

# COLOR TOUCH

## COLOR TOUCH OPENS UP A WORLD OF FASHION FORWARD COLOUR FOR YOU AND YOUR CLIENTS.

EXPERIENCE THE SHINE AND VIBRANCY OF A PERMANENT COLOUR WITH THE LOW COMMITMENT OF A DEMI-PERMANENT COLOUR.

- Ammonia free\*
- High shine for stunning high fashion results
- Low maintenance, virtually invisible root re-growth

### WHAT IT IS

- Vibrant demi-permanent colour
- Up to 70 % grey coverage (COLOR TOUCH Plus)
- Lasts up to 15 shampoos
- High shine for stunning high fashion results
- A comprehensive and versatile demi-permanent colour portfolio — for unlimited creative colour possibilities
- Low commitment, flexible, ammonia-free, multi-faceted hair colour for clients that like to change their hair tone regularly
- Ideal for fun, creativity, enhancing colour, adding depth and tone

### HOW TO USE IT

#### MIXING RATIO

**1:2**

1 part COLOR TOUCH + 2 parts COLOR TOUCH Emulsion 1,9% / 4%

#### DEVELOPMENT TIME



20 mins  
without heat



15 mins  
with heat

#### COVERAGE

Up to 50% white coverage

#### TECHNOLOGY

Light 2 Colour Complex

### USAGE

Full head/Partial/Creative



Darken/Tone



Glossing



Colour Correct



Refresh/Colour Balance



# COLOR TOUCH

## COLOR TOUCH PLUS



### RESULTS

20% more coverage than COLOR TOUCH to help cover stubborn grey hairs for clients not ready to have permanent hair colour

### MIXING RATIOS

**1:2**

1 part COLOR TOUCH Plus + 2 parts COLOR TOUCH Plus Emulsion 4%

### DEVELOPMENT TIME

20 mins without heat

15 mins with heat

### COVERAGE:

Up to 70% white coverage

### TECHNOLOGY:

Tri-Spectra Colour Complex, Ideal for intense, rich colour results

Full head/Partial/Creative



Darken/Tone



Glossing

Colour Correct



Refresh/Color Balance



## COLOR TOUCH RELIGHTS



### RESULTS

Cleverly designed to refresh Blondor & MAGMA, coloured & highlighted hair while giving the surrounding hair a vibrant shine. Ideal for refreshing/toning and glossing. Low maintenance services.

### MIXING RATIOS

**1:2**

1 part COLOR TOUCH Relights + 2 parts COLOR TOUCH Emulsion 1.9% / 4%

### DEVELOPMENT TIME

5-20 mins reds without heat

5-10 mins blondes with heat

### COVERAGE:

No white hair coverage

Full head/Partial/Creative



Darken/Tone



Glossing



Colour Correct

Refresh/Color Balance



## COLOR TOUCH SUNLIGHTS



### RESULTS

A gentle introduction to lightening on virgin hair for a sun-kissed holiday look, also ideal to blend in first signs of grey hair. Ideal for virgin hair only for a sun-kissed result. Low maintenance services.

### MIXING RATIOS

**1:2**

1 part COLOR TOUCH Sunlights + 2 parts COLOR TOUCH Emulsion 1.9%

### DEVELOPMENT TIME

20 mins without heat

15 mins with heat

### COVERAGE:

No white hair coverage

Full head/Partial/Creative



Darken/Tone

Glossing

Colour Correct

Refresh/Colour Balance

## INSTAMATIC BY COLOR TOUCH



### RESULTS

New fashion forward matte gloss for a diffused colour finish

### MIXING RATIOS

**1:1**

1 part COLOR TOUCH Relights + 1 parts COLOR TOUCH Emulsion 1.9% / 4%

### DEVELOPMENT TIME

5-20 mins without heat

### COVERAGE:

No white hair coverage

### TECHNOLOGY:

Formulated with a fine blend of colour molecules. Ideal for low commitment, fun color. Quick changes: it only takes 5-20 minutes to get the look

Full head/Partial/Creative



Lighten/Tone



Glossing



Colour Correct



Refresh/Colour Balance



makechange