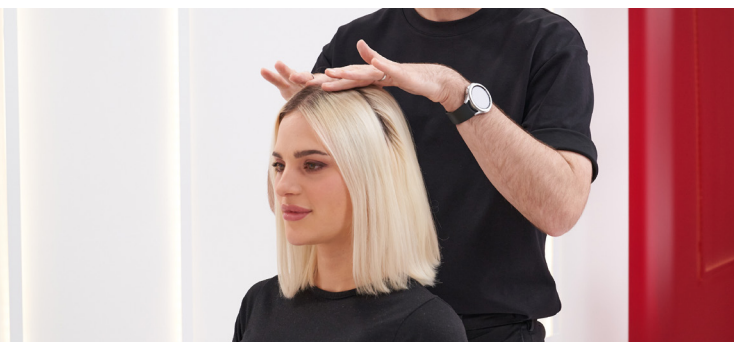
THE HAIRDRESSER

You're super busy, pretty much booked up, but you don't want to have hit the ceiling you still want to be able to earn more. Are you working your column to be the most productive? Are you offering your clients the best services to fit their busy schedule and to be able to free up time in your column to fit more clients in?

Time spent waiting for colours to develop is time you could be with another client. Time is money and we sell our time to clients, so ensure you are not missing out on wasted time...

	BASIC COLUMN	SPEED COLUMN
9:00	Linda - Root Touch Up	Linda - Express Root Touch Up
9:15		
9:30		
9:45		Linda - Cut + Dry £90
10:00	Linda - Cut + Dry £90	
10:15		
10:30		Jane - Express Highlights
10:45	Jane - Highlights	
11:00		
11:15		
11:30		Jane - Tone/Treat, Cut + Dry £120
11:45		
12:00	Jane - Toning	
12:15		
12:30	Jane - Cut + Dry £120	Beth - Express Root Touch Up
12:45		
13:00		Beth - Blow Dry £90
13:15		
TOTAL	£210	£300

THE SERVICES



ROOT TOUCH UP

Speedy **10-minute** grey coverage for your regular root touch up clients. Up to 100% grey cover.

TONING

No blonding service is complete without a toner, but this can take up valuable time and eat into profits. So, use a **5-minute** toner for either intense toning and bonding with Blondorplex Cream Toner or a Glaze toner with Shinefinity Flash shades.

LIGHTENING

Lighten + tone in 1 step. Achieve a creamy blonde or a caramel hue in a foil or balayage without the additional toning time at the backwash.

REFRESHING

Top up your colour in between colour appointments with a treatment and tone in **10-minutes**. This service can be carried out **in salon or at home**.

**CLICK HERE TO LEARN MORE
ABOUT THE TECHNIQUES**

THE PRODUCTS

COLOR XPRESS

Up to 100% coverage in just **10-minutes**. Speed up your regular root touch up services, super quick development time with no need to watch the clock... as the technology in this means the colour won't go too dark if you leave it on for longer than 10 mins!



BLONDORPLEX CREAM TONERS

3 benefits in 1 tube... Repair, Tone, save time. These toners will neutralise unwanted tones in pre-lightened hair in 5 mins with bond building technology.



SHINEFINITY FLASH GLAZE

Achieve bright blonde looks without over depositing in just 5-minutes, on pre lightened hair. Super speedy glaze toning with zero lift on the natural hair.



MAGMA BY BLONDOR

Lifts up to 6 levels and tones in one simple step, on both coloured or uncoloured hair. Saving you valuable time in toning!



COLOR FRESH MASK

Refresh, revive, treat and tone in 10-minutes, Treatments infused with Argan Oil, Avocado Oil & Apricot Kernel which will add natural or bold tones to the hair whilst leaving the hair feeling conditioned and revived.



CLICK HERE TO LEARN MORE ABOUT THE PRODUCTS

EXPRESS COLOUR MENU

EXPRESS ROOT + LIGHTS

10 FOILS = 10mins

ROOTS = 20mins

Using Blondorplex maximum lift = **up to 50 mins dev time**

Speedy toning with: Blondorplex Cream Toner for toning
+ treatment in **5mins**

Or Shinefinity glaze for all over finishing tone
+ glaze in **5mins**

Service time = up to **1hr 30mins**

EXPRESS HIGHLIGHTS

Max 20 foils/Freehand, face frame
and hatline = **20mins**

Using Magma by Blondor for no
time toning = **30-40mins dev time**

Service time = **up to 1hr**

EXPRESS ROOT TOUGH UP

Roots Color Xpress =
20mins application time

10mins dev time

Service time =
30mins
(upto 1hr
including
blow-dry)



**CLICK HERE TO DOWNLOAD
YOUR EDITABLE MENU**