



**SUPERNATURAL
COLOR**

SUPERNATURAL COLOR

COLOURS STRENGTHENS* & REPAIRS

VEGAN.
91% - 100% NATURAL
ORIGIN INGREDIENTS.**

A HAIR COLOUR WITH TANNINS.
A non-lightening, gentle hair colour that darkens, adds or changes the tone for natural looking to vibrant results, and blends up to 100% of grey hair in 2 steps.

*Strengthens chemically treated hair.

**Depending on the shade. Exact % stated on pack.

1 PREPARATION

TO PRE-SHAMPOOED DAMP
/ TOWEL DRIED HAIR

- All curly to tightly coiled hair
- Prior to blonde toning services
- Hair with excess products or oily scalps

TO CLEAN DRY HAIR

- Grey blending
- Easy to comb hair

2 MIXING

1: 4-7 RATIO



Example:
30g granules + 120-210ml water 70°C

Increase water to granules for different hair types and texture for ease of application.

Mix in a bowl with a whisk until a smooth creamy consistency. Allow to cool to a skin comfortable temperature.

3 APPLICATION

Check the temperature before application by applying a small amount to the wrist.

Divide the hair into 3 or 4 sections (like traditional colour application)

Apply to the roots, if grey hair is present begin application here.

Apply immediately to lengths and ends. Comb through for improved evenness.

Wrap with Wella's perforated foil wrap to maintain moisture. Use a Climazon to maintain warmth or secure with a towel.

TIP: For intense tone/coverage leave for an additional 10 minutes. Use Climazon, set to vegetable colour. Or wrap with a towel to maintain warmth.

4 POST TREATMENT

Rinse well and emulsify the hair thoroughly with warm water. Use dedicated shampoo for hair type. Shampoo and optionally conditioner if necessary. Style as usual.



SIGNATURE SERVICE

SUPERNATURAL COLOR

Hair colour with tannins strengthens* and repairs hair as it colours.

FULL HEAD APPLICATION

1: 4-5 RATIO

30-40
MINS

E.G.



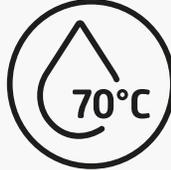
30g + 120-150ml

REFRESHING LENGTHS & ENDS

1: 5-6 RATIO

30
MINS

E.G.



30g + 150-180ml

SUPERNATURAL GREY BLENDING

Up to 100% grey blending in 2 steps.

STEP 1: PRE-PIGMENTATION

1: 4 RATIO

20
MINS

E.G.



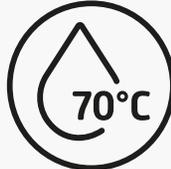
20g + 80ml

STEP 2: TARGET COLOUR

1: 4-5 RATIO

30
MINS

E.G.



30g + 120-150ml

Using Velvet Brunette 6/01 is suitable before all target shades on depths 8/and below.

SUPERNATURAL BLONDE TONING

Compatible for use after a lightening services to complete the look, toning and strengthening in on step!

ROOTS TO ENDS

1: 6-7 RATIO

20
MINS

E.G.



30g + 180-210ml



WELLA PROFESSIONALS SHADE NUMBERING SYSTEM

EMOTIONAL NAME
ideal for consultation

**CACAO
BRUNETTE**

NUMBERING
for ease of navigation

5/75

Depth of colour

Major tone

Minor tone

5/75



Lighter starting depth,
the more vibrant result.

Darker starting depth,
the softer the result.

End results will vary depending on the
starting depth and condition of the hair.

ALLERGY ALERT TEST

Always perform an allergy test 48 hours before any colour service.



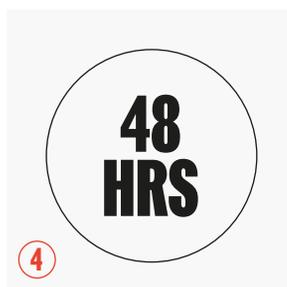
1
Mix 2g of the shade
you decided on during
consultation with 8g
water at 70°C.



2
Apply the colour in to
1cm² directly below the
crook of the elbow.



3
Leave the colour uncovered
for 45 minutes. Then rinse the
area with lukewarm water and
pat dry with a clean towel.



4
Ask the client to either come
back to the salon after 48
hours or call you to inform
you of the result.

Ask your client to leave the test area undisturbed for 48 hours. If there are any signs of redness, burning or itching the colour product must not be applied. The client must seek medical advice before colouring their hair again. If your client has ever experienced an allergic reaction to hair colourants you should not colour.

BRUNETTES

VELVET BRUNETTE 6/01	7/	→	5/	50% Grey
CARAMEL BRUNETTE 6/37	8/	→	6/	50% Grey
CACAO BRUNETTE 5/75	7/	→	4/	50% Grey
ESPRESSO BRUNETTE 4/08	6/	→	2/	50% Grey

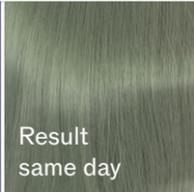
REDS

APRICOT RED 8/34	10/	→	5/	50% Grey
CHILI RED 7/45	10/	→	3/	50% Grey
MAHOGANY RED 5/54	7/	→	3/	50% Grey
PLUM POP RED 4/56	6/	→	2/	50% Grey

BLONDES

PEARL BLONDE 10/95	10/	→	8/	50% Grey
CASHEW BLONDE 9/36	10/	→	7/	50% Grey
CASHMERE BLONDE 8/07	10/	→	6/	50% Grey
LAVENDER BLONDE 8/68	10/	→	6/	50% Grey
WALNUT BLONDE 7/71	8/	→	5/	50% Grey

PURE SHADES

CLEAR DILUTER /00			
INDIGO ENHANCER /28	 	DO NOT USE ALONE. Intermix on depths 5 and below. Please be aware – INDIGO ENHANCER will start with a cool matte effect and oxidises naturally over 48h to a cool ash tone.	
COPPER ENHANCER /34	9/	→	6/